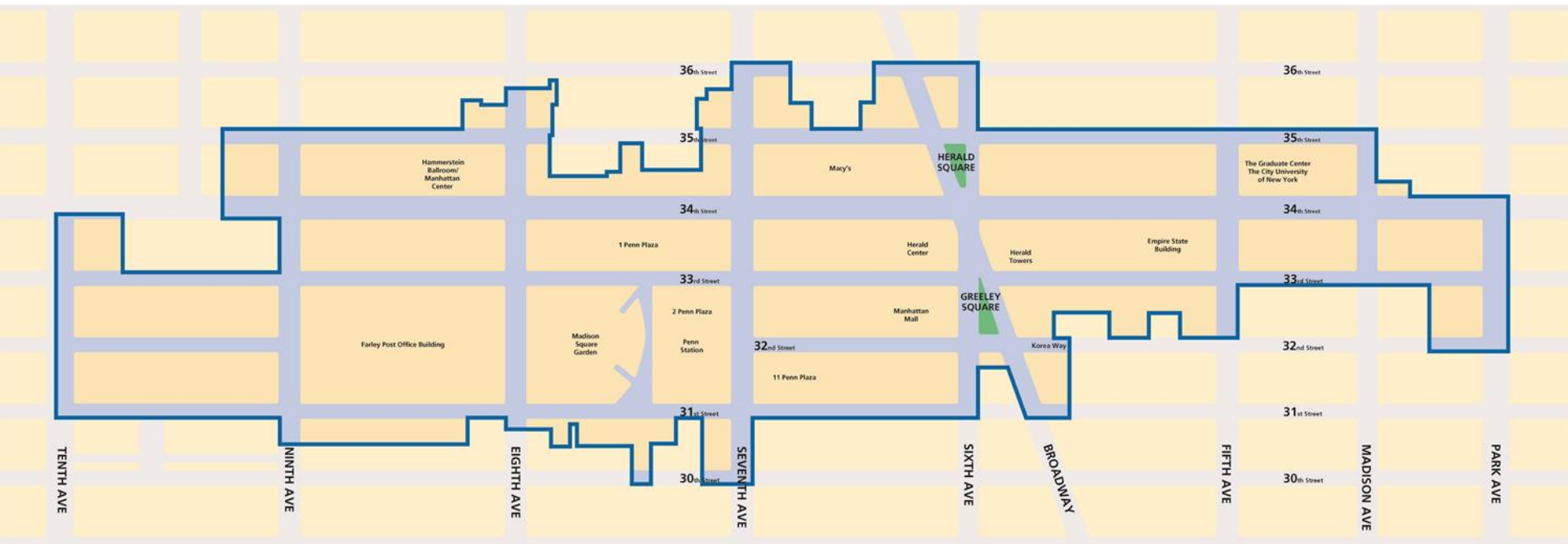




**34th Street
Partnership**

District Map



Public Space Management



Broadway Boulevard





HERALD + GREELEY SQUARE ENHANCEMENTS

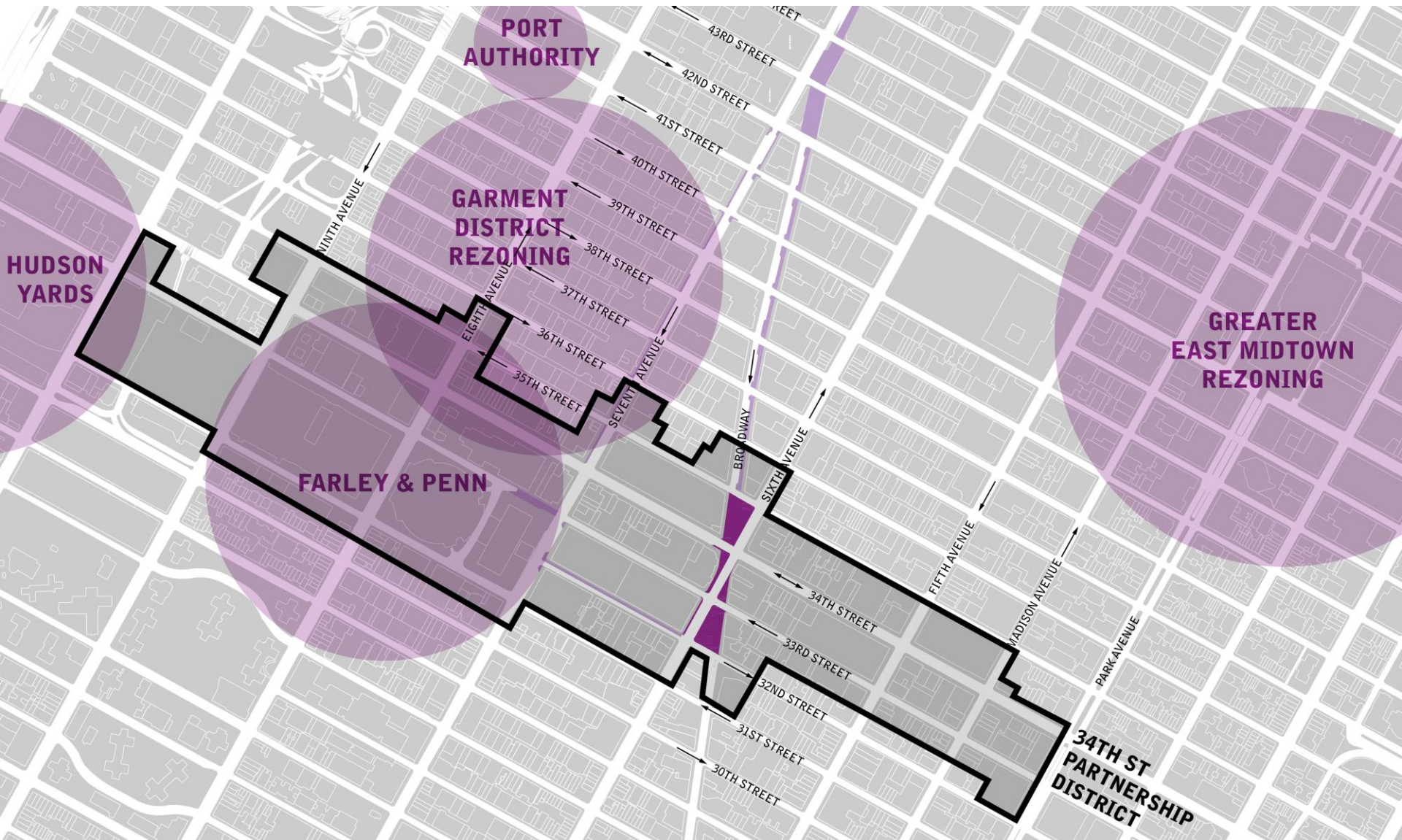
Public Workshop, January 2019

© NYC DOT



Planning for the Future

ONGOING DEVELOPMENT IN THE DISTRICT



BROADWAY VISIONING



DOT Projects & Outcomes Since 2009

GREEN LIGHT FOR MIDTOWN



January 2010

Green Light for Midtown Evaluation Report

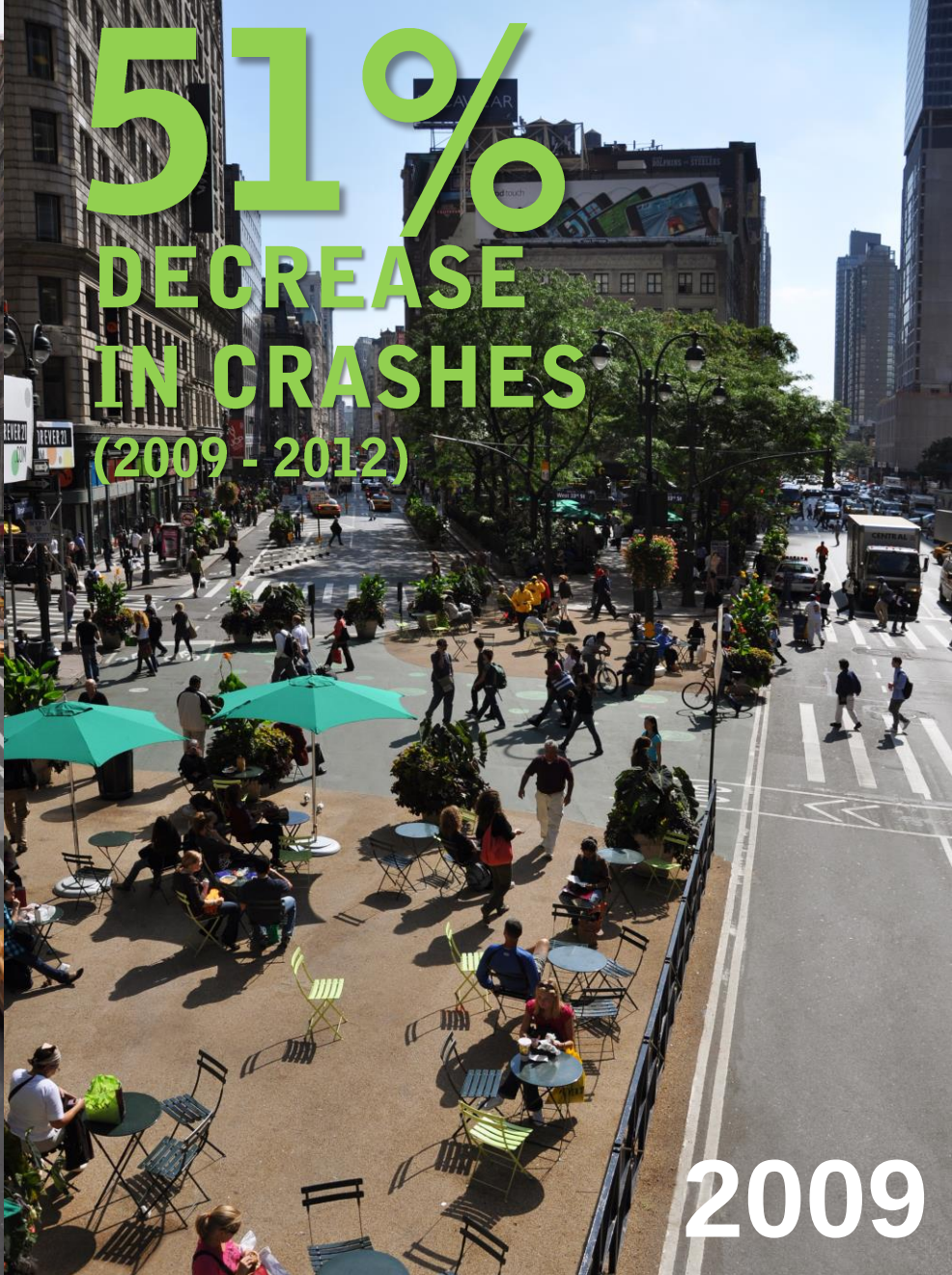


267
CRASHES
(2006 - 2009)



2008

51%
DECREASE
IN CRASHES
(2009 - 2012)



2009

DOT PROJECTS IN THE DISTRICT SINCE 2009



Feedback & Goals

THE PLAZA IS WELL USED

What is your relationship to the neighborhood?

46% Work

20% Shop

16% Live

5% Other

4% Study

How often do you come to the plaza?

32% Daily

32% Several times a week

22% Several times a month

11% Less often

3% First visit

Did you plan to visit the plaza today?

51% Yes, I planned to come to the plaza today

30% I happened to pass by

15% Yes, on my way someplace else

4% Yes, as part of my daily commute



Based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018

IMPROVEMENTS ARE NEEDED

What could be improved regarding the bike connections?

28% Additional Buffers

28% Markings

27% Alignment through pedestrian areas

What could be improved in the Herald Square & Greeley Square area?

19% More public space

16% More seating options

15% More space for circulation

15% Cleanliness



Top responses based on 98 surveys collected in the plaza on May 14 & 18 and October 14 & 15, 2018

