



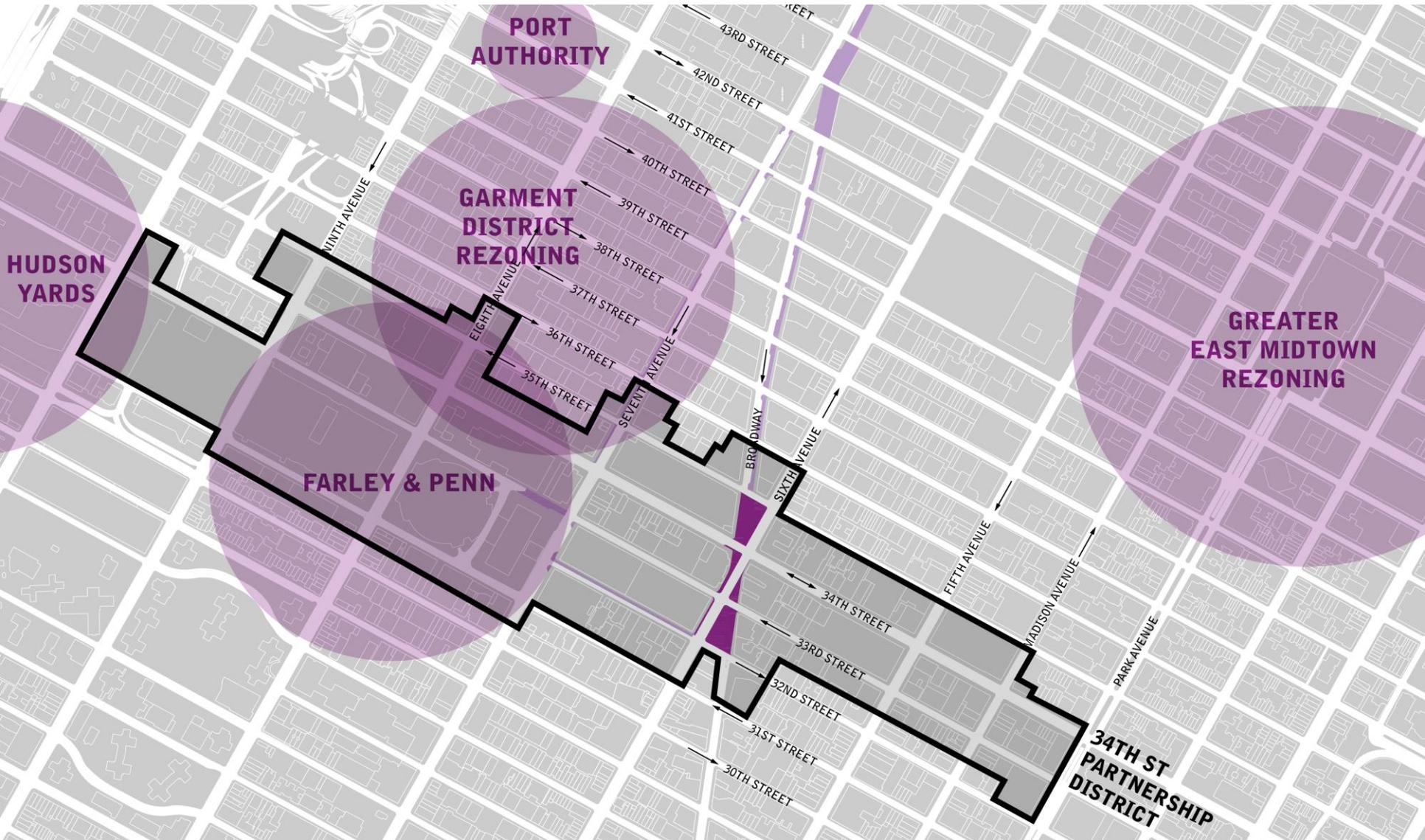
HERALD + GREELEY SQUARE ENHANCEMENTS

Joint Parks + Transportation Committee, March 4th, 2019

© NYC DOT



ONGOING DEVELOPMENT IN THE DISTRICT



DOT PROJECTS IN THE DISTRICT SINCE 2009



267
CRASHES
(2006 - 2009)



2008

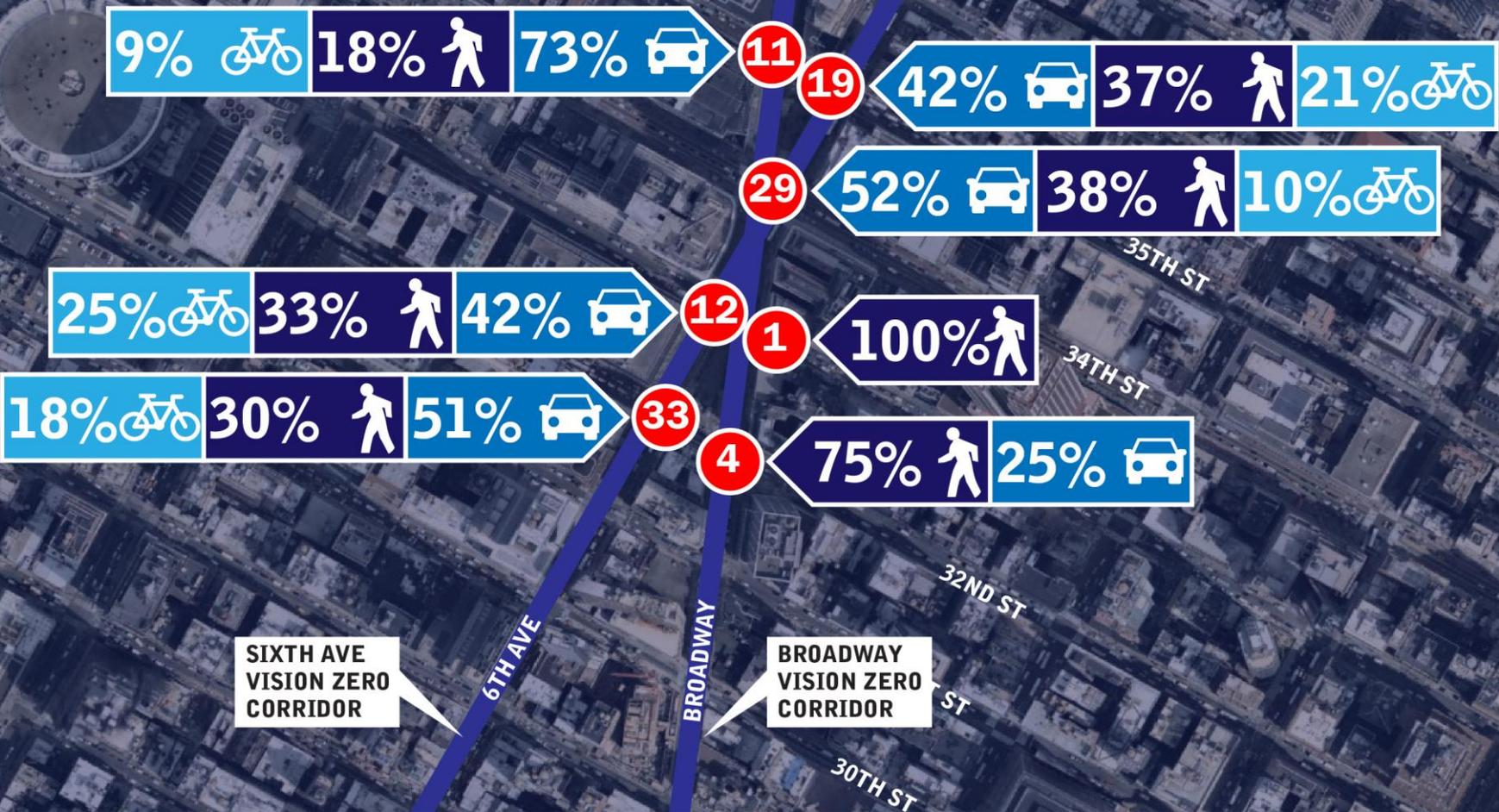
51%
DECREASE
IN CRASHES
(2009 - 2012)



2009

VISION ZERO

There's still work to do!



