





# Background

### The Big Jump

### VISION ZERO

### NEW YORK CITY

### WHAT IS THE BIG JUMP?

Overview

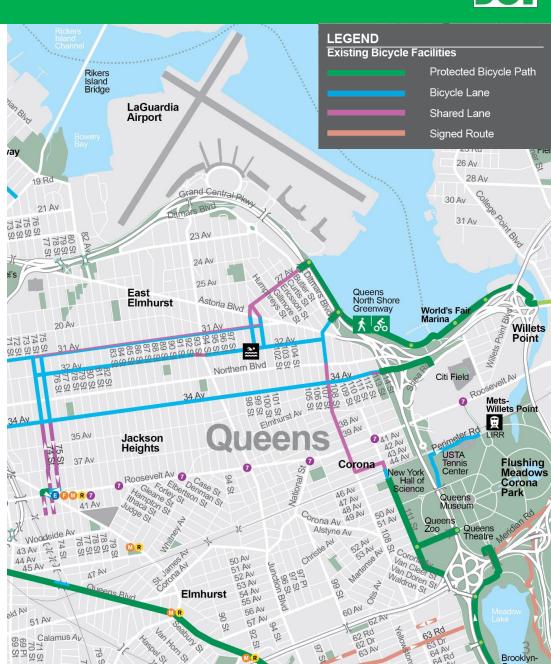
National 3-year program to encourage more people to ride bikes through:

- Sustained community engagement
- Connected, low-stress bicycle networks

**Focus area:** East Elmhurst, Elmhurst, Corona, and Jackson Heights

Queens Community Boards 3 & 4

New York City chosen as one of 10 national award winners through competitive process (\$250,000 value) sponsored by People for Bikes Foundation



### The Big Jump: Safety





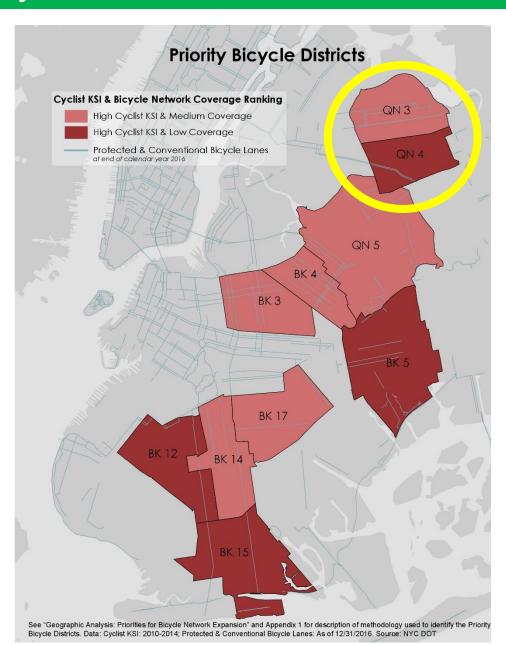
### **Safety in Numbers**

Safer Cycling (2017) report found that as biking goes up, the risk of cycling goes down.

Cyclist KSI declined by 17% within the bike share zone after one year of operation, despite a recorded 8.2 million bike share trips in the first year of operation.

### Bike Lanes Effectively Improve Safety

Between 2006 and 2016, only 11% of cyclist fatalities occurred on streets with a bicycle facility.



## The Big Jump: Partners





### **Building Healthy Communities Grantees Update**



Bike With A Doctor and Free Helmet Giveaway event reached over 95 people.



Bicycle education sessions taught in English, Spanish and Bengali in Corona and Elmhurst with approximately 30 participants each.

# **Planning Process**



# The Big Jump: Community Engagement

**2200** conversations with residents

**596 sign-ups to monthly newsletter** sharing events and participation opportunities

**27 bike-related art workshops** through Immigrant Movement International funded through the Big Jump Project

**25 individual meetings** with institutional stakeholders and groups

18 local events meeting people where they are, such as at Farmer's Market and the CB 3 Health Fair and light giveaways with NYPD























## The Big Jump: Feedback





### **Compliance**

Need for fair, consistent cycling rules, enforcement & more education

### **Parking**

More bike parking needed, especially near transit

#### **Bike lanes**

Interest in adding more on-street lanes

- Preference for protected lanes
- Preference for retaining all vehicular parking and capacity

May be incompatible!