PROJECT GOALS

Expand Pedestrian Space



PROJECT GOALS

Repair Damaged Surface



PROJECT GOALS

Clarify & Enhance Bike Lanes



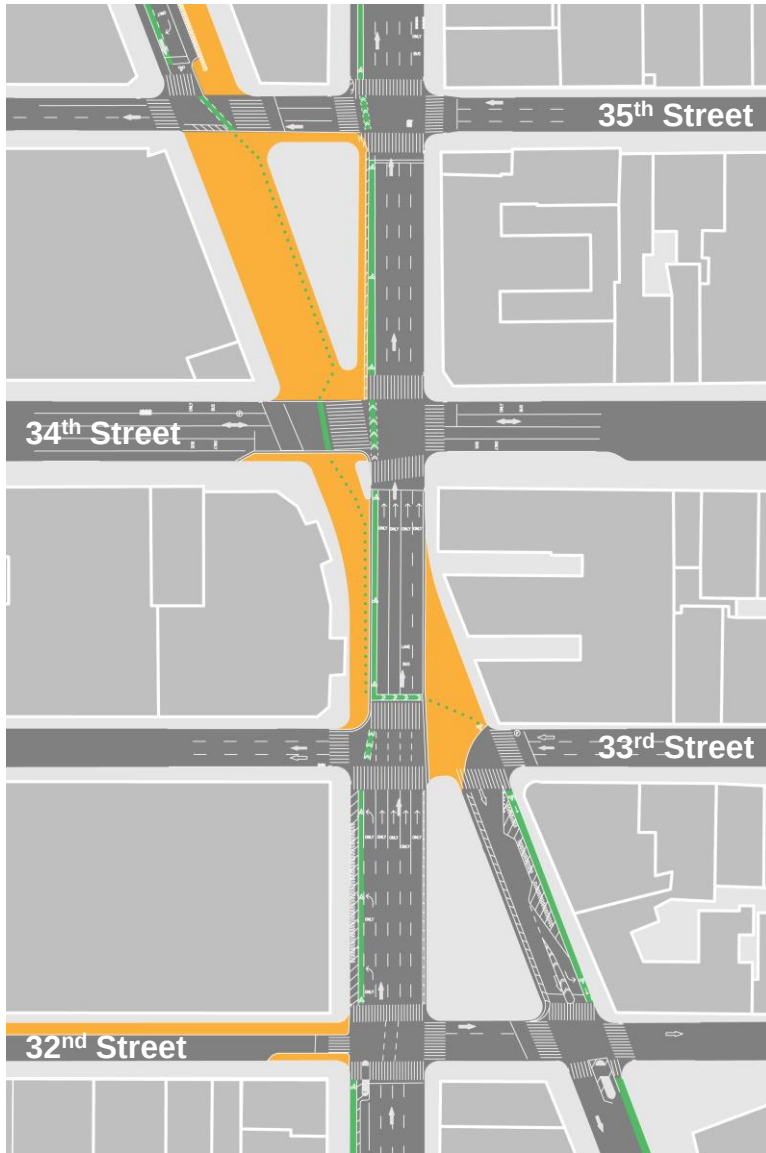
PROJECT GOALS

Reduce Turn Conflicts

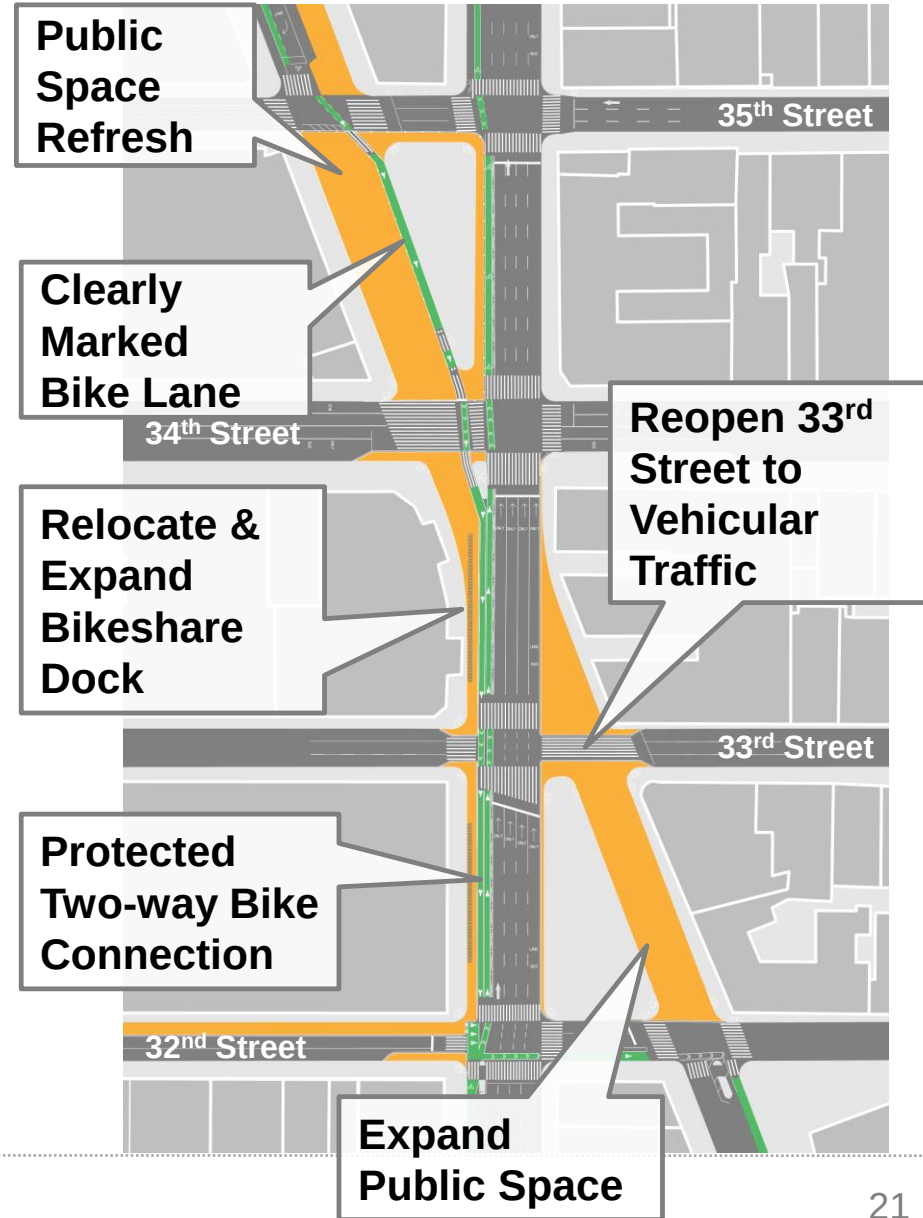


Proposal & Impacts

EXISTING