PROJECT GOALS

Expand Pedestrian Space



PROJECT GOALS

Accommodate Desire Lines



PROJECT GOALS

Accommodate Desire Lines



PROJECT GOALS

Korea Town Connection



PROJECT GOALS

Clarify & Enhance Bike Lanes



PROJECT GOALS

Reduce Turn Conflicts



PROJECT GOALS

Repair Damaged Surface



PROJECT GOALS

Refine Security Perimeter

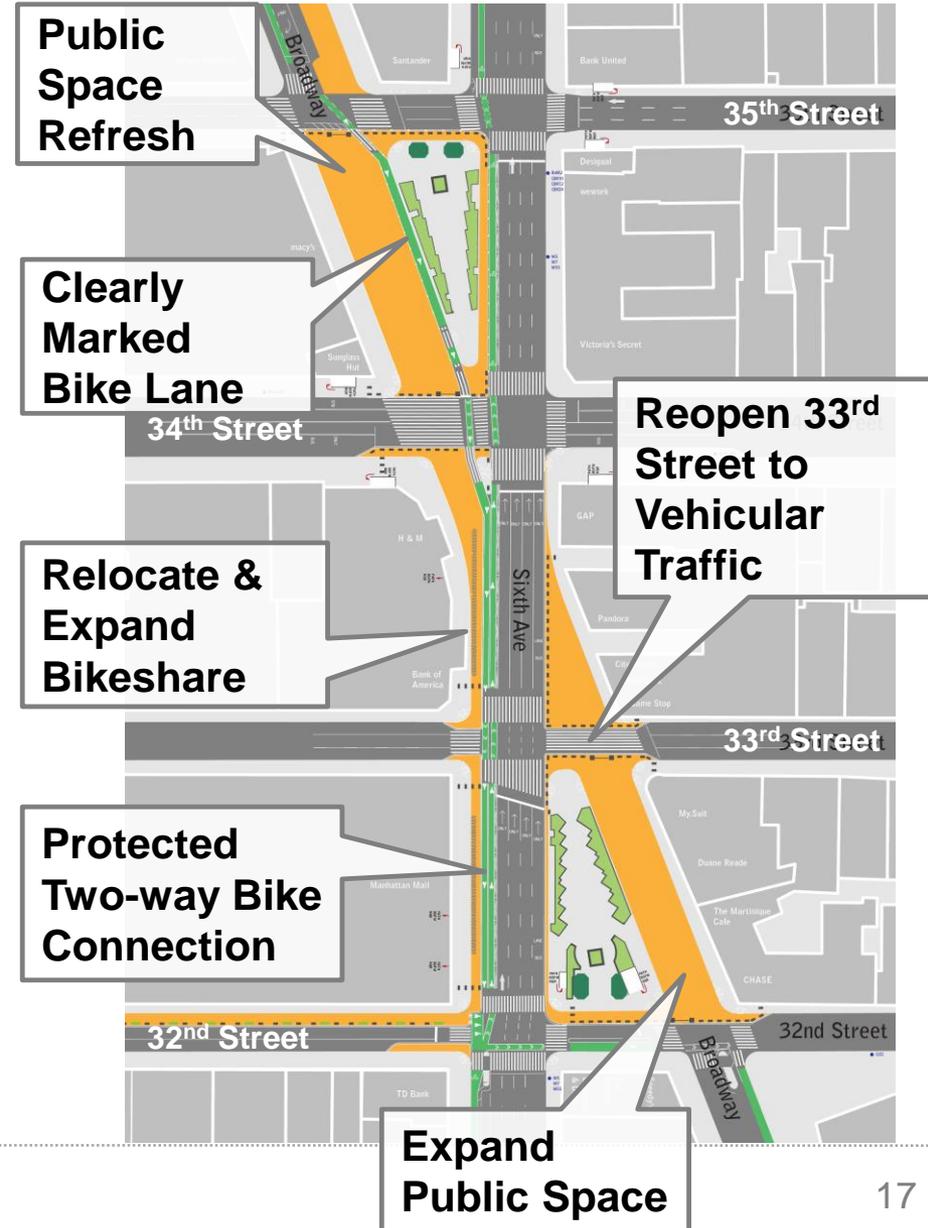


Proposal & Impacts

EXISTING

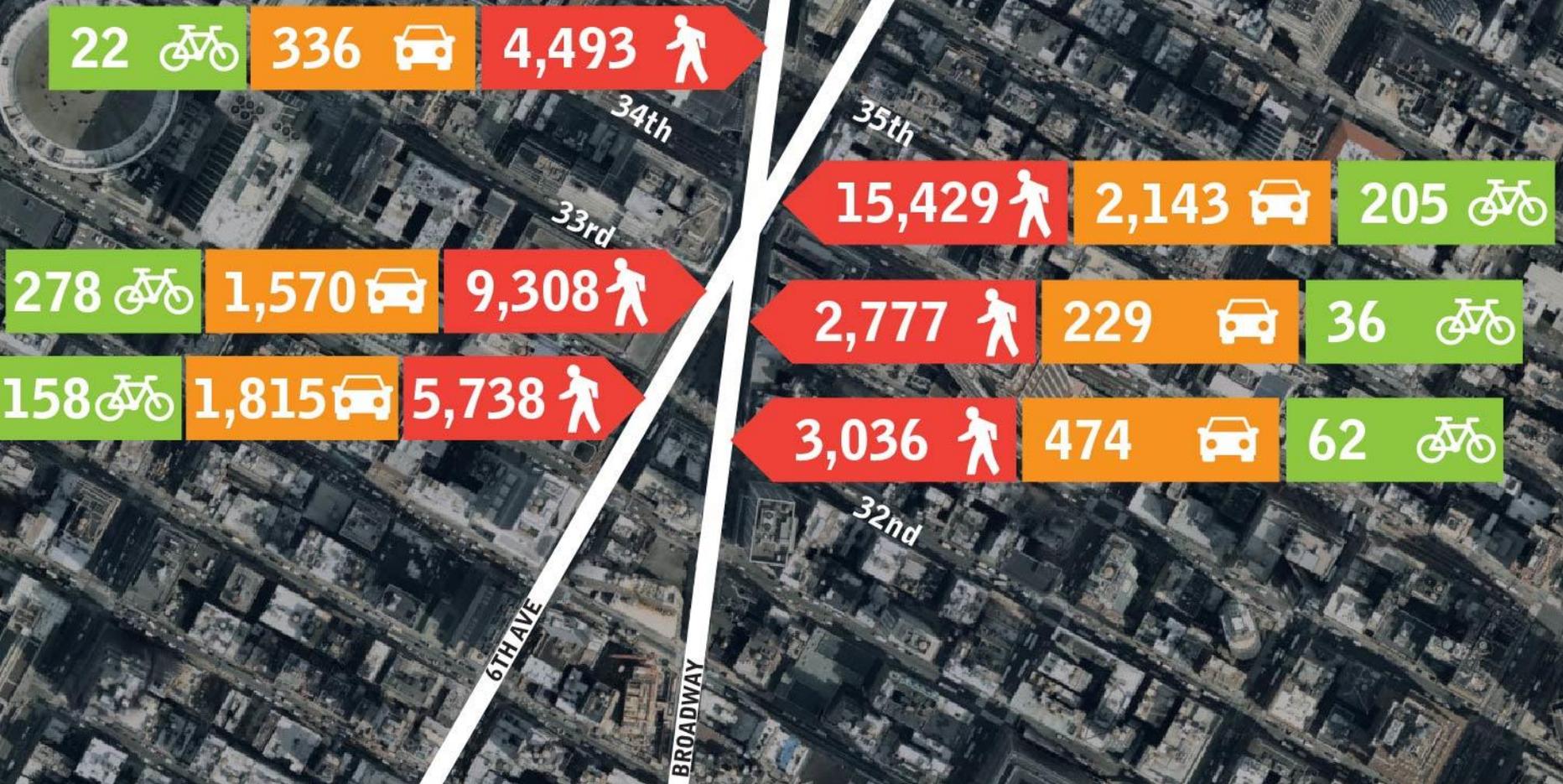


PROPOSED



BROADWAY VS 6TH AVE

Peak Hour Peds & Vehicles



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

EXISTING VOLUMES

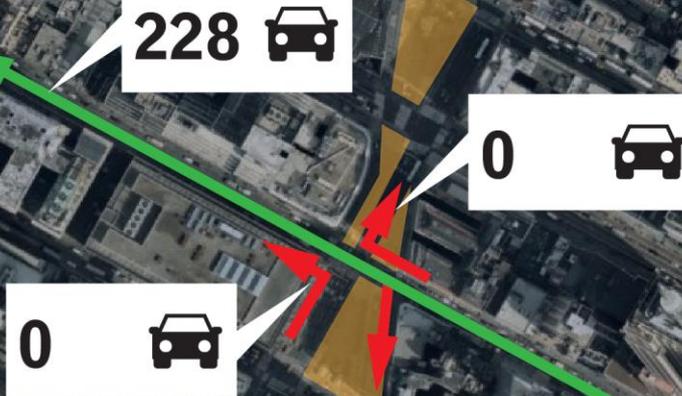
156 

156 

229 

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

