

Commercial Pay-by-App Only Pilot **6th Ave, 14th St to 23rd St**

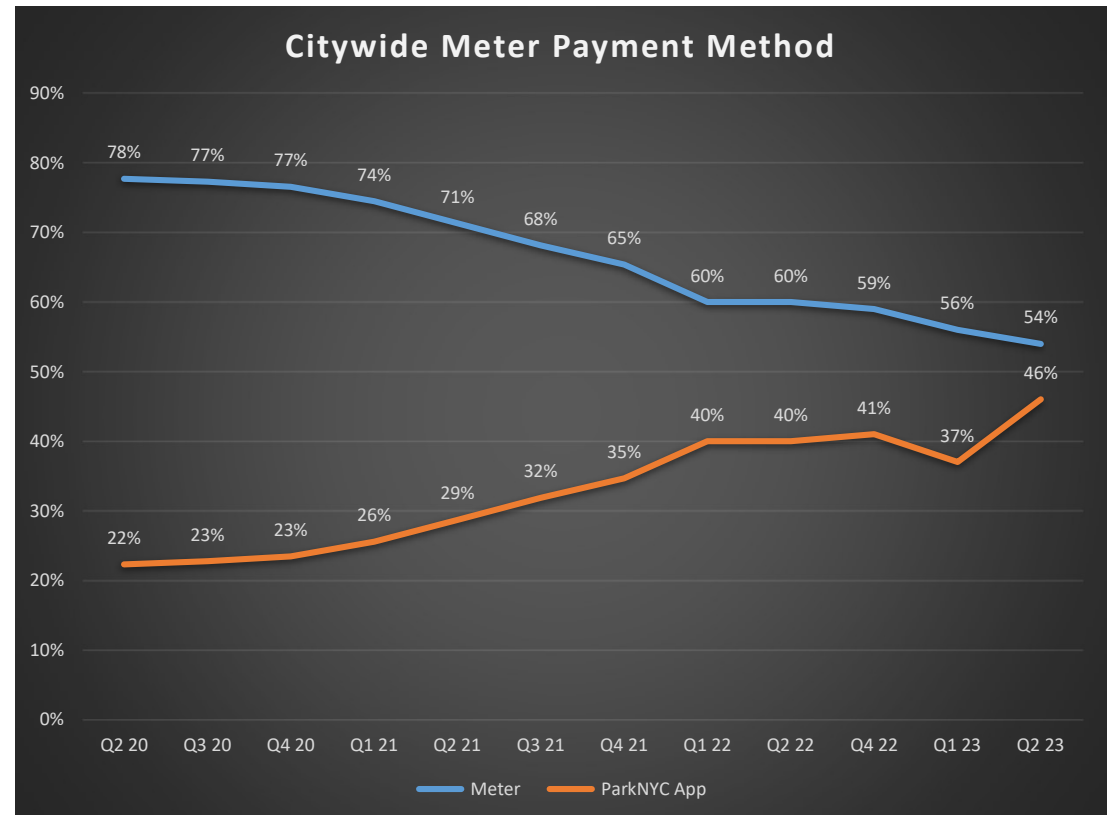
July 2023



What is Pay-by-App Only Parking ?

All parking transactions are completed in ParkNYC App

- Leverages the app as payment mechanism eliminating the need to use a meter
- Will allow DOT to assess the viability of paid curbside parking without physical meters
- May allow for future innovations, like Premium Loading Zones



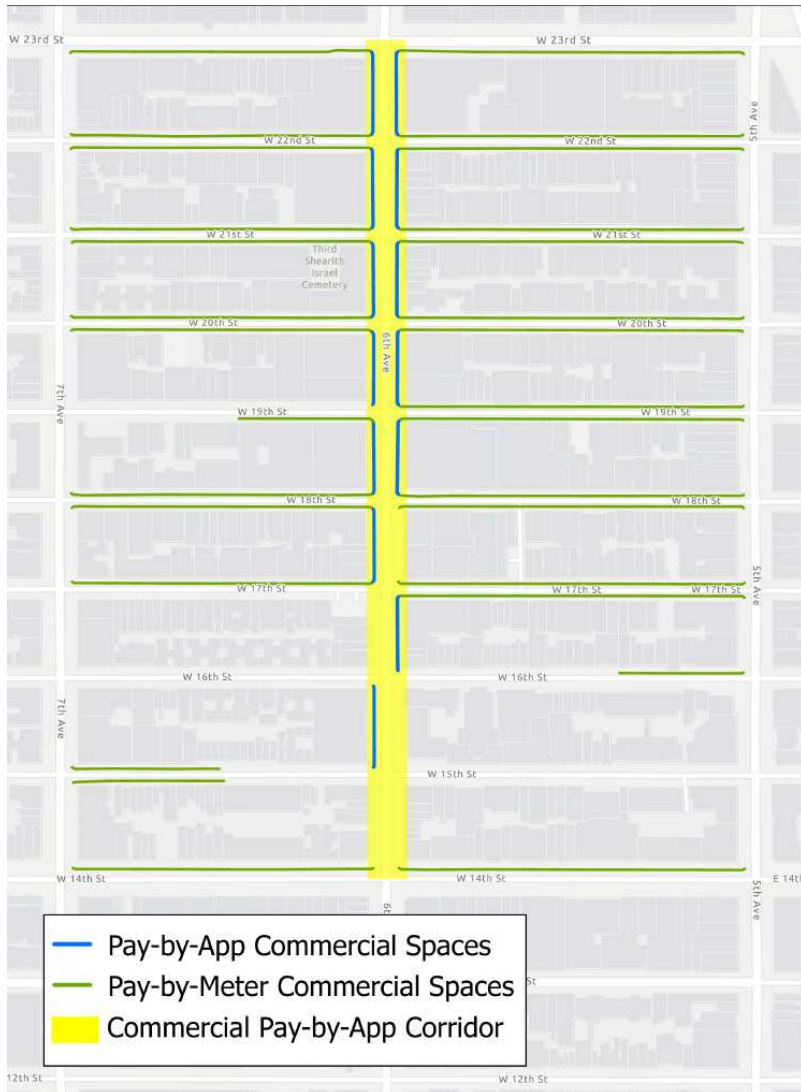
Users are already transitioning to app-based payment