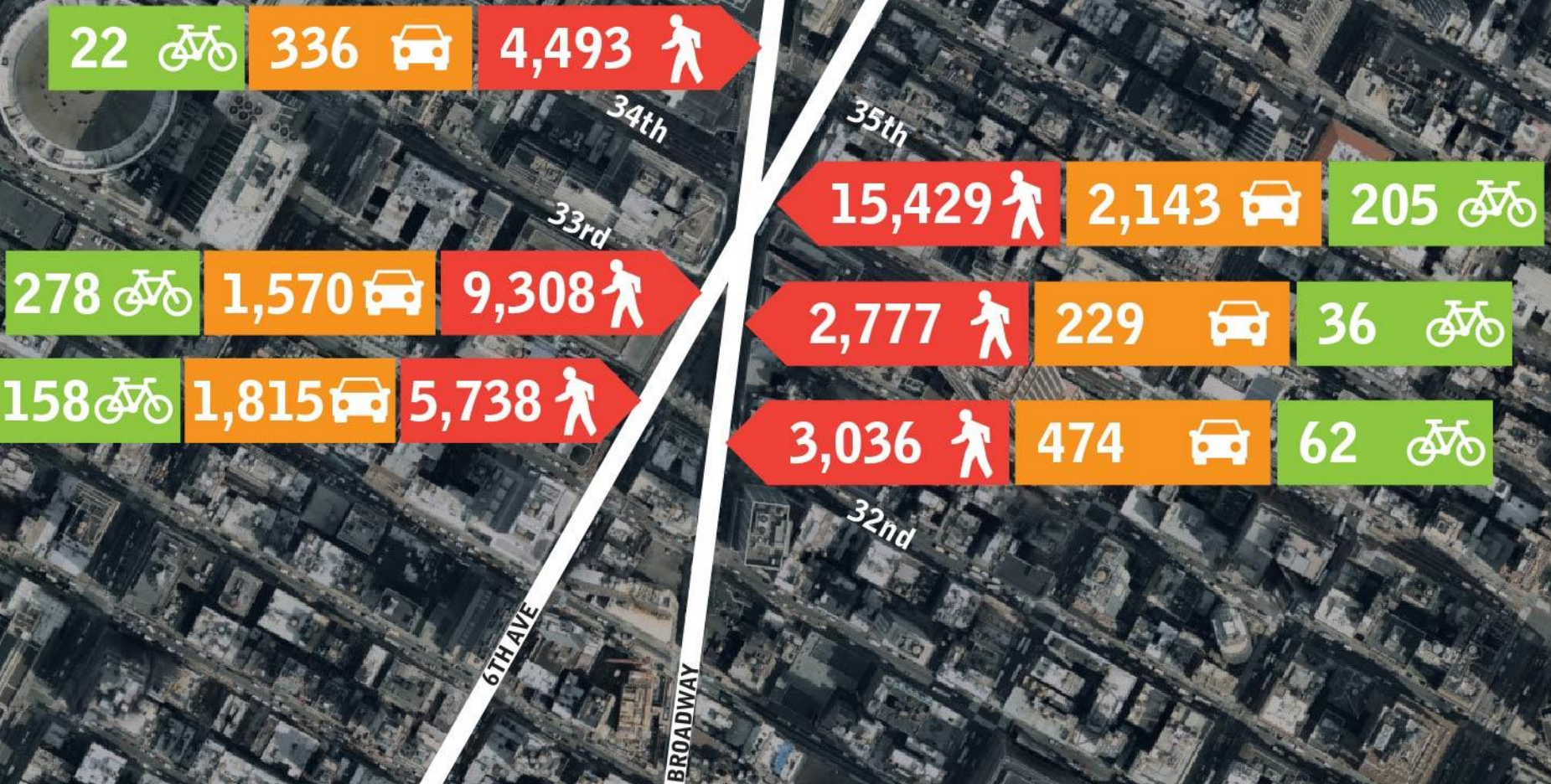


PROPOSED



BROADWAY VS 6TH AVE

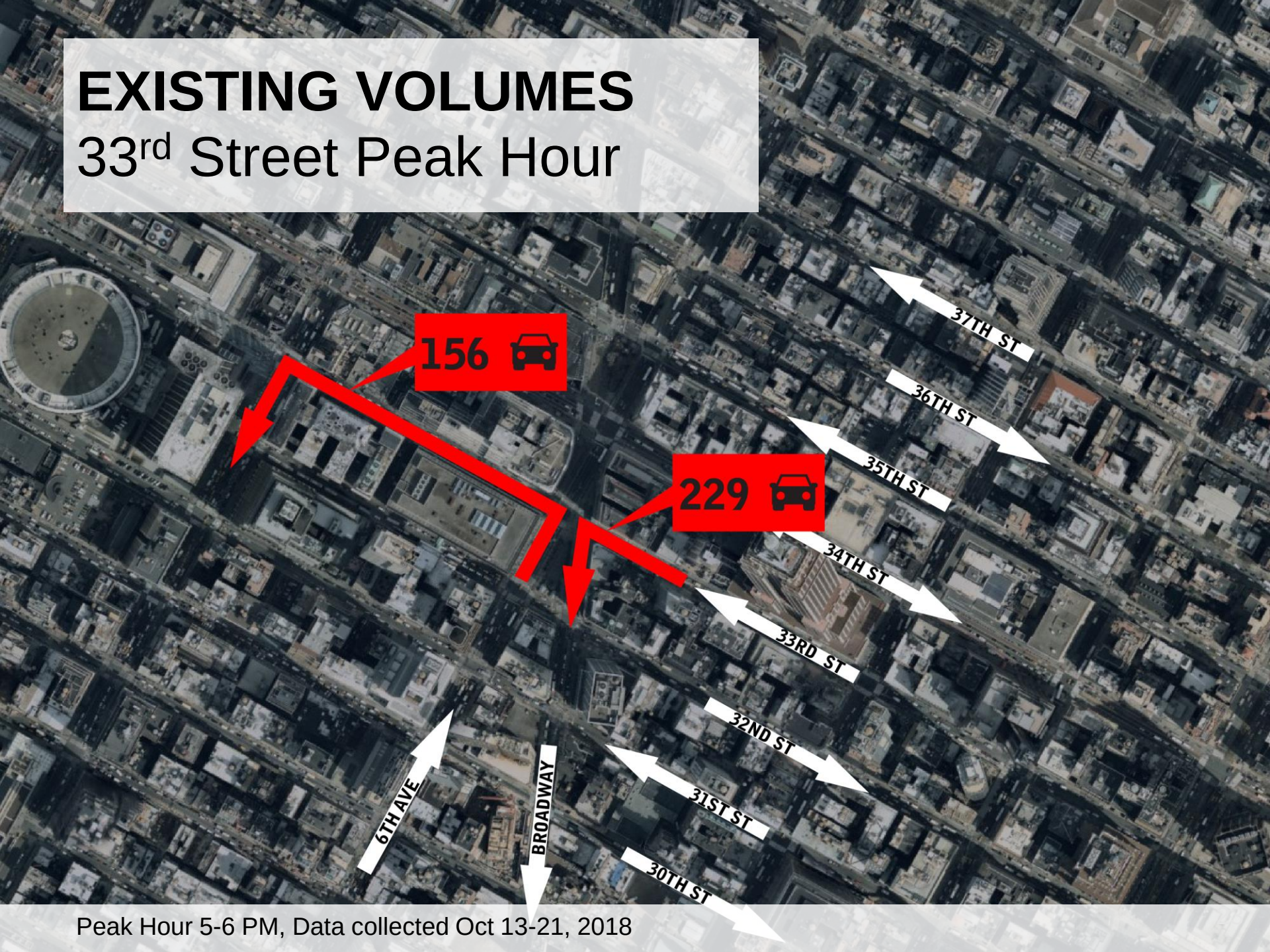
Peak Hour Peds & Vehicles



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

EXISTING VOLUMES

33rd Street Peak Hour



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

FUTURE VOLUMES

