





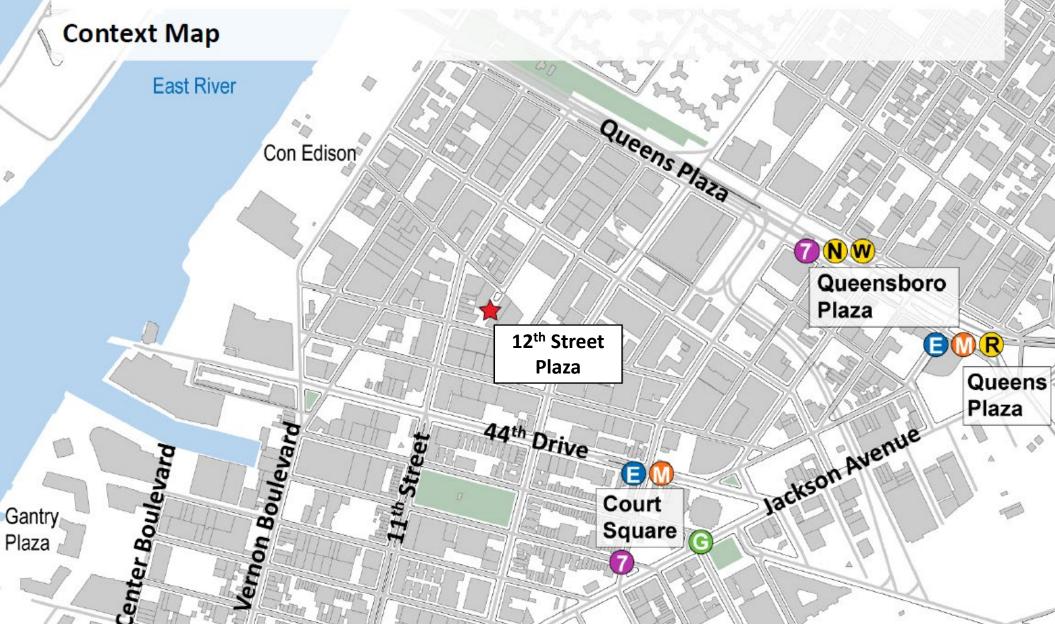
Site and Partner Context







EXISTING CONDITIONS



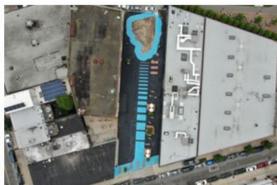




StreetSeat Activation























WHAT WE'VE **DONE TO DATE:**

- Outdoor public space activation through the DOT StreetSeat program. Initial scope of work included:
 - Removal of hazardous and broken vehicles along the
 - Clean up and light resurfacing of street covering
 - Installation of custom-built furniture and planters
 - Highlight of Ancient Glacier Rock with painted street artwork
 - Ongoing maintenance of the street
- Neighborhood activations:
 - Ice cream and cookie social
 - Utilization of street by area residents and businesses
 - Outdoor dining designation during pandemic

12th Street has become a neighborhood destination for social gathering as an inclusive, safe and well-maintained outdoor public space.

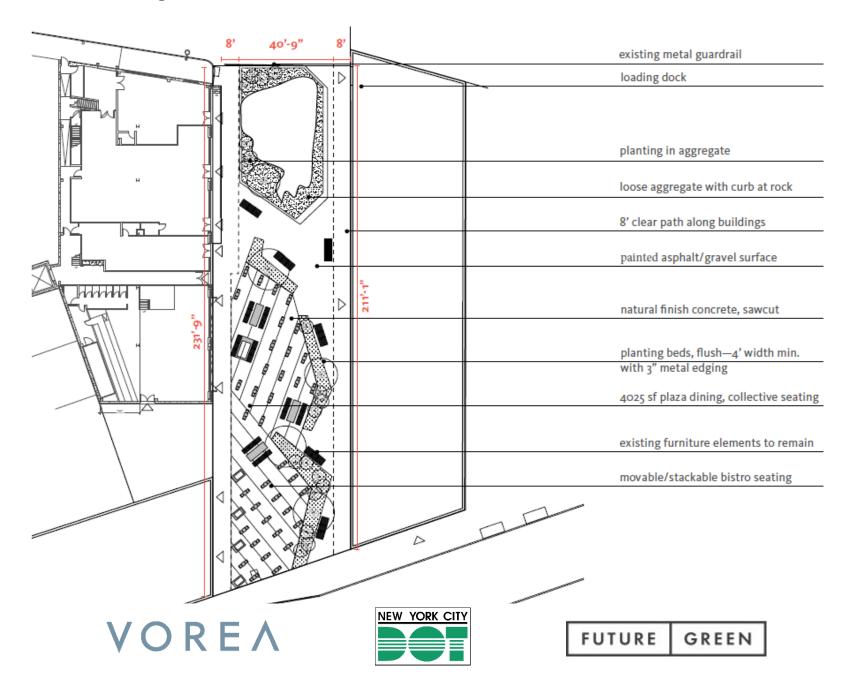
Through collaboration with local residents, businesses and the NYC Department of Transportation, we believe we can further enhance the 12th Street offering to create an impactful, permanent plaza space.