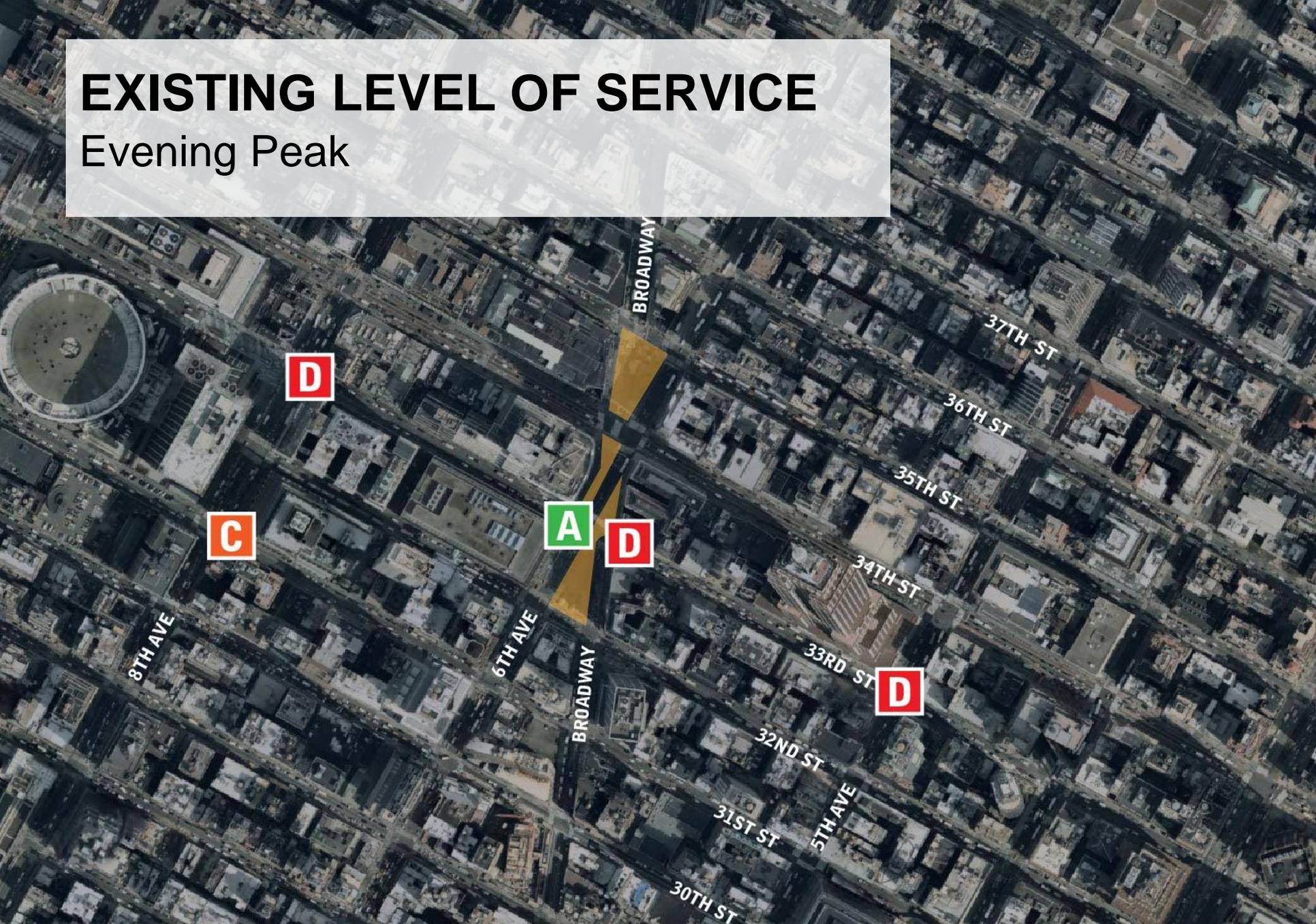
PROPOSED VOLUMES



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

EXISTING LEVEL OF SERVICE

Evening Peak



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

PROPOSED LEVEL OF SERVICE

Evening Peak w/o Mitigations



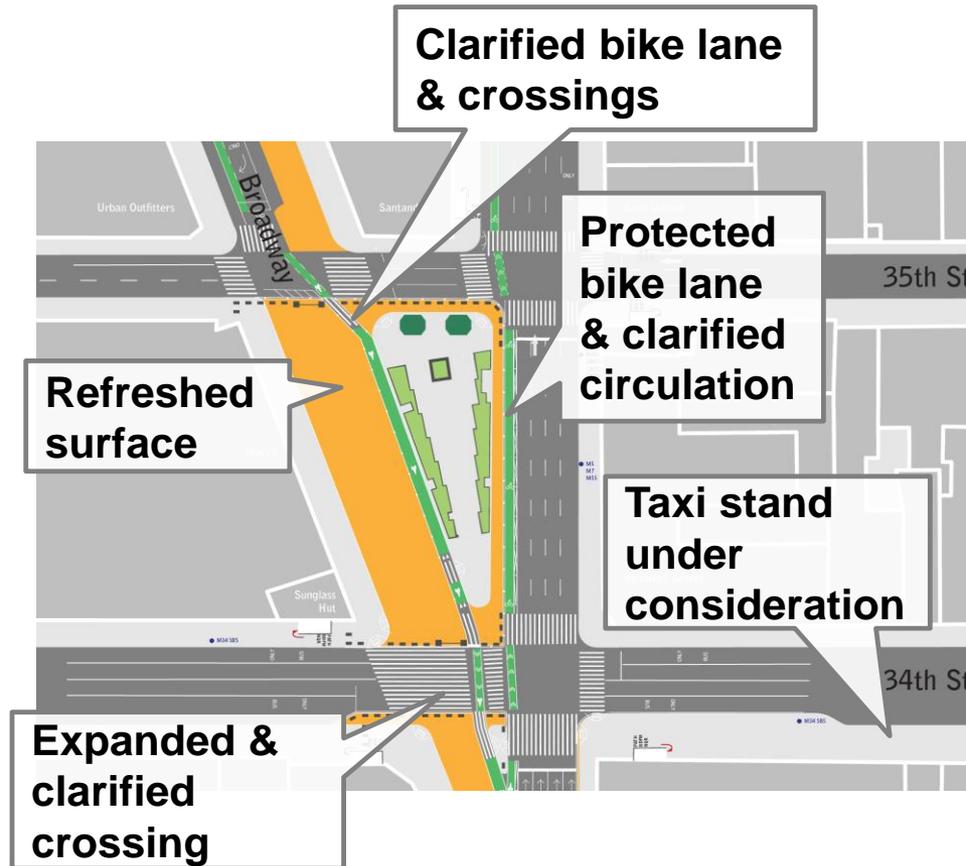
Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