**On-Street Intercept Survey at Corona Plaza** 









### The Big Jump: Outcomes





400+ opportunities to participate in

**100+** new City Racks installed

cycling encouragement activities



\$25,000 in privately-funded grants to local groups including Elmhurst Hospital

Planning process to expand and enhance local bike network



### 2017 Cycling Safety Study

Educational Programs and Enforcement



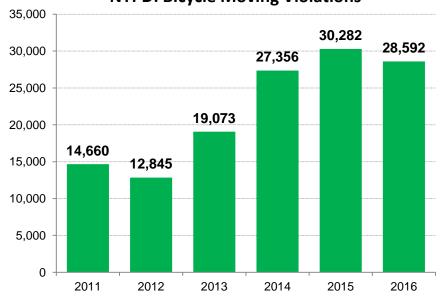
#### **Action Plan**

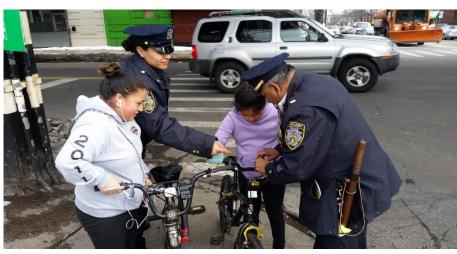
- DOT, NYPD, and NYC DOHMH developed a comprehensive set of enforcement and education initiatives to continue to improve bicycle safety
- Focus and deploy enforcement resources to intersections with high rates of cyclist KSI
- Tailor enforcement to address the most dangerous driver and cyclist behaviors

#### Bike lights, bell, and Bike Smart giveaway:

While distributing giveaways, NYPD and DOT have the chance to talk to cyclists about traffic laws and safe cycling

#### **NYPD: Bicycle Moving Violations**





**On-Street Cyclist Education with NYPD** 



Light giveaway at Queensboro Bridge

# Conceptual Bike Network Development



## The Big Jump: Network Gaps

#### VISION ZERE



#### WHERE DO PEOPLE WANT TO GO?

- Parks: Flushing
   Meadows-Corona Park
- Shopping: Queens Center Mall, Broadway, Junction Blvd
- Jobs: LaGuardia Airport, Queens Blvd, 7 train
- Other neighborhoods: LIC, Astoria, Woodside, etc.



## The Big Jump: Bicycle Lane Types



### **Shared**

Primarily serve as wayfinding;
Alert drivers to watch for bikes;
Mark space to pass

### **Conventional**

Discourage speeding: Increase predictability; Space to pass in lane

### **Protected**

Discourage speeding; Fully separates cars and bikes; Requires most space & trade-offs



