



HILLEL PLACE

May 25th, 2017

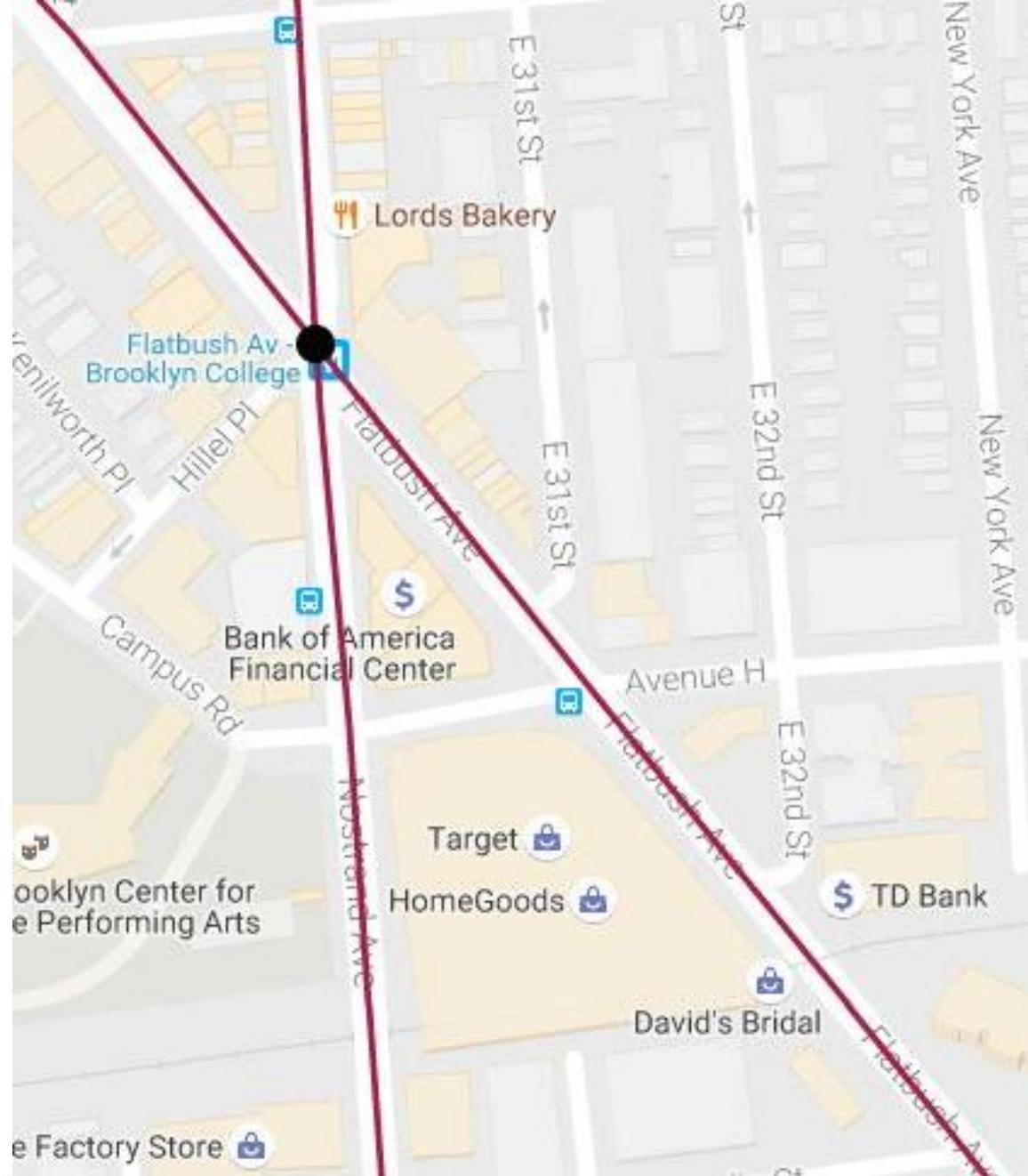




SAFETY

Vision Zero and Crash History

- Flatbush is a Vision Zero Corridor
- Nostrand is a Vision Zero Corridor
- The intersection of Flatbush and Nostrand is a Vision Zero Intersection
- There have been 71 crashes at the intersection of Flatbush, Nostrand, and Hillel Place between 2010-2014