33rd Street Peak Hour



228 

228 

6TH AVE

BROADWAY

37TH ST

36TH ST

35TH ST

34TH ST

33RD ST

32ND ST

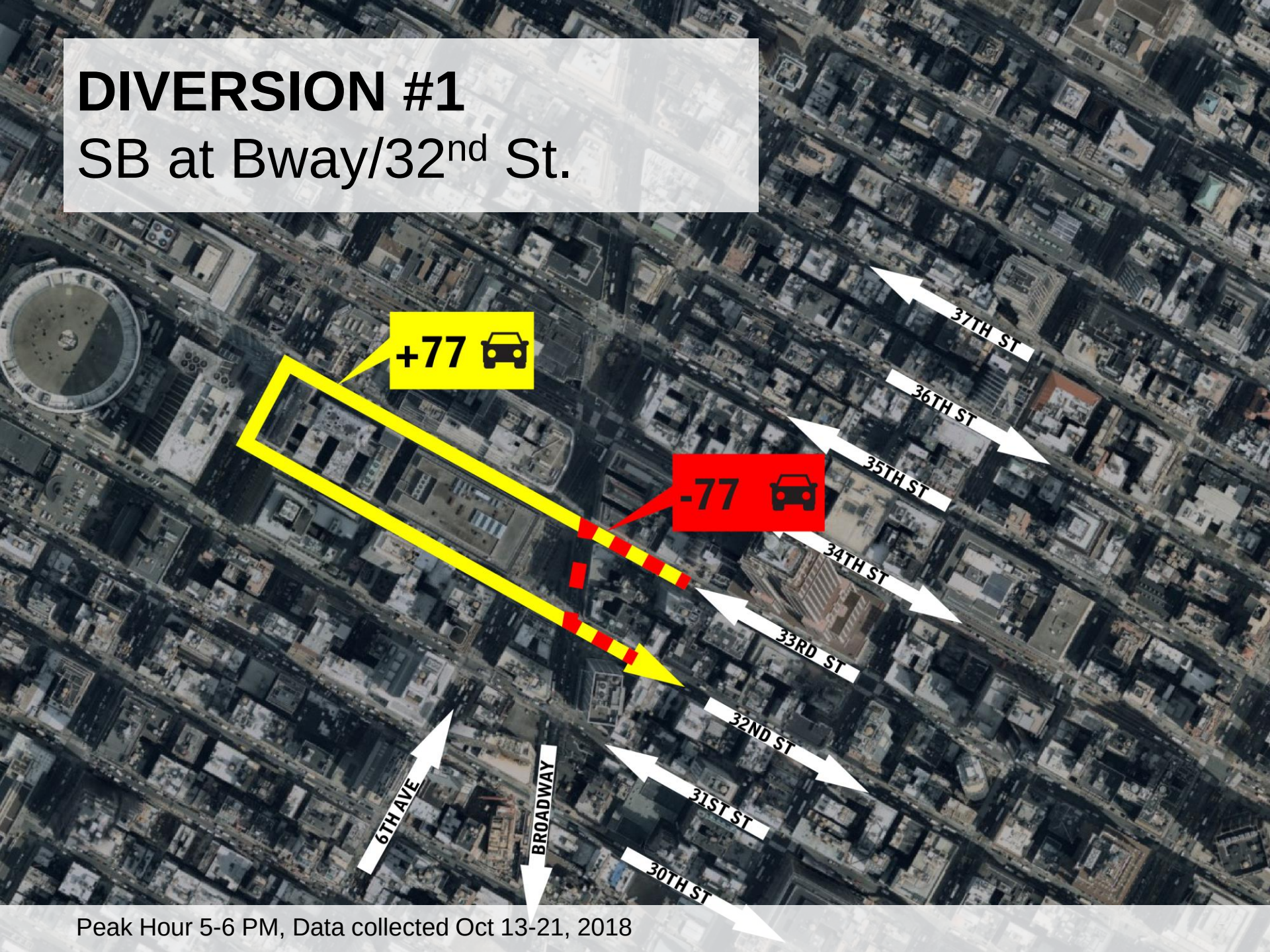
31ST ST

30TH ST

Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

DIVERSION #1

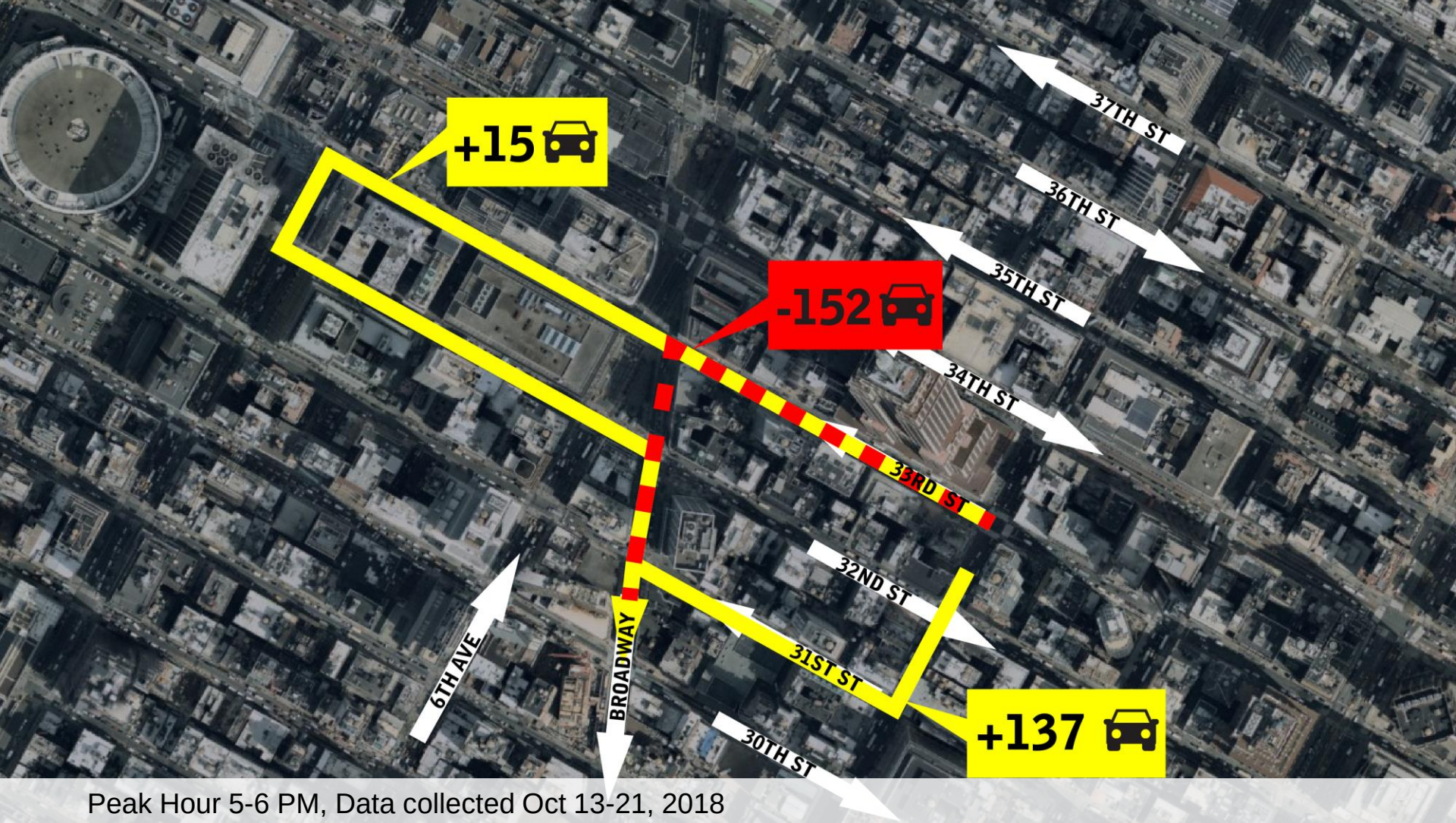
SB at Bway/32nd St.



