# JAMAICA URBAN DESIGN AND STREETSCAPE IMPLEMENTATION PLAN

PUBLIC WORKSHOP JUNE 21, 2016





# **AGENDA**

## **Project Introduction**

- Study area
- Project objectives
- Public Outreach

## Jamaica Today: Existing Streetscape Conditions

- Urban design & mobility
- Uses & character
- Streetscape amenities

## Small Group Discussions





# PROJECT INTRODUCTION





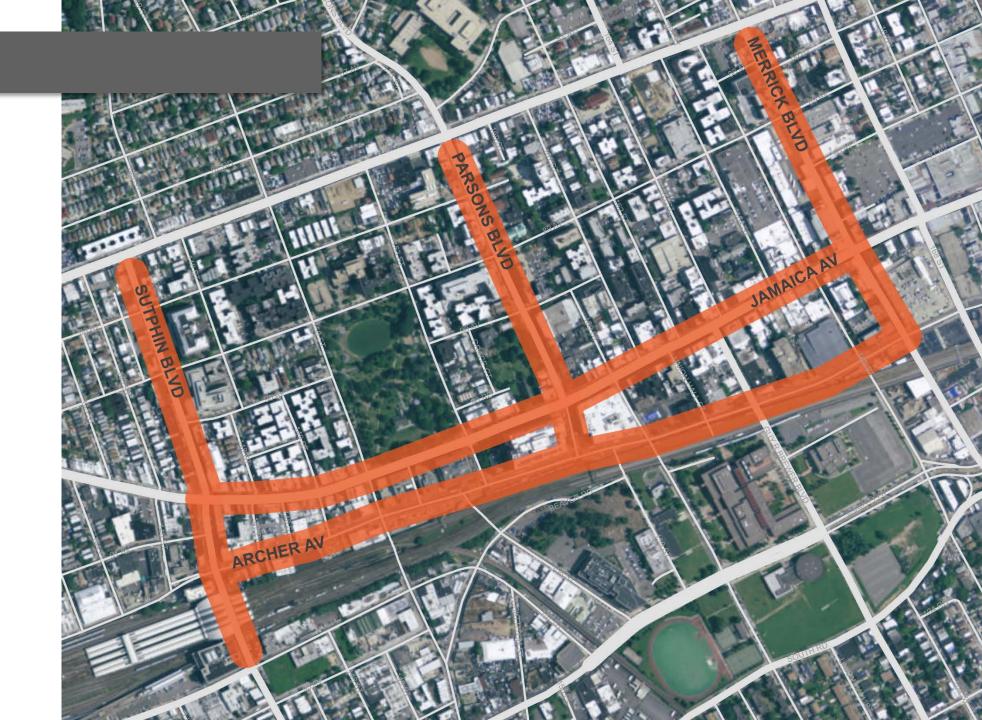
### ABOUT THE PROJECT

- Identified in Jamaica NOW Action Plan as a key first step towards implementation
- Create streetscape design concepts for up to three focus areas
- Led by NYCDOT with consultant support from Arup
- Coordinated with DOT Traffic Study