Crashes with people walking are

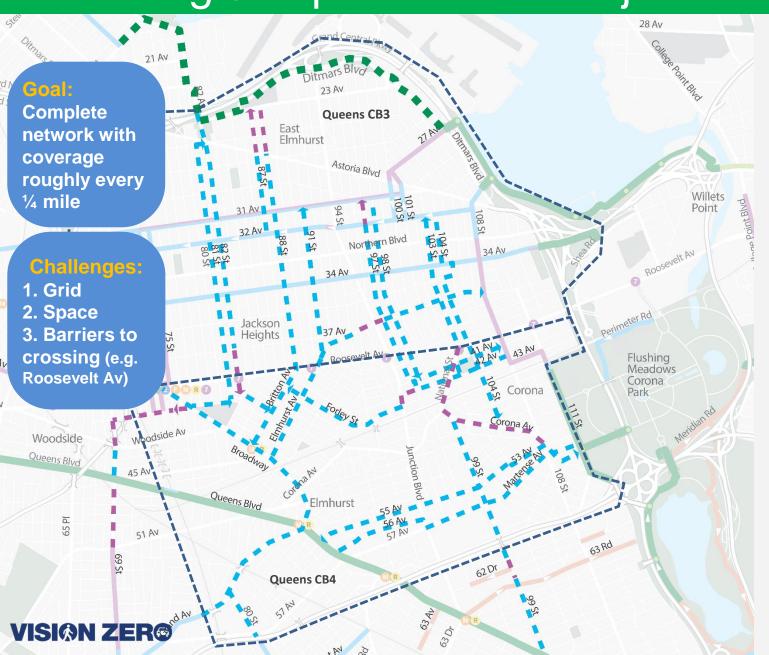
40% less deadly

on streets with conventional bike lanes



# The Big Jump: Potential Projects





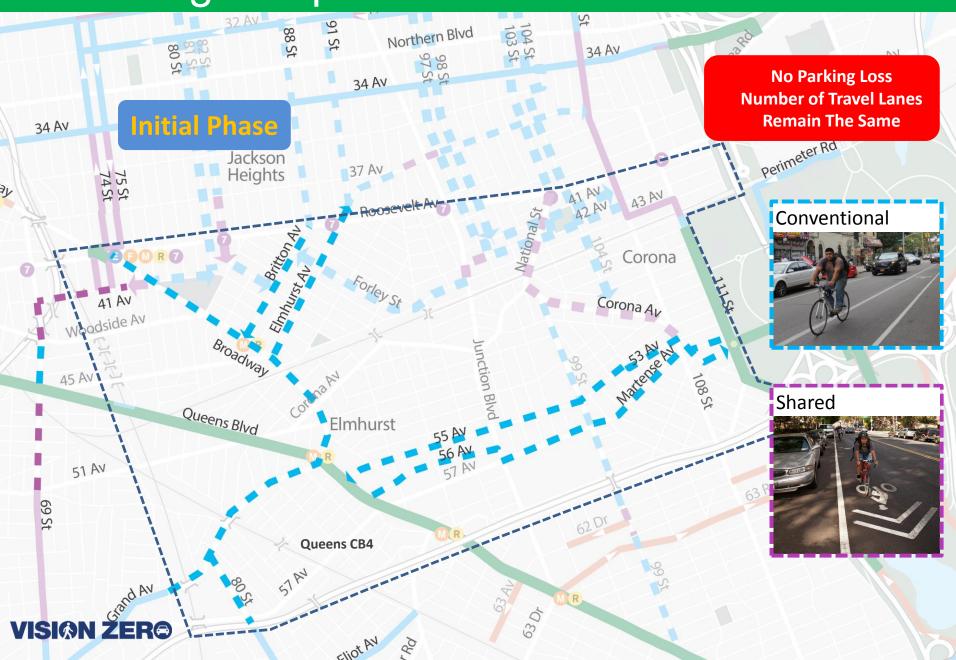






## The Big Jump: Queens CB 4





# Typical Design

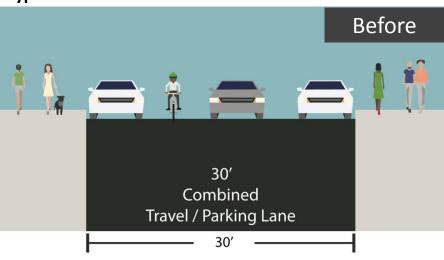




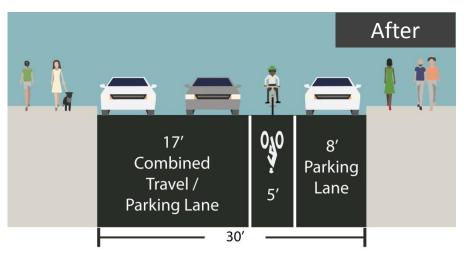
Typical 30 Ft-Wide Street (e.g. Queens)