34TH – 35TH DESIGN

EXISTING

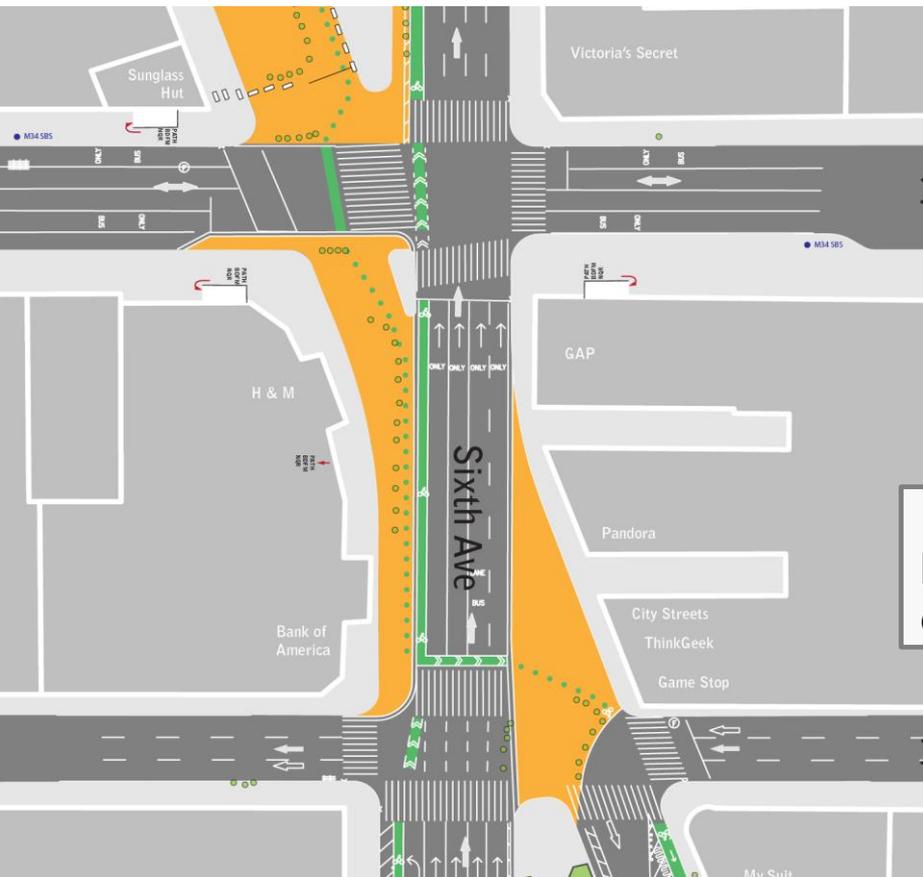


PROPOSED

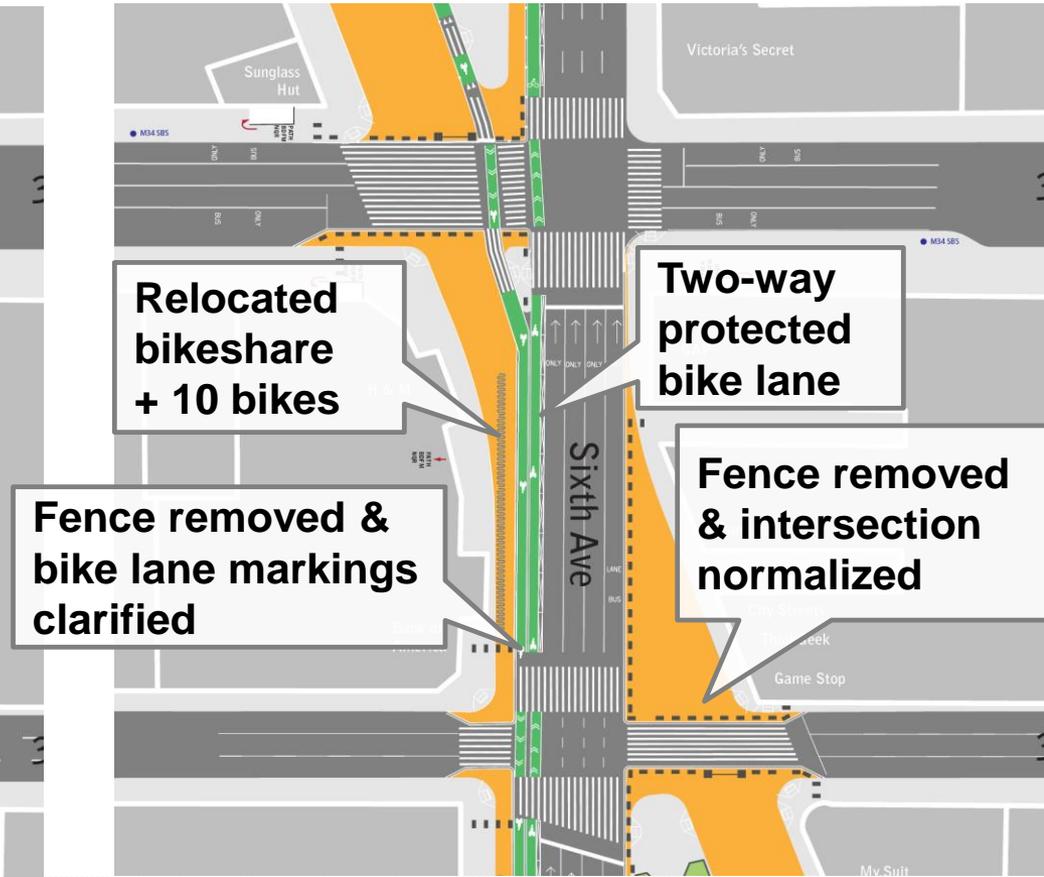