## STUDY AREA

- Jamaica Ave
- Archer Ave
- Sutphin Blvd
- Parsons Blvd
- Merrick Blvd

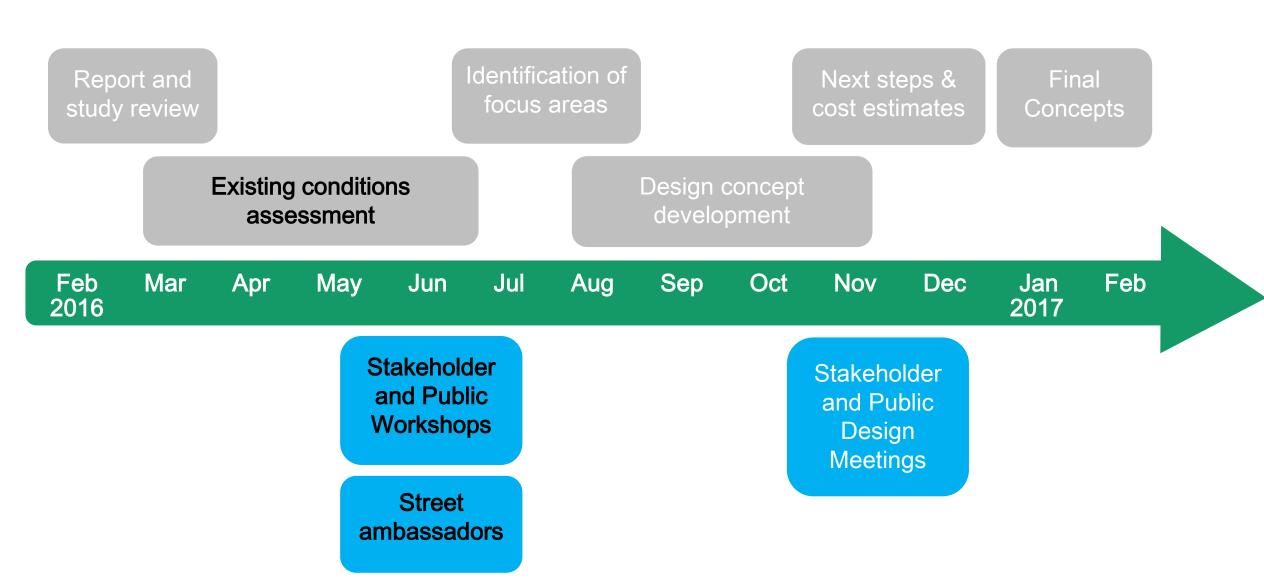


### PROJECT OBJECTIVES

- Better understand conditions related to streetscape implementation
- Determine high-priority areas to focus investment
- Create design concepts in focus areas
- Use concepts to advance implementation and obtain funding
- Engage public on streetscape and mobility issues



#### PROJECT SCOPE AND TIMELINE



#### PUBLIC OUTREACH

- Stakeholders & JLC Meetings (Last week)
- DOT Street Ambassador Outreach

June 13th
10 AM - 5 PM
Parsons Blvd & Hillside Ave

June 14th
2 PM - 5 PM
Jamaica Ave & 150 St

June 15th
10 AM - 5 PM
Archer Ave & Parsons Blvd
Archer Ave & 153rd St

June 16th
2 PM - 5 PM
Sutphin & Hillside Avenue

June 17th
10 AM - 5 PM
Jamaica Ave & 160th St

June 18th
10 AM - 3 PM
Parsons Blvd & 90th Ave
10 am - 3 pm

- Public Meeting (Tonight)
- Visit our feedback portal:
  - http://nycdotfeedbackportals.nyc/DowntownJamaica
- Stakeholder and Public Design Meetings (Fall)







# JAMAICA TODAY EXISTING CONDITIONS





#### **EXISTING CONDITIONS SUMMARY**

## Urban design & mobility

- Transit & vehicular mobility
- Pedestrian mobility
- Crosswalk conditions
- Street grid