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

DIVERSION #2

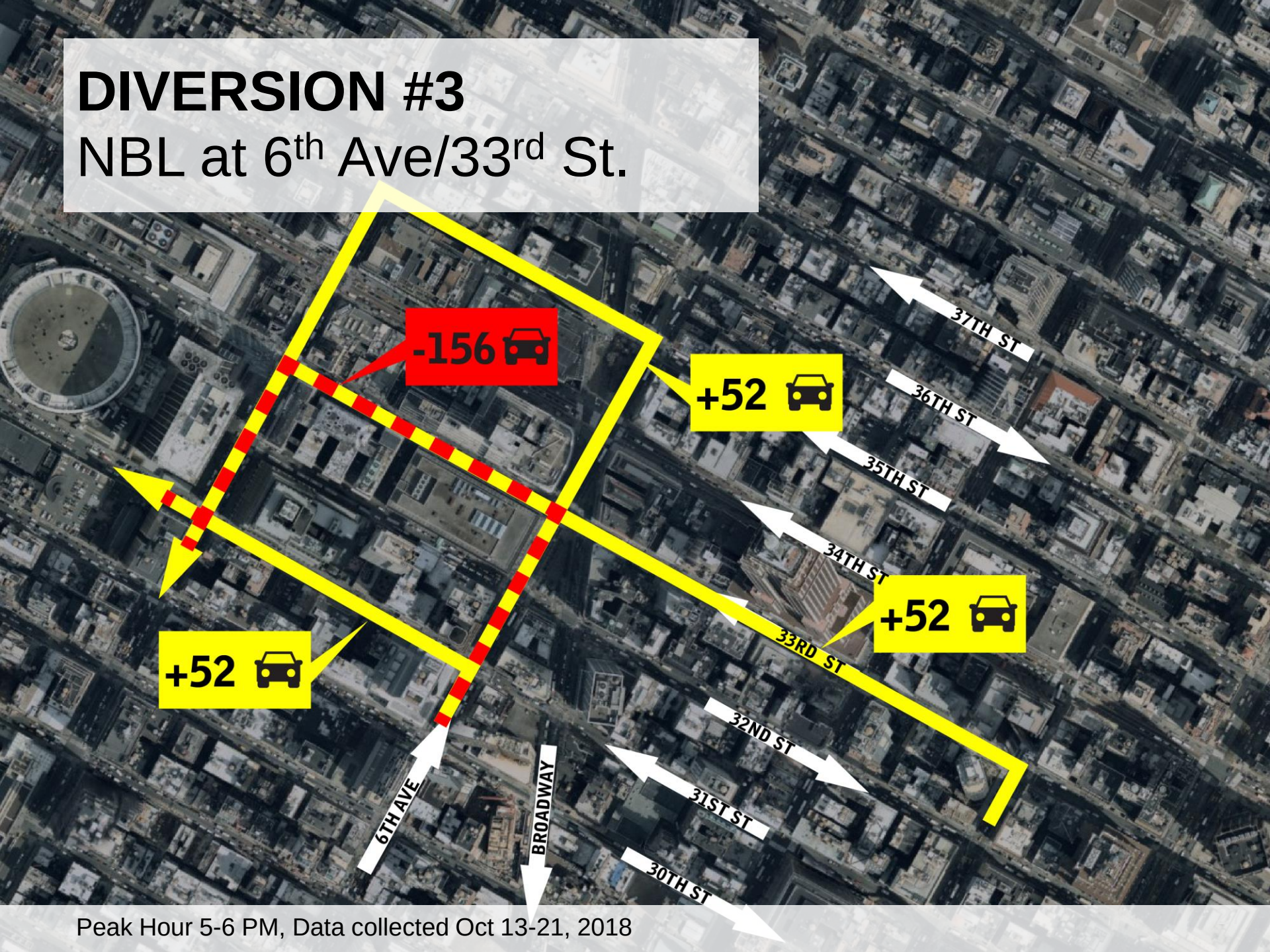
SBT at Bway/W 32nd St.