A INTERSECTIONS IMPACTED BY THE PROPOSAL

A SURROUNDING INTERSECTIONS

SAFETY IMPACTS OF PLAZAS

Total crashes **down 12%**

Crashes w/injuries **down 50%**

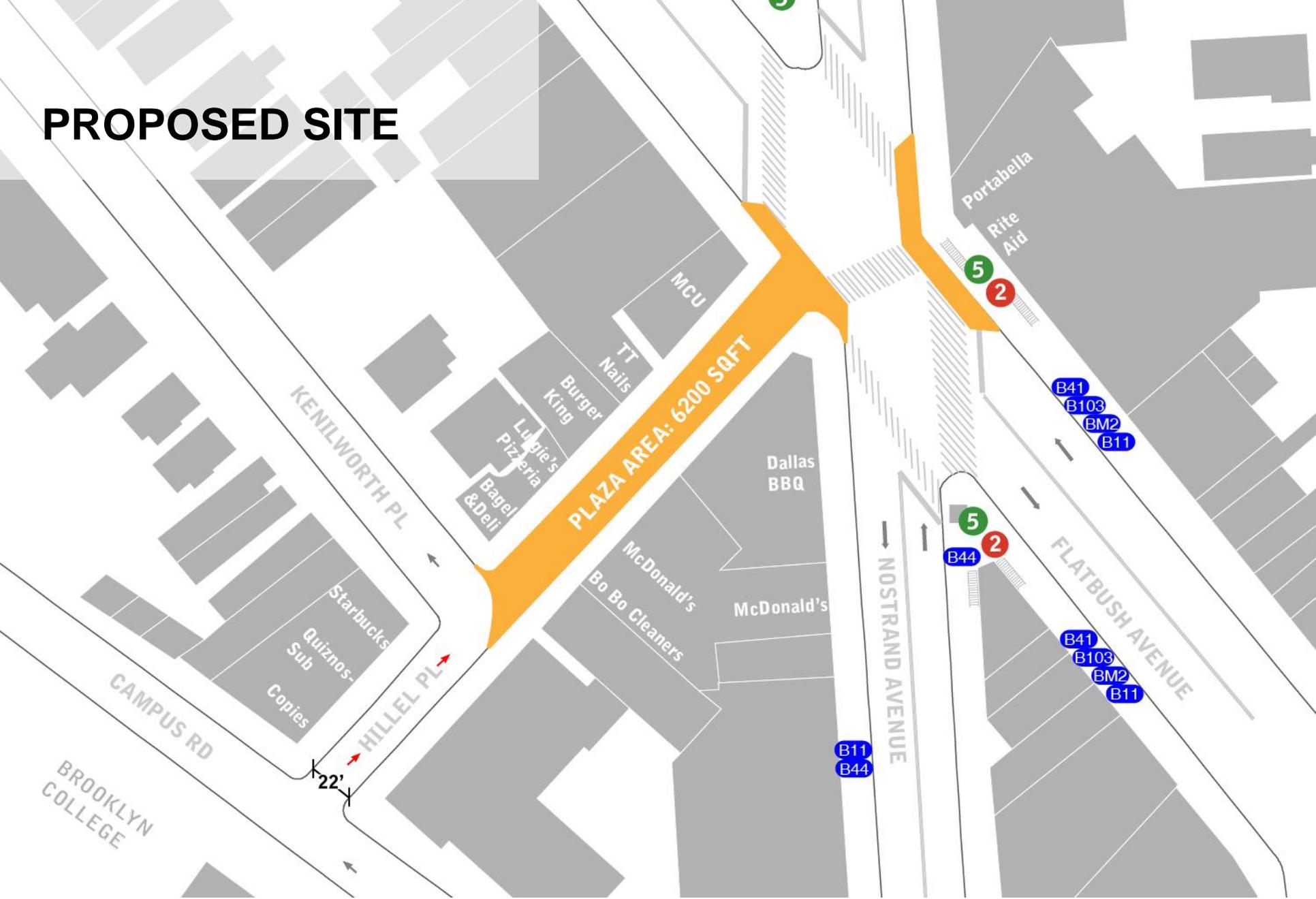
Pedestrian injuries **down 100%**

Total injuries **down 76%**

Putnam Plaza crash data between 2008/09-2012/13
Fulton and Putnam, Brooklyn