#### **Streetscape Amenities**

- Seating
- Street Trees
- Street Lighting

#### Uses and Character

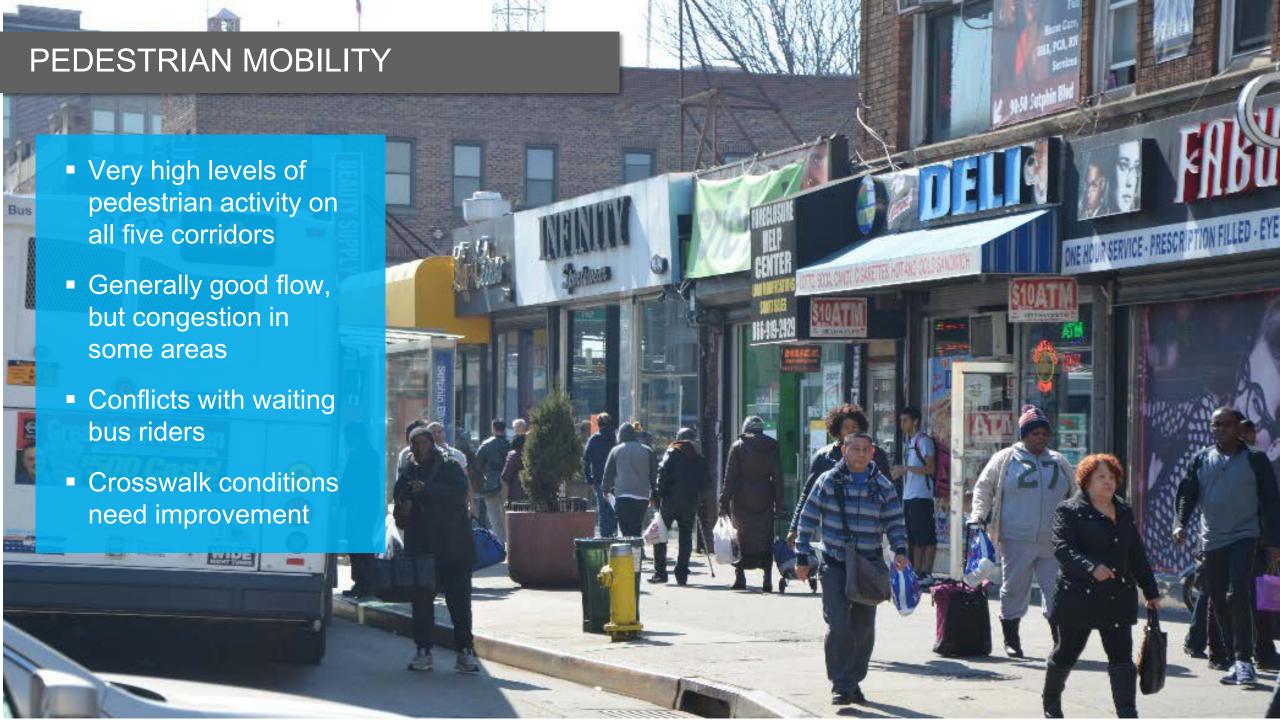
- Land and building uses
- Architecture and historic resources
- Signs
- Open space