33RD - 34TH DESIGN

EXISTING



PROPOSED

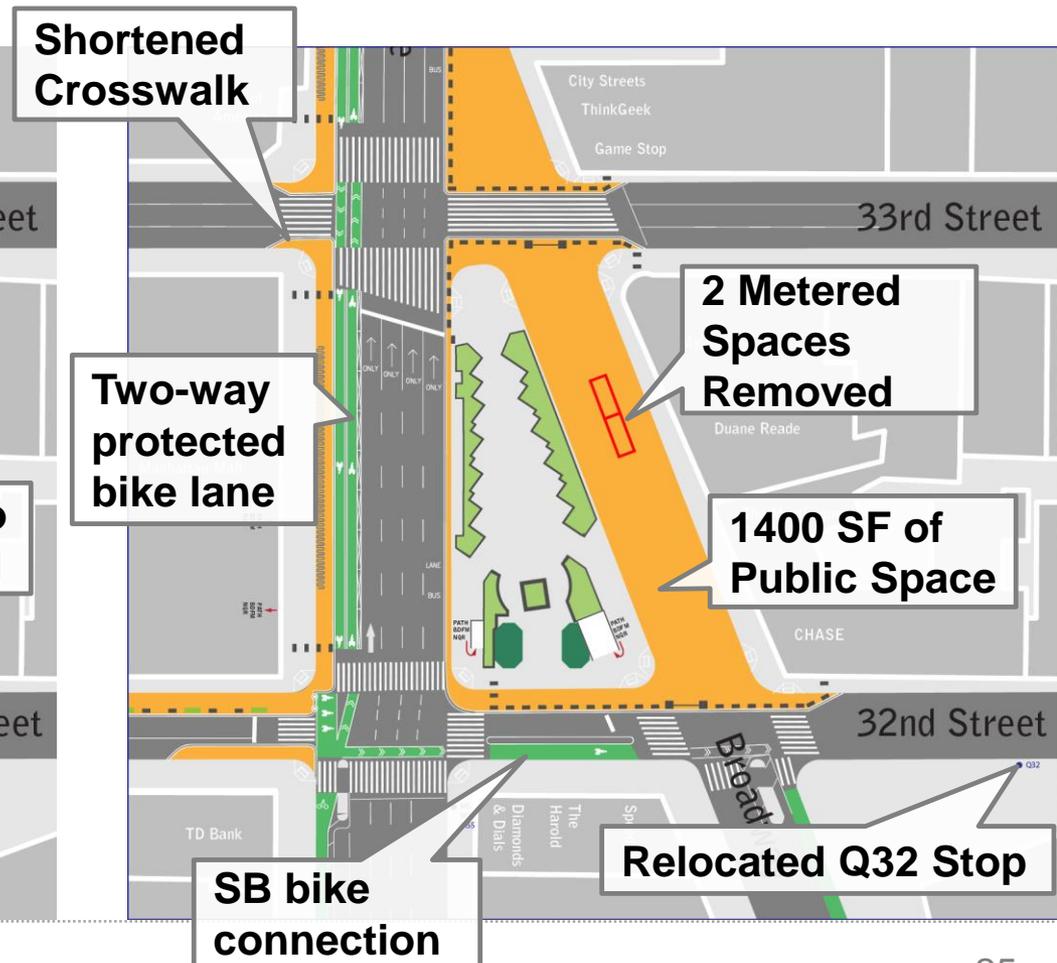


32ND- 33RD DESIGN

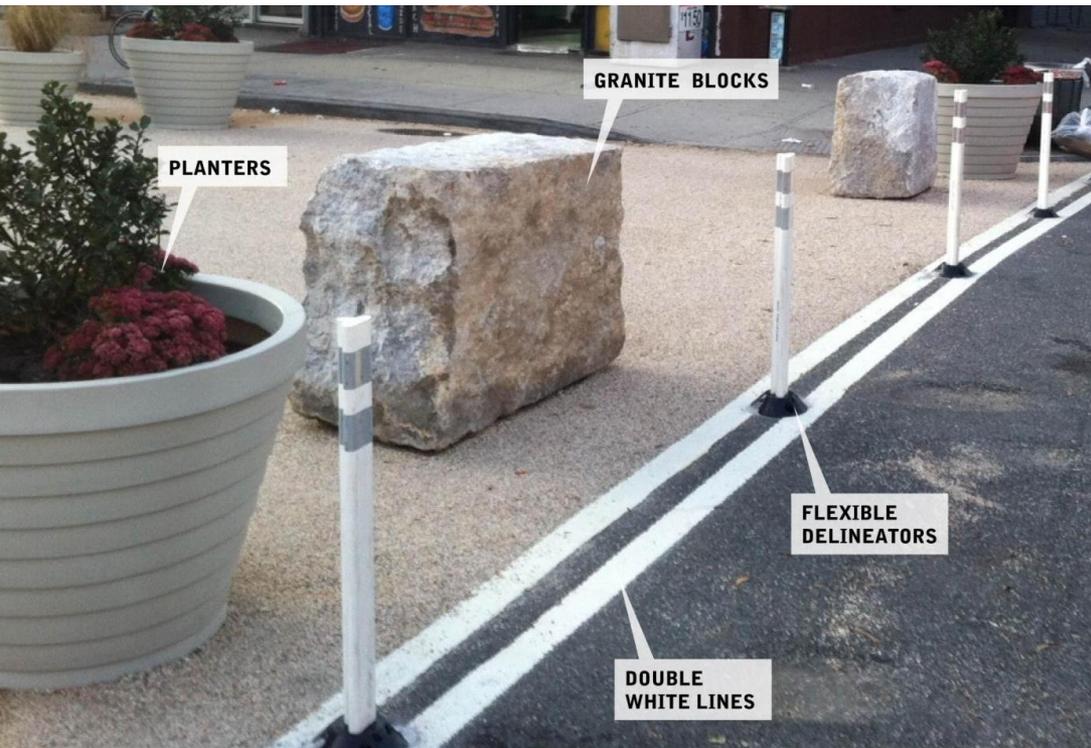