PROPOSED SITE





118
12-1 SATURDAY

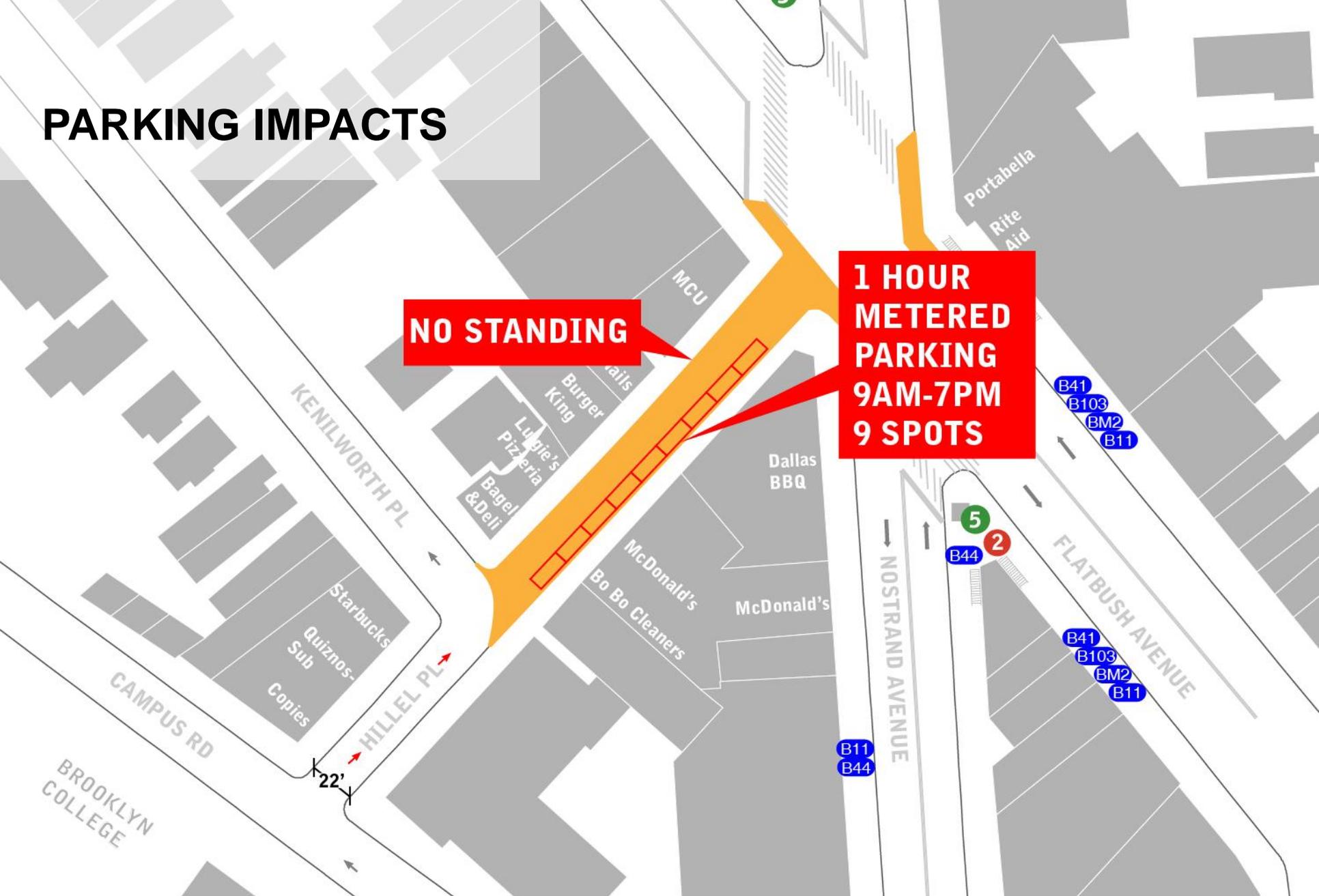


1094
12-1 WEEKDAY

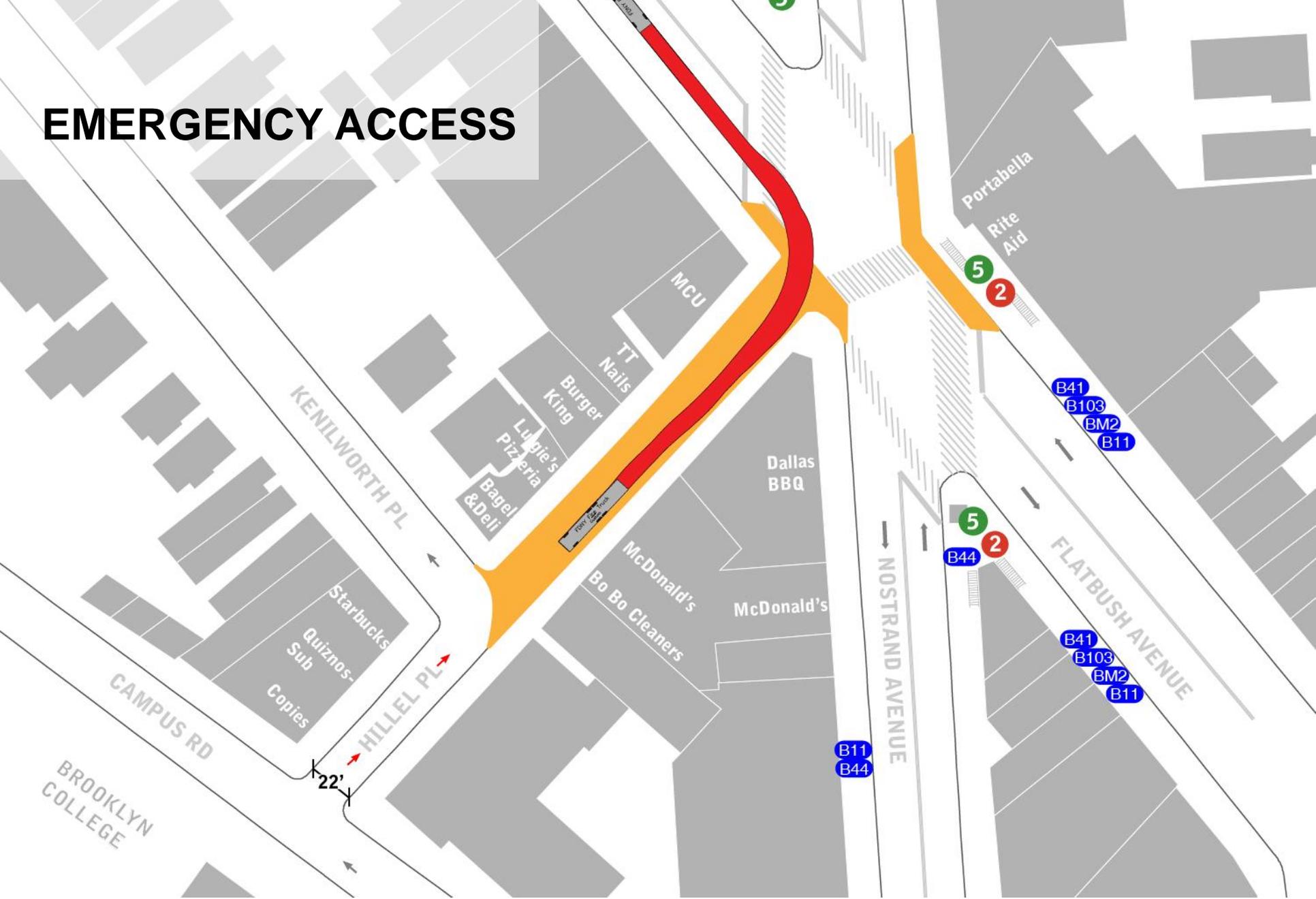


COMPARISON OF PEAK HOUR USAGE
BY PEDESTRIANS AND CARS

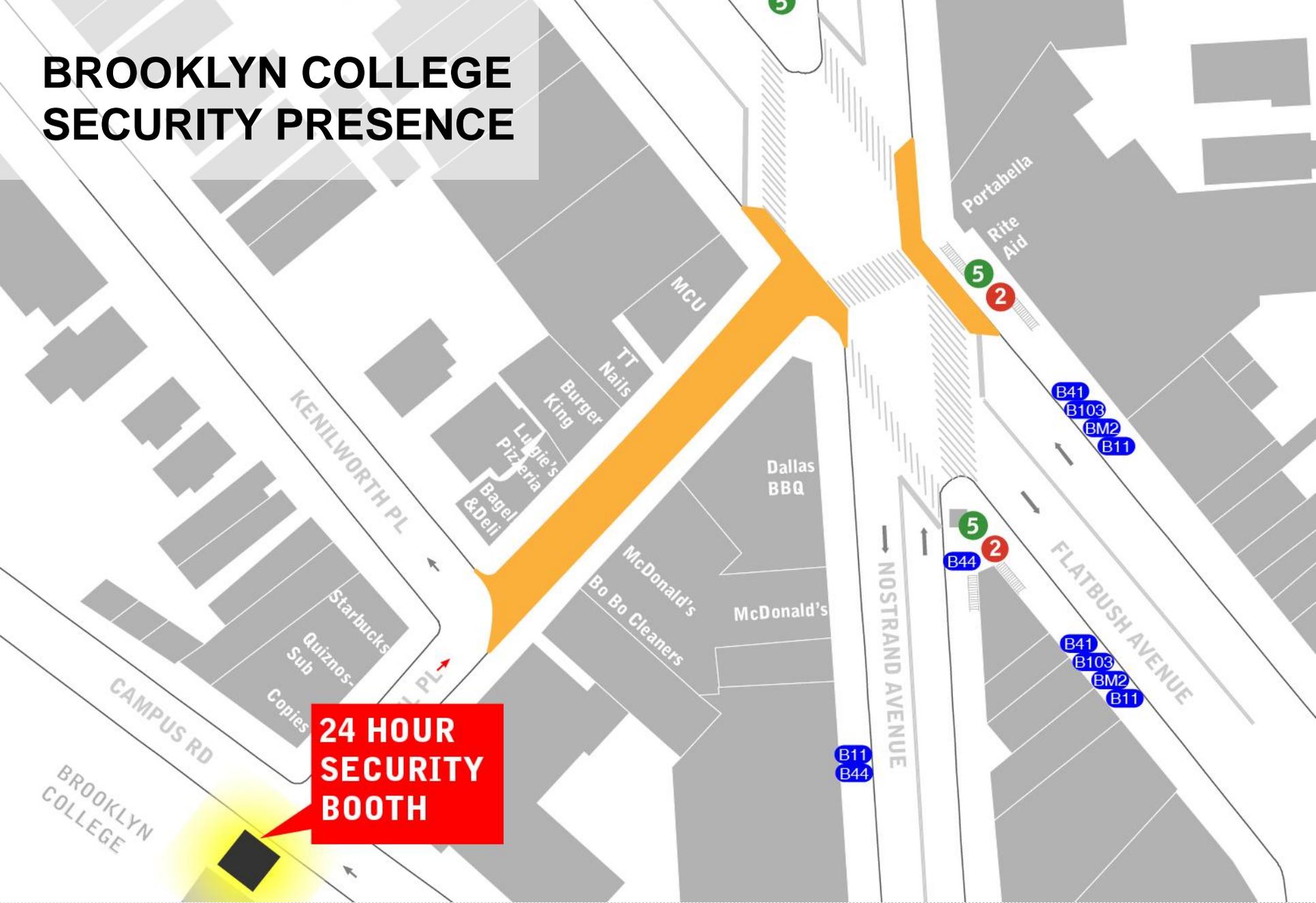
PARKING IMPACTS



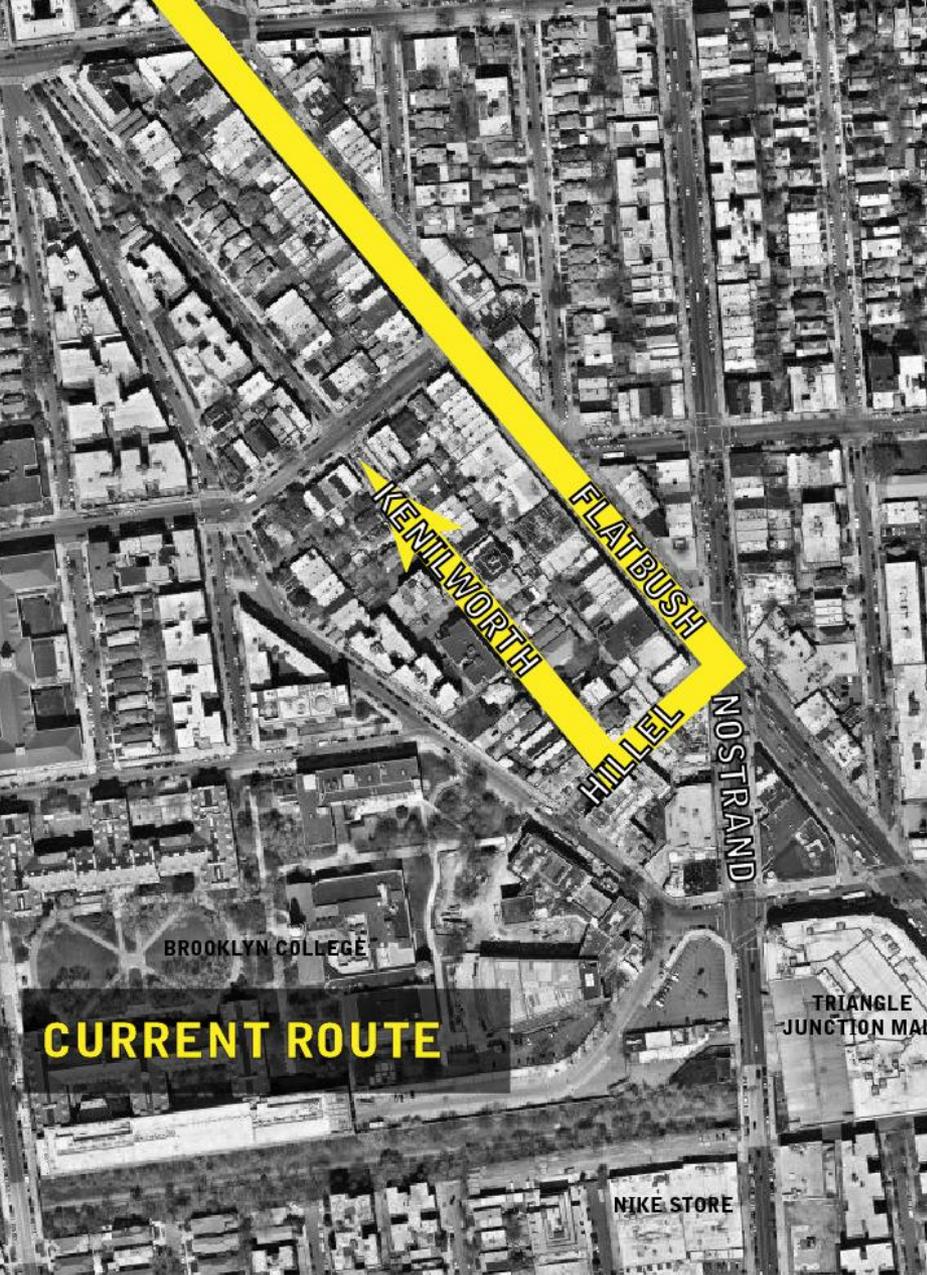
EMERGENCY ACCESS



BROOKLYN COLLEGE SECURITY PRESENCE



**24 HOUR
SECURITY
BOOTH**



PLAZA TOOLKIT

Fowler Plaza, Fort Greene, BK



UMBRELLAS

MOVABLE FURNITURE

PLANTERS

EPOXY GRAVEL

GRANITE BLOCKS

FLEXIBLE DELINEATORS

SAFETY TOOLKIT

Putnam Plaza, Clinton Hill, BK

GRANITE BLOCKS

FLEXIBLE
DELINEATORS

DOUBLE
WHITE LINES

PLAZA PROGRAMMING

Plazas are opportunities to build community through

- a launch day event
- recurring small scale events
- annual events
- markets



FULL ACCESS TO THE PUBLIC

- Plaza is public, DOT property, and amenities are non-exclusive.
- Anyone can apply to hold an event in the plaza
- Visit:
www.nyc.gov/sapo



MAINTENANCE RESPONSIBILITIES

The BID would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care



PLAZA RULES + SIGNAGE

- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage



WELCOME TO XXXXXXXXXX PLAZA

We want you to have a safe and enjoyable time.
Be courteous and respectful to others, and
please keep the plaza clean.