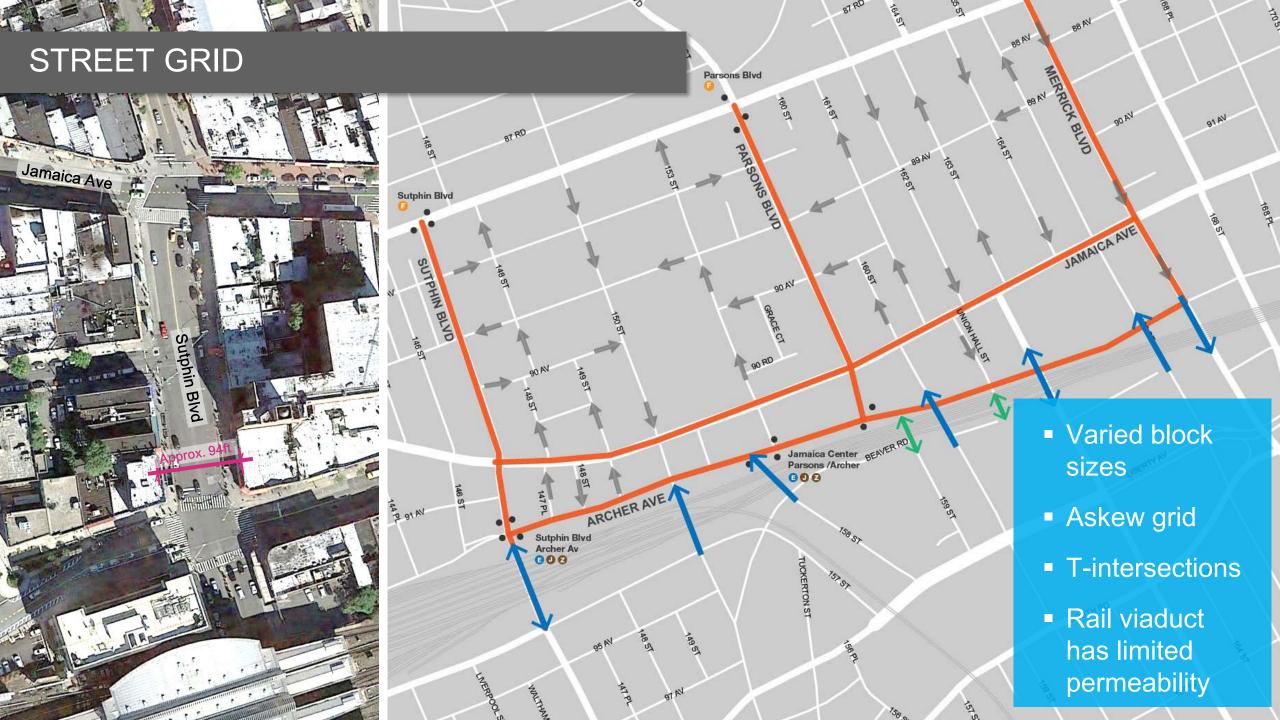
## **Future Development**

Types of new uses and users

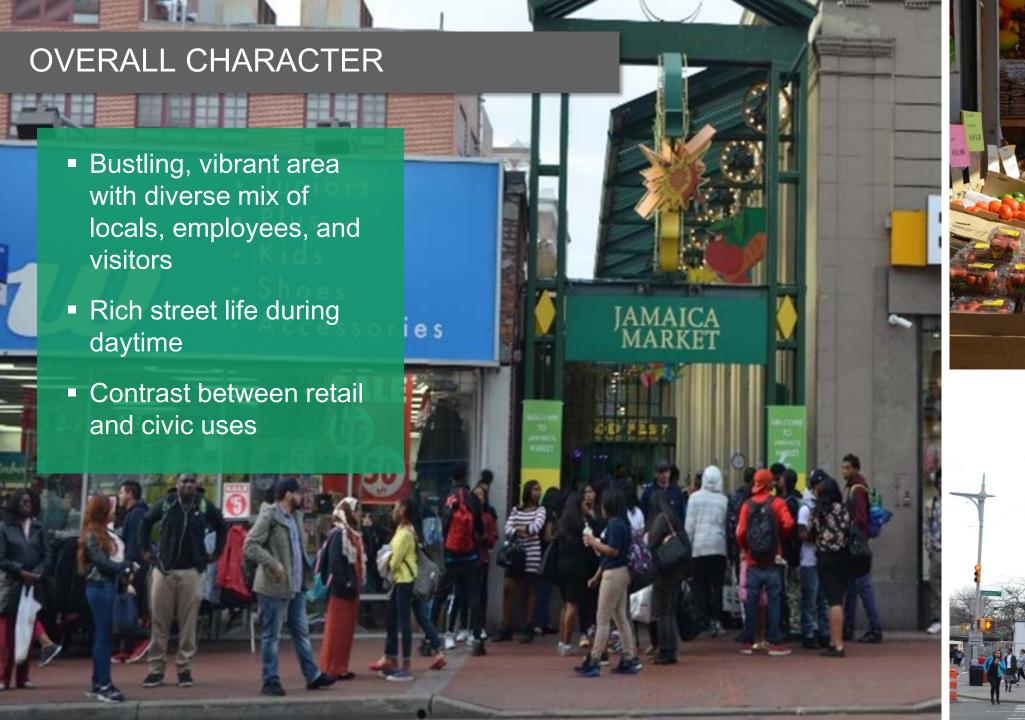
# **URBAN DESIGN & MOBILITY**





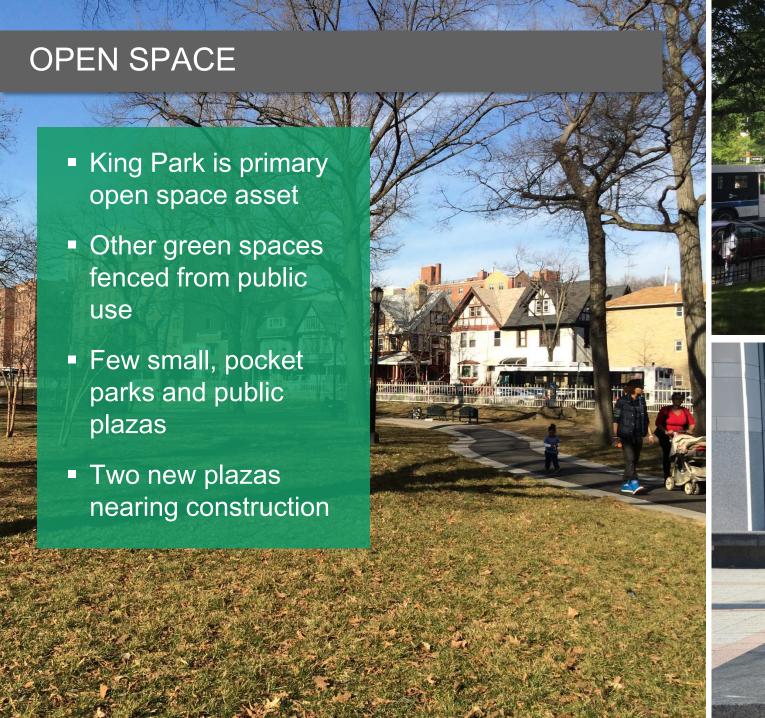