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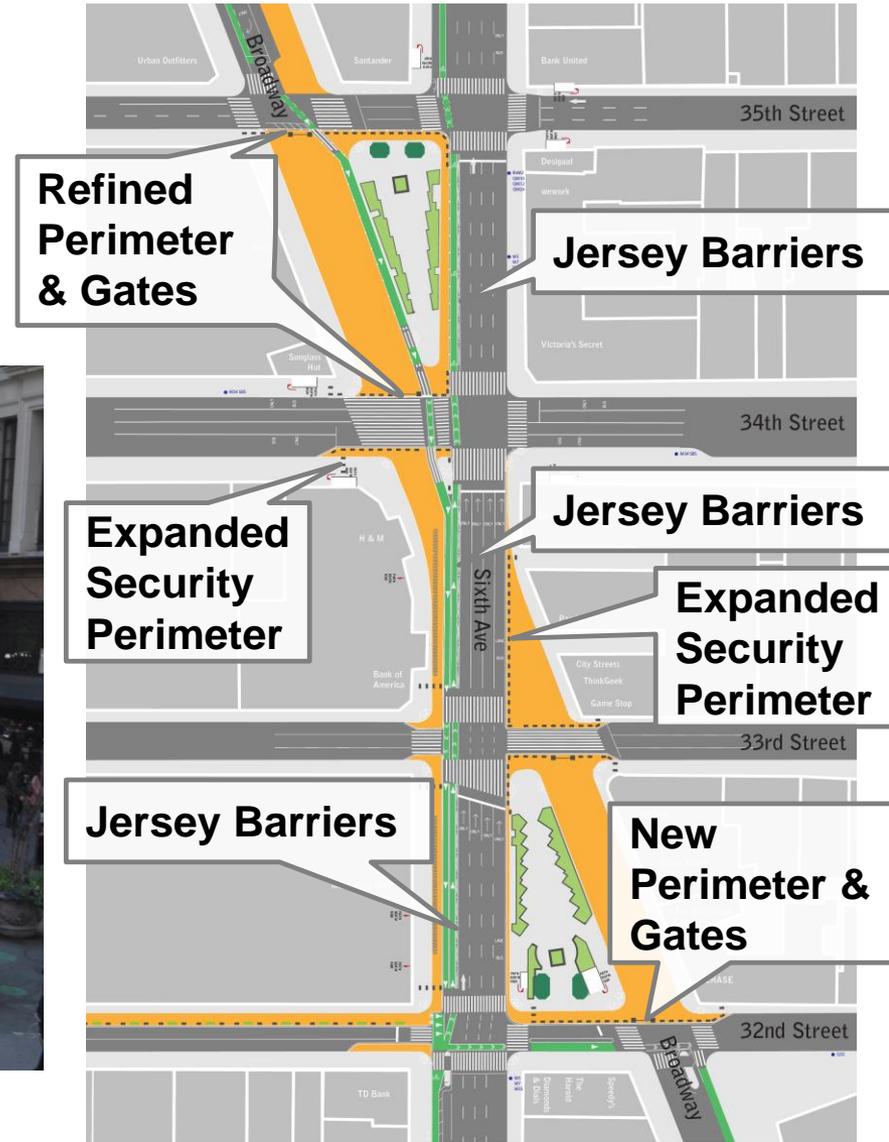
PROPOSED