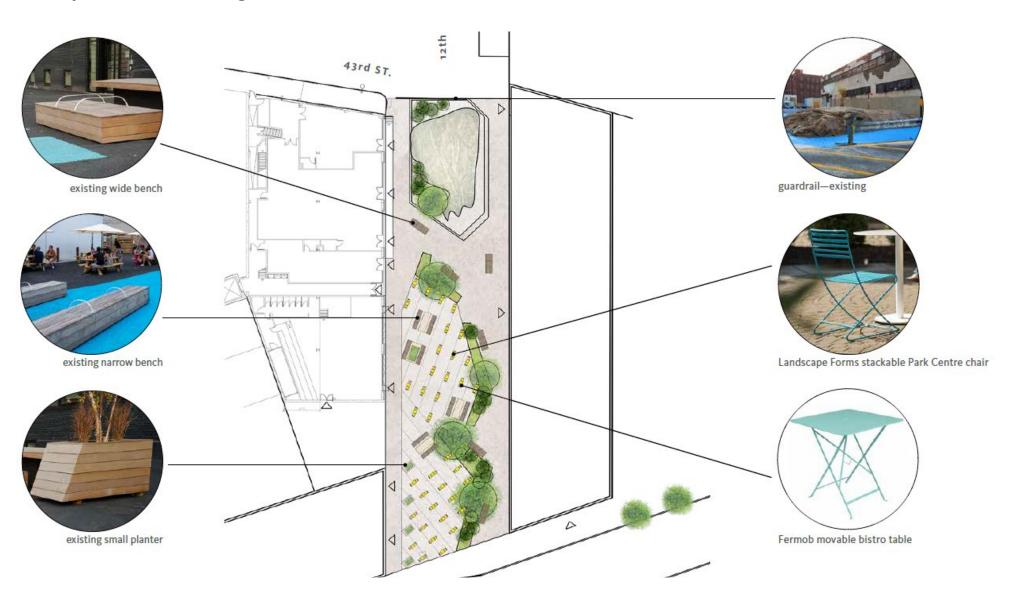
Proposed Plaza Design + Finishes



Proposed Plaza Design + Finishes



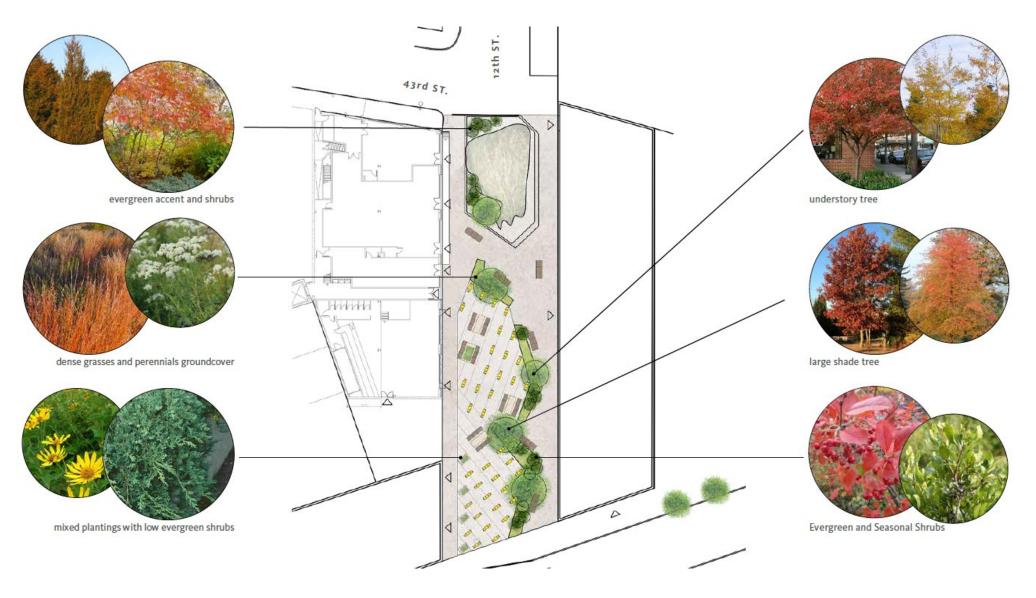
Proposed Plaza Design + Finishes







Proposed Plaza Design + Finishes







Concept Rendering







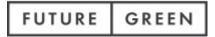


Concept Rendering









PARTNER / BUSINESS CONTEXT

The VOREA Group, VOREA Construction Companies, Igloo

- A multifaceted real estate company equipped to perform mid to large scale development projects throughout the Tri-state area, with a proven track record and an active pipeline of developments across NYC.
- Through its affiliate, The VOREA Construction Companies, VOREA has extended its in-house development platform, equipped to execute on a variety of construction projects throughout the greater NYC area.
- Igloo serves to assist local NYC businesses by providing real estate services for growing companies looking to relocate or expand within NYC markets. Provides design, construction and financial support for firms seeking sustainable growth.
- VOREA has additional commercial assets in development on Jackson Avenue, 50th Ave, Borden Avenue, 5th Street, and 11th Street in Long Island City.









COMMUNITY OUTREACH & SUPPORT

Letters of support

- Court Square Civic
- Gallant & Wein
- ICONYC
- Rockrose
- Gotham
- Long Island City Partnership
- Court Square Civic Association
- Night Seeing (Emily Weidenhof)
- Badshah Indian
- Artstrong NYC
- Lupo Rosso
- Ninth Street Espresso







IMPLEMENTATION TIMELINE

October 2021

- Community Board Presentation
- Construction Planning and Approvals

December 2021 / January 2022

Construction Commencement

April 2022

Public Launch of the Completed Space







THANK YOU!

Questions?