# **USE AND CHARACTER**



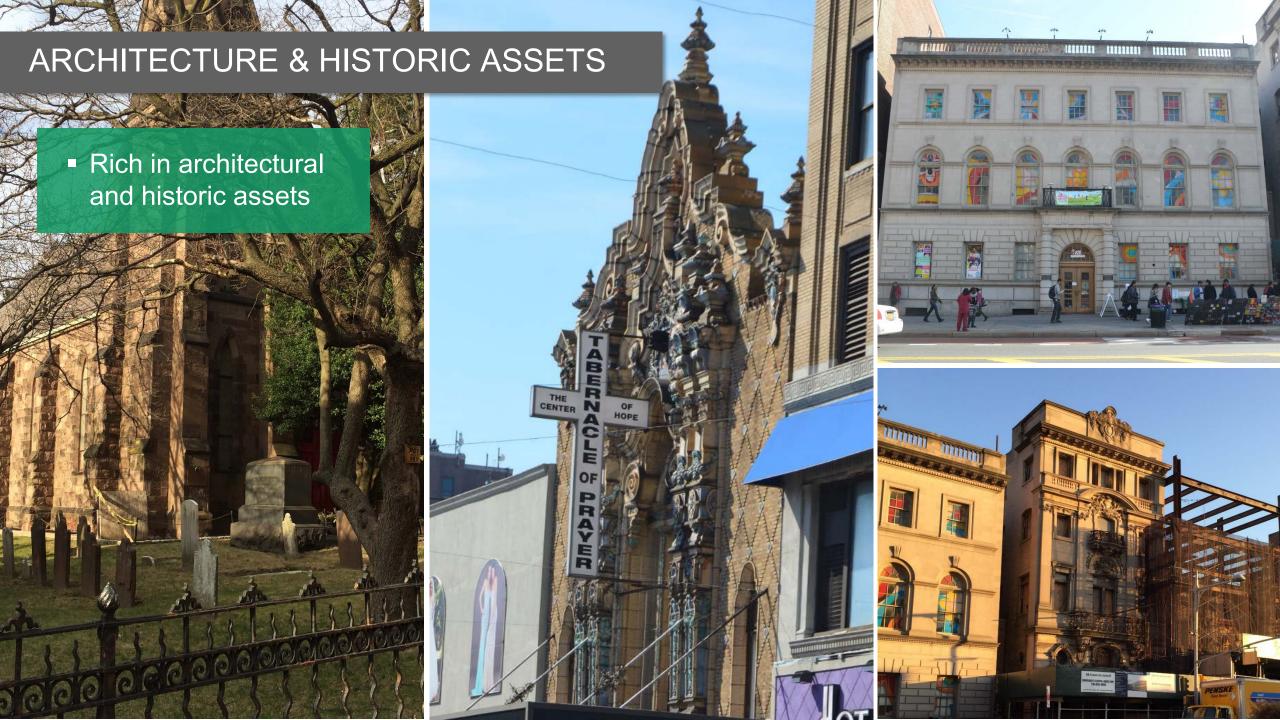




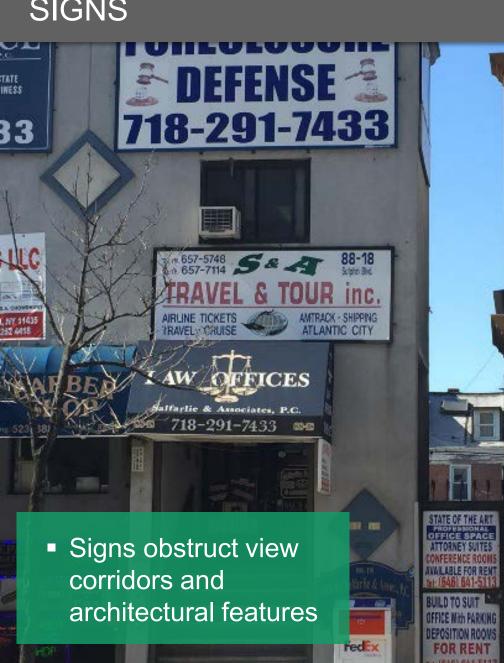














# STREETSCAPE AMENITIES

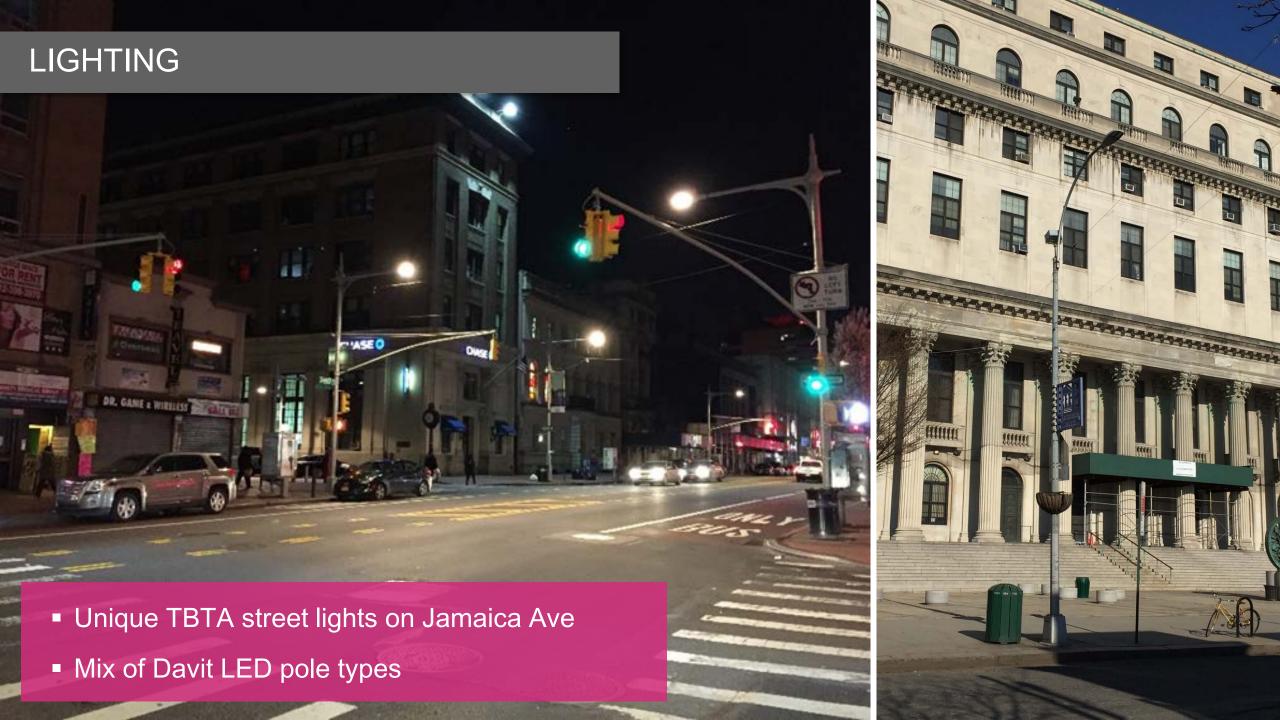