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

DIVERSION #3

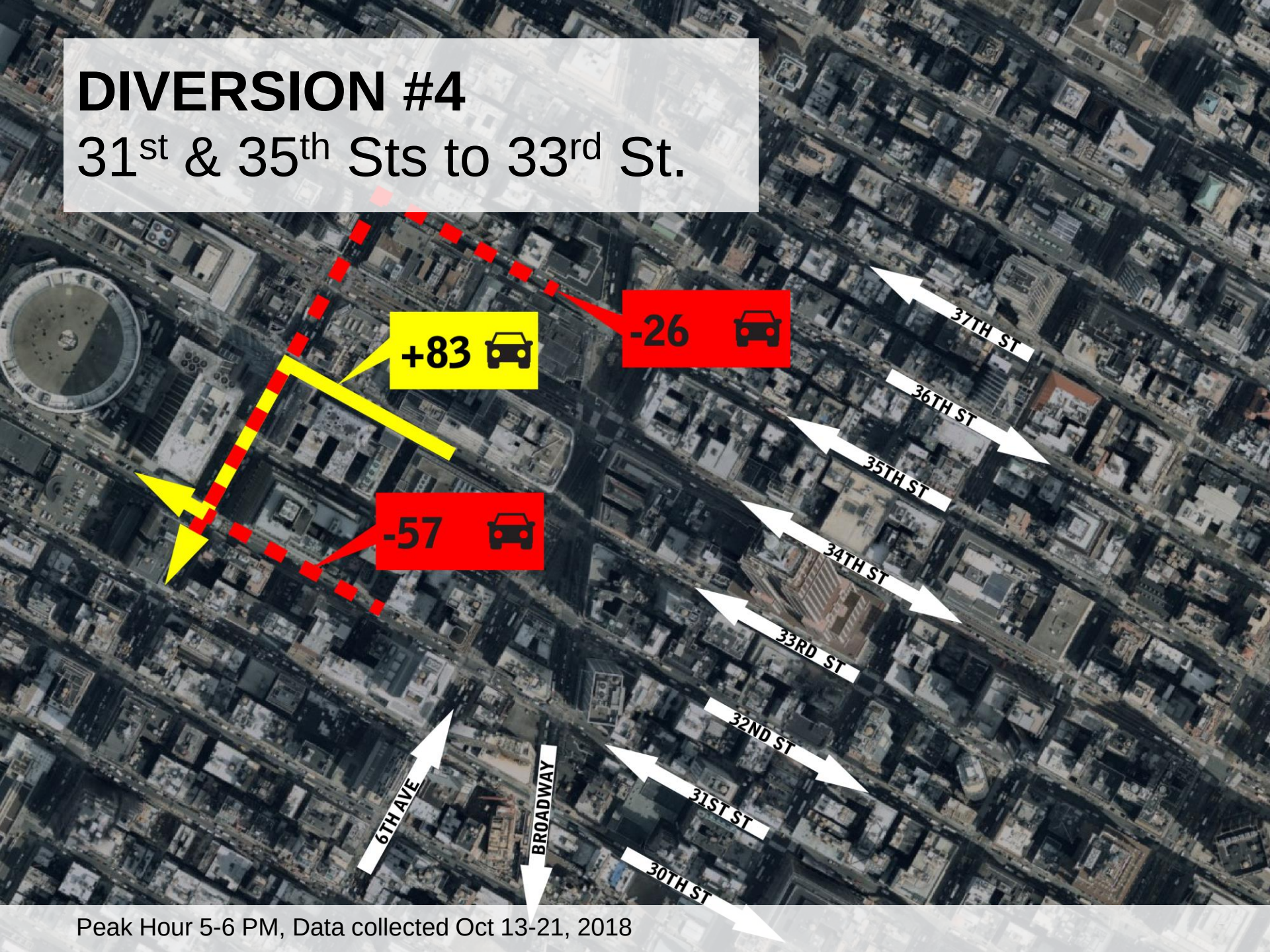
NBL at 6th Ave/33rd St.



Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

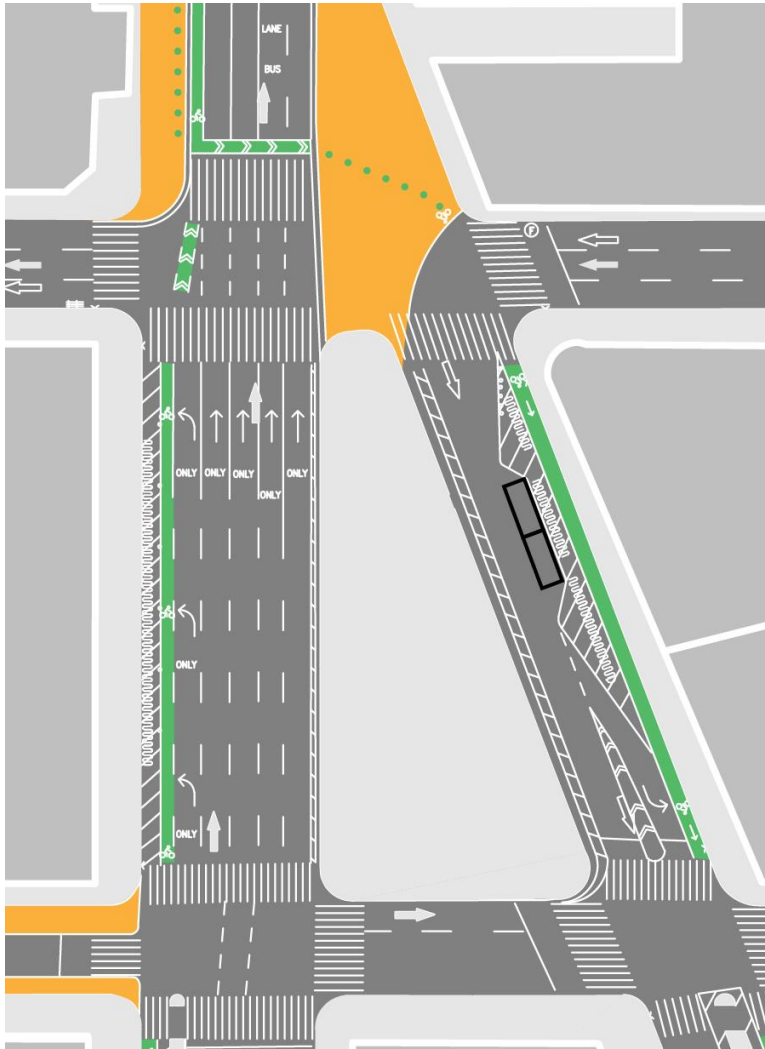
DIVERSION #4

31st & 35th Sts to 33rd St.