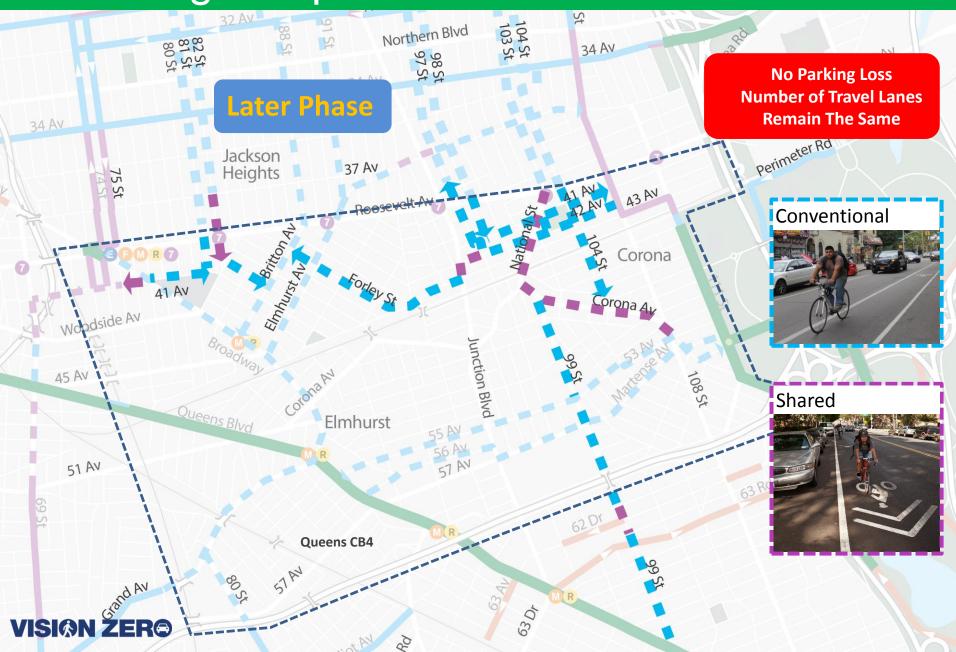




No Parking Loss
Number of Travel Lanes Remain The Same

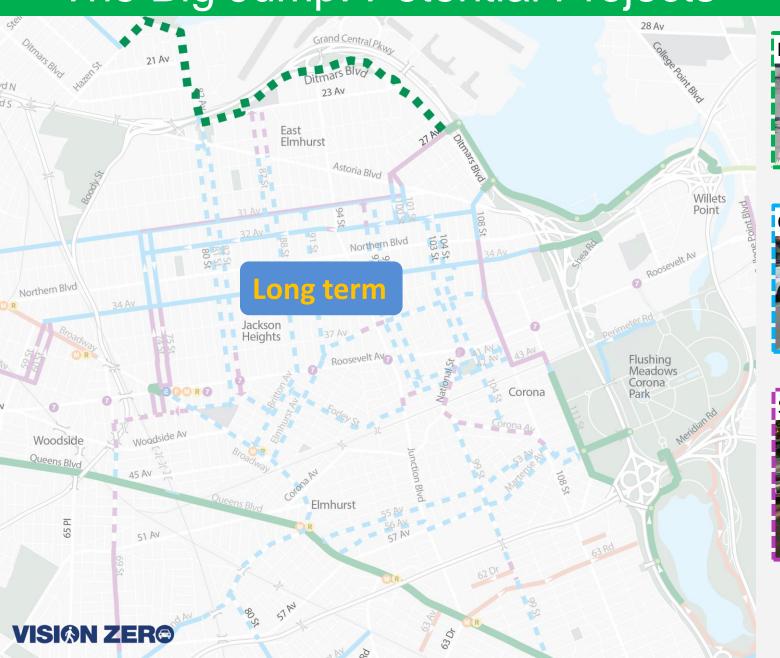
## The Big Jump: Queens CB 4





# The Big Jump: Potential Projects











# **Summary**



## The Big Jump: Summary

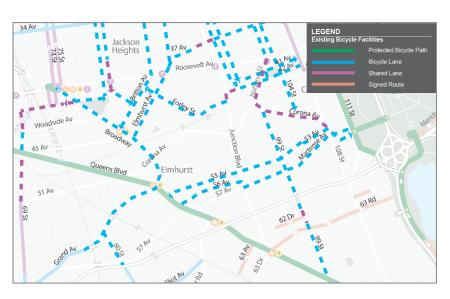




### **PROJECT BENEFITS**

- Improve safety of all road users
  - No parking or lane removal
  - Increase bicycle network coverage
  - Create new connections to jobs, parks, neighborhoods, and existing bicycle facilities
- Respond to community-driven planning process







## The Big Jump: Next Steps





### **Continuing The 3-Year Process**

- Continue to work with the community
  - Community board, community groups, businesses, advocates, etc.
  - Focus group(s) on February 21,
     2019 for community members and
     February 25, 2019 for businesses.
- Continue to work with police department to address education and enforcement issues.
- Return to Queens Community Boards 3
   & 4 with revised routes based on public input.





# Appendix



### Appendix – Grand Ave/80 St Design



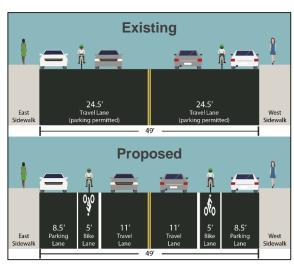




Existing Conditions: Grand Ave looking west at 83rd St



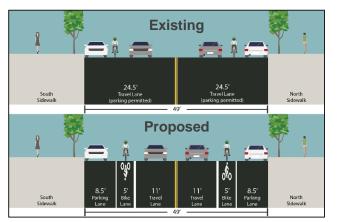
80th St: 54th St to Grand Ave



80th St: 57th St to 54th St



Proposed Configuration: 263rd St, Queens



Grand Ave: 74th St to Queens Blvd

### **THANK YOU!**

Questions?