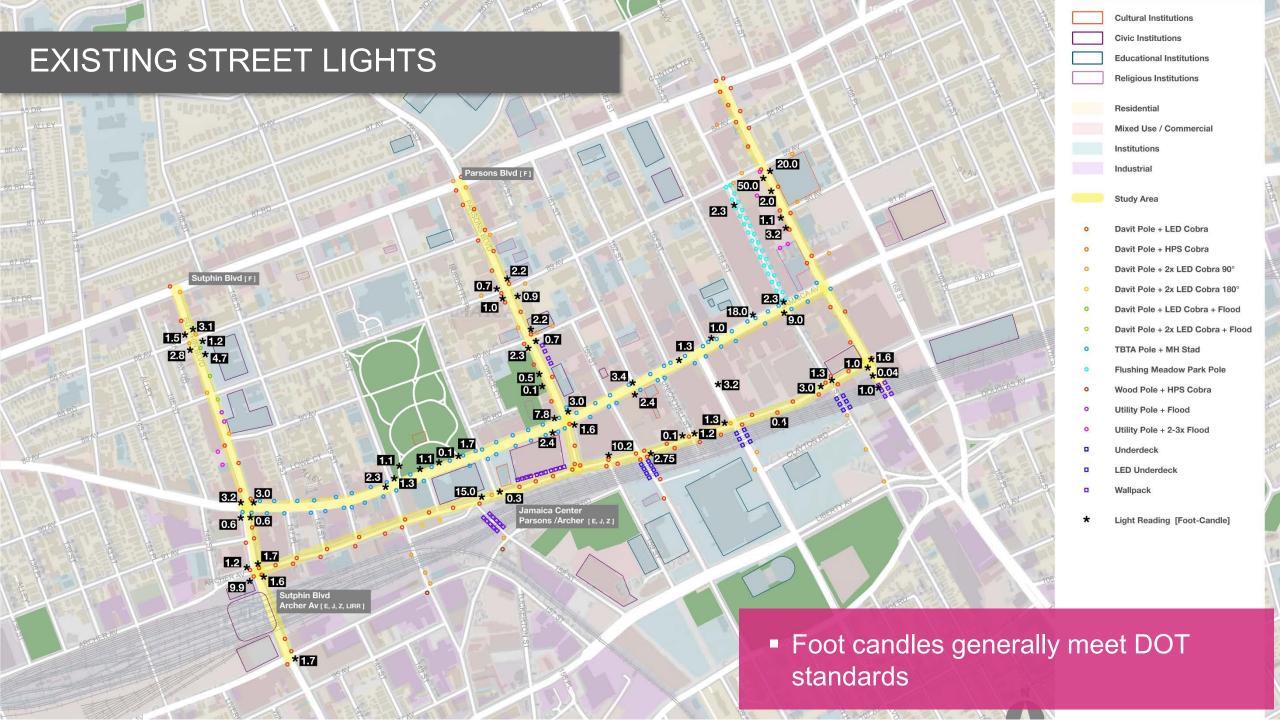
- Mixed tree coverage
- Generally poor canopies due to type or pruning
- Mixed tree health
- Small tree pits
- Inconsistent tree types











# **FUTURE DEVELOPMENT**



# **SMALL GROUP DISCUSSIONS**

## SMALL GROUP DISCUSSIONS

- Choose one of the study area corridors:
  - Archer Avenue
  - Jamaica Avenue
  - Sutphin Blvd
  - Parsons Blvd
  - Merrick Blvd
- Discuss your ideas 30 mins
- Report back