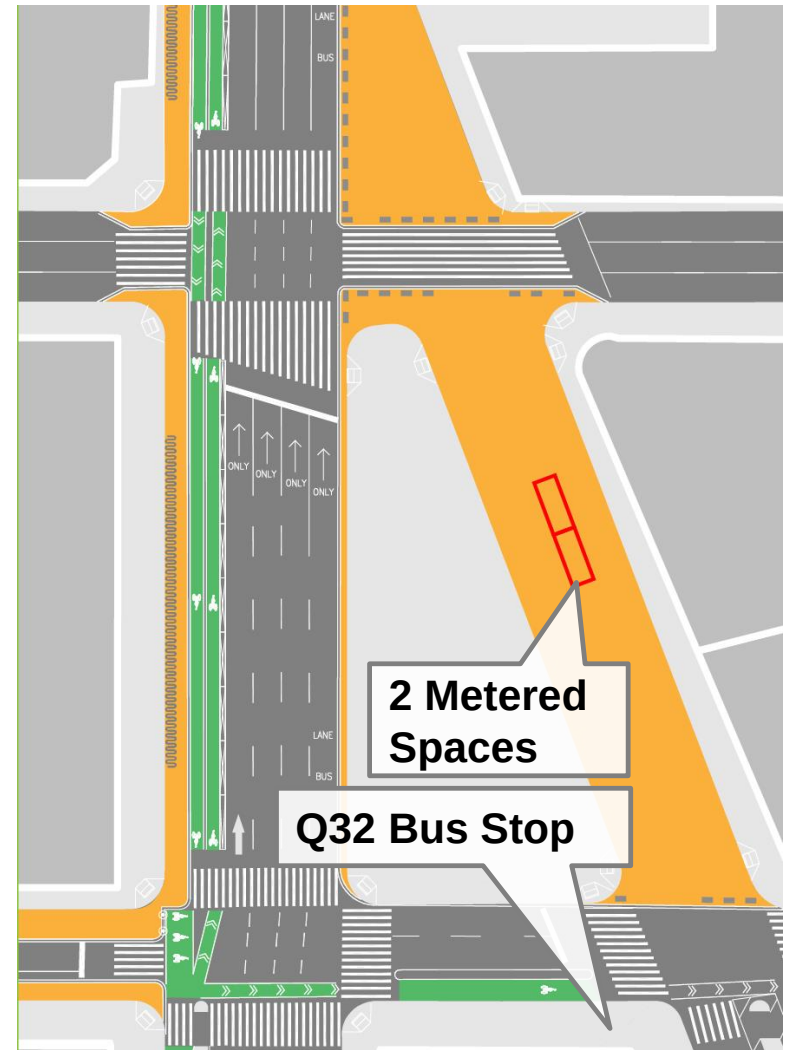


Peak Hour 5-6 PM, Data collected Oct 13-21, 2018

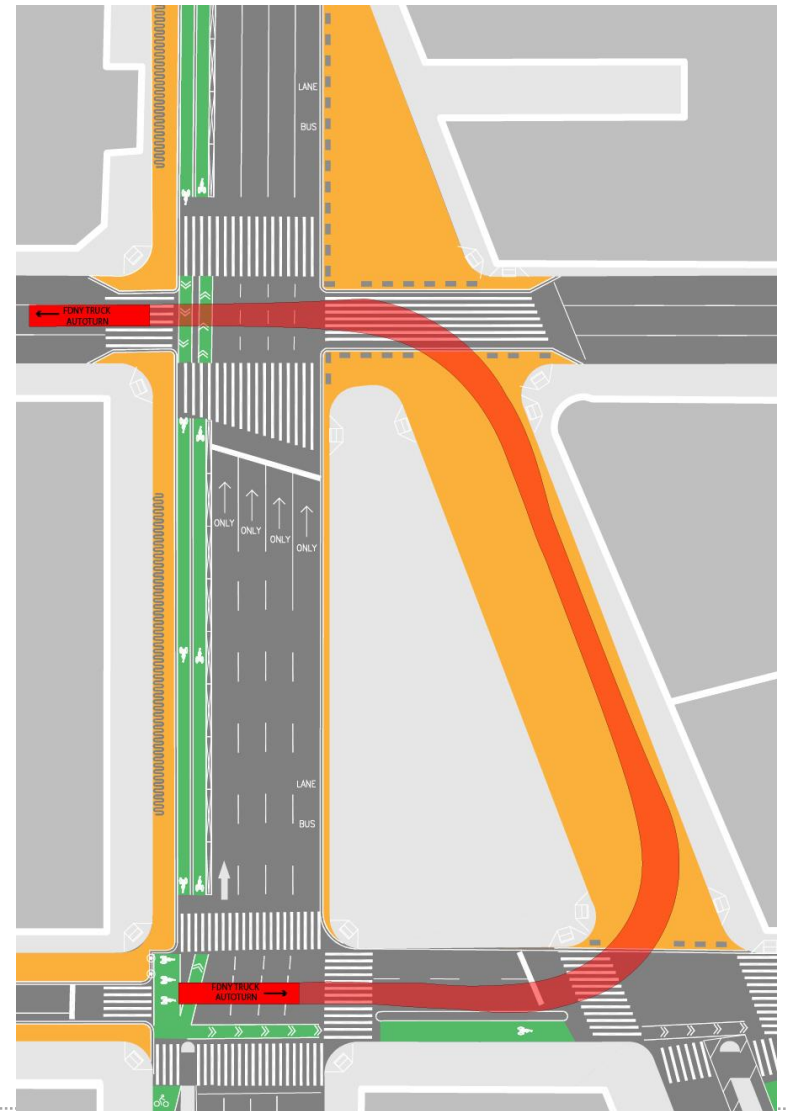
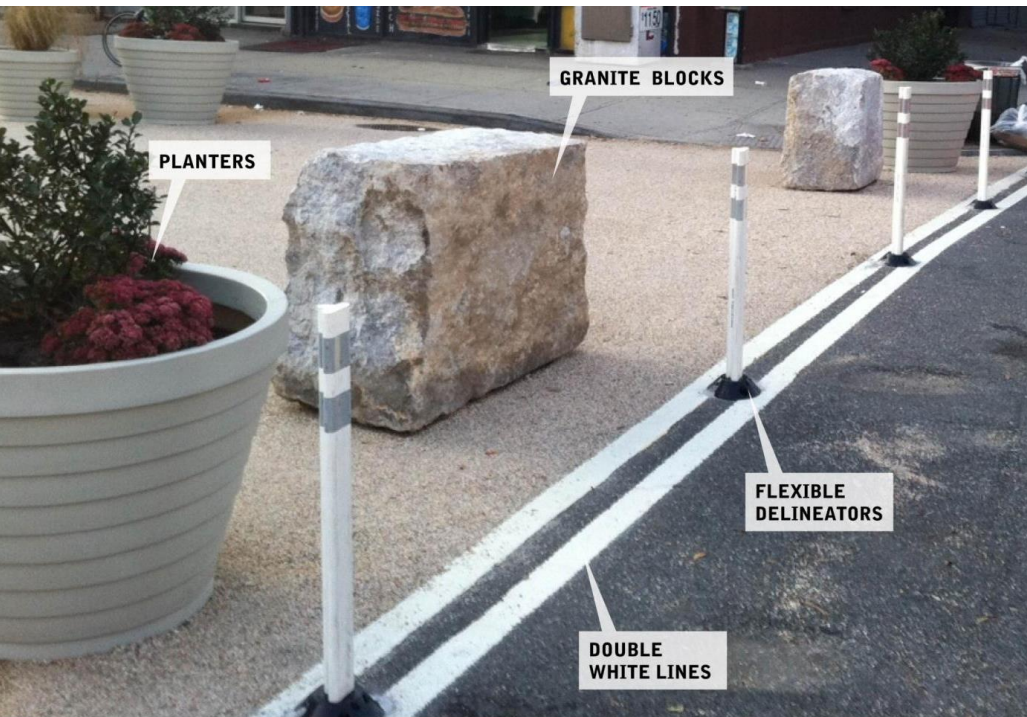
CURB IMPACTS EXISTING



PROPOSED



SAFETY PERIMETER & EMERGENCY ACCESS



We Need Your Input

NEXT STEPS

Outreach

January	2 Public Workshops
February	CB5 Joint Parks/Transportation Meeting
March	CB5 Full Board

Implementation

Spring 2019	Implementation, Pending CB5 Approval
Fall 2019	Traffic Study Update to CB5 and Ongoing Considerations

THANK YOU!

Questions?



NYC DOT



NYC DOT



nyc_dot



NYC DOT