Pedestrian Plaza Rules Prohibit:

- Dogs off-leash
- Spitting, urination, defecation
- Feeding of undomesticated animals
- Unreasonable obstruction of pedestrian traffic
- Consumption of alcoholic beverages, except as otherwise permitted
- Camping or storage of personal belongings and unattended property
- Destruction, removal or tampering of any property or equipment

Pedestrian Plaza Rules

Permits are required for all events

Bicycle riding is only permitted on designated routes or where indicated by signage or markings



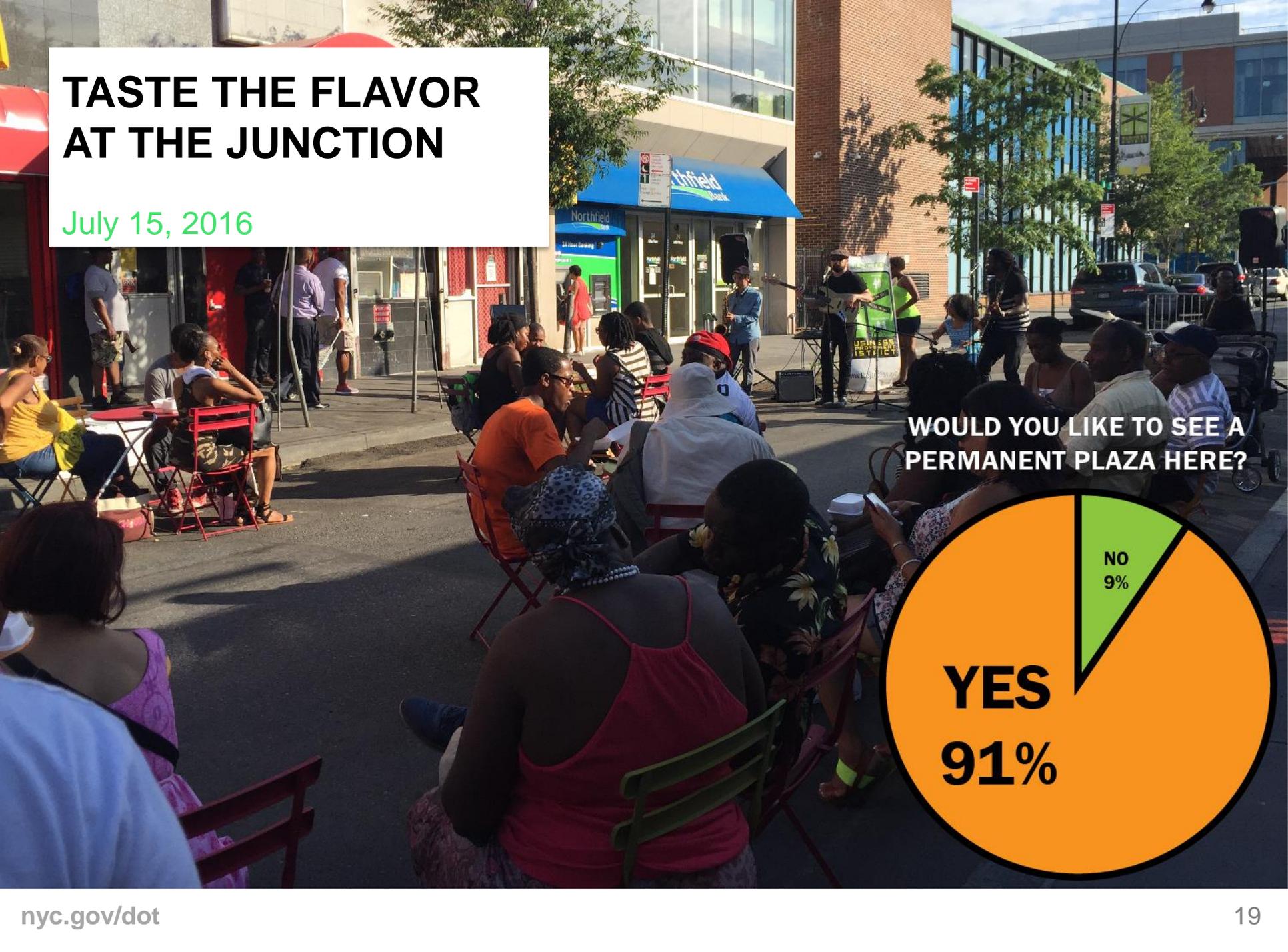
OPEN TO THE PUBLIC

To learn more visit nyc.gov/plazas
or call 311

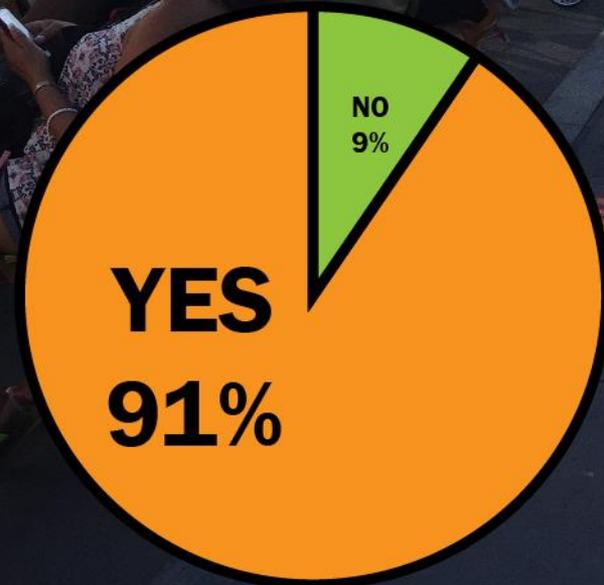
COMMUNITY OUTREACH

TASTE THE FLAVOR AT THE JUNCTION

July 15, 2016



WOULD YOU LIKE TO SEE A PERMANENT PLAZA HERE?



AFTER THE FÊTE AT THE JUNCTION

September 15, 2016



SUPER THURSDAY AT THE JUNCTION

April 27, 2017



RELATIONSHIP TO THE
NEIGHBORHOOD

LIVE
60

WORK
14

SCHOOL
18

SOCIAL
6

SHOPPING
8

OTHER, 2

SUPER THURSDAY AT THE JUNCTION

May 4, 2017

TRAFFIC SAFETY CONCERNS