EMERGENCY ACCESS

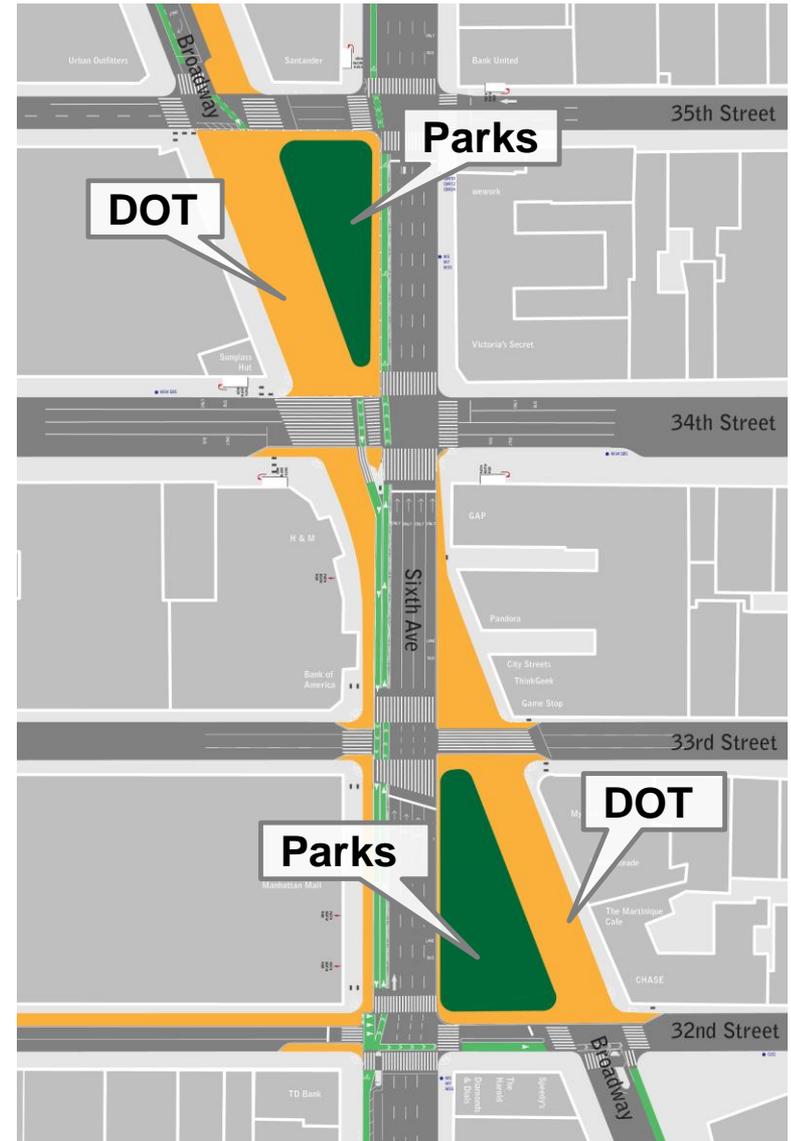


REFINED SECURITY PERIMETER



JURISDICTION

All spaces maintained by
34th Street Partnership



Feedback

THE PLAZA IS WELL USED

What is your relationship to the neighborhood?



How often do you come to the plaza?



Did you plan to visit the plaza today?



Based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018

IMPROVEMENTS ARE NEEDED

What could be improved regarding the bike connections?

28% Additional Buffers

28% Markings

27% Alignment through pedestrian areas

What could be improved in the Herald Square & Greeley Square area?

19% More public space

16% More seating options

15% More space for circulation

15% Cleanliness



Top responses based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018

COMMUNITY FEEDBACK

2019 Public Workshops

1/23 Evening & 1/24 Midday

Results:

Support -

- Bike connection enhancements
- Vehicular network improvements
- Expanded walking spaces
- More programming opportunities
- Letters of support from JEMB & Stout NYC

Concerns -

- Vagrancy + noise
- Taxi pick-up/drop-off
- Loading



NEXT STEPS

Outreach

March CB5 Joint Parks/Transportation Meeting

April CB5 Full Board

Implementation

May/June Implementation, Pending CB5 Approval

Fall 2019 Traffic Study Update to CB5

THANK YOU!

Questions?



NYC DOT



NYC DOT



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