ILLEGAL
PARKING, 34

ILLEGAL TURNS,
54

LONG
CROSSING
DISTANCES, 64

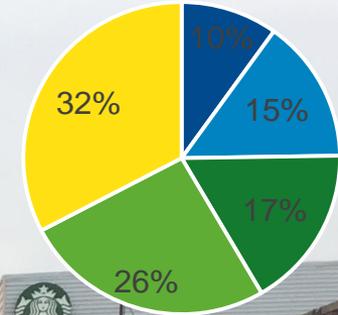
FAILING TO
YIELD, 94

SPEEDING, 97

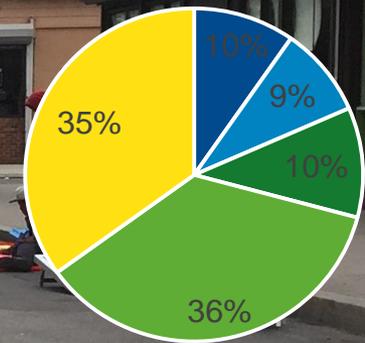
SUPER THURSDAY AT THE JUNCTION

May 11, 2017

I FEEL SAFE FROM CRIME



I FEEL SAFE FROM TRAFFIC



- STRONGLY DISAGREE
- SOMEWHAT DISAGREE
- NEUTRAL
- SOMEWHAT AGREE
- STRONGLY AGREE

PROJECT TIMELINE

November, 2015: Flatbush Junction BID applies to the NYC Plaza Program

Ongoing Outreach with Elected Officials, PD, and other stakeholders

Ongoing Outreach Events: July 15, 2016; September 15, 2016

August 30, 2016: Meeting with the Precinct

March 6, 2017: Meeting with Brooklyn College Representatives

April 6: Flatiron Junction BID Artwalk Launch on Hillel Place

April 27, May 4, May 11: One-Day Plazas with 70th Precinct

May 25: 2nd Public Workshop

Early September: Arts based events

September 18: CB14 Transportation Committee

Fall, 2017: Potential Implementation with CB14 Approval

THANK YOU!

Questions?



NYC DOT



NYC DOT



nyc_dot



NYC DOT