Pay-by App Only Pilot

6th Avenue (14th St – 23rd St)

- Existing 3-Hour Metered Parking M-F, Commercial Only; side streets also Commercial Only
- Meters will be removed and signage (regulatory and informational) will instruct drivers to use the app
- Metered commercial access and meters will be retained on east /west side streets
- In effect beginning August 28, 2023
- Enforcement: DOT + PD will coordinate on enforcement strategy and education





Pay-by-App Only Pilot

6th Avenue (14th St – 23rd St)

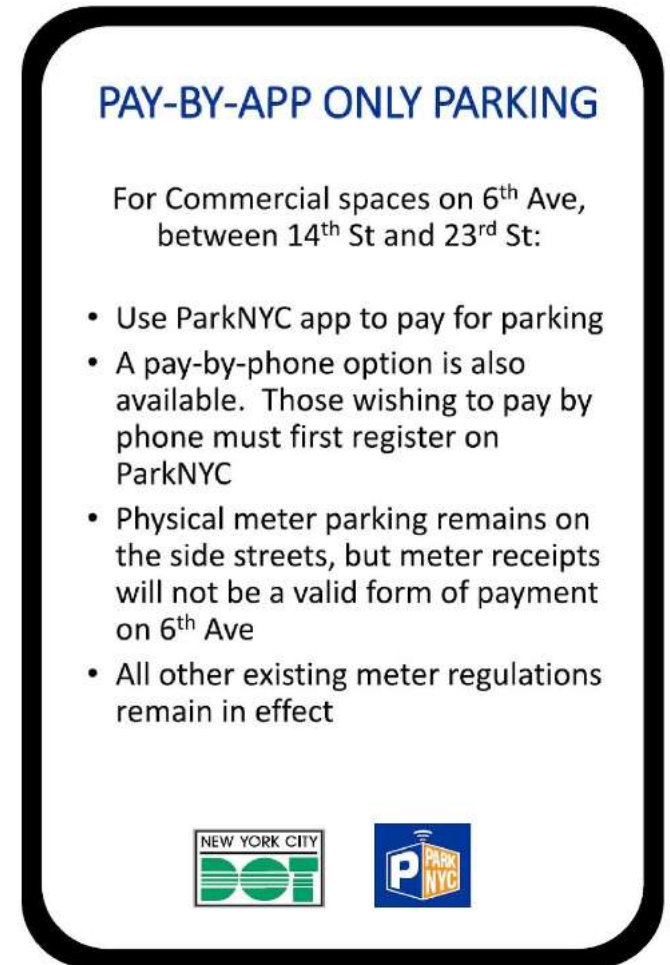
- Physical meters will remain on side streets
- Most spaces in the area will continue to have a physical meter option
- Total commercial spaces on 6th Ave corridor + side streets: 650
 - Pay-by-App Only: 68 (10%)
 - Physical Meter Commercial: 582 (90%)

Signage And Implementation

- Rider sign indicating app payment added below existing parking regulations sign
- Recently redesigned ParkNYC app has improved payment options and user experience
- Additional informational signs will be installed on sign poles
- Users may pay by phone but must first register on ParkNYC. Once registered, call (800) 428-4027 to pay by phone



Regulation Sign




Informational sign to be posted below Regulation Sign

Next Steps

- Outreach
 - Elected officials, community boards, Flatiron BID, 23rd Street Partnership
 - Delivery industry and groups (FedEx, UPS, Amazon)
 - Leafletting of commercial vehicle users + 6th Avenue businesses
- Implementation
 - August 28, 2023 launch date
 - 6-month pilot
- Monitoring
 - Time-lapse camera data collection and analysis
 - Review of payment compliance



Outreach Flyer – Front




**Commercial Pay-by-App Only
Pilot, 6th Ave**

Download ParkNYC App

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App Store

GET IT ON
Google Play



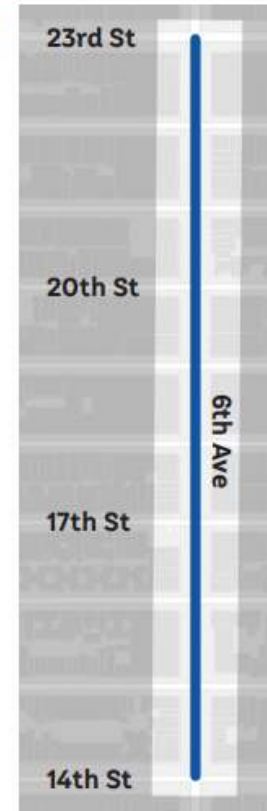
Outreach Flyer – Back

Beginning August 28, 2023, NYC Department of Transportation (NYC DOT) will begin a Commercial Pay-by-App Only pilot on 6th Ave, between 14th St and 23rd St. The pilot will allow DOT to test pay-by-app only parking regulations in NYC for the first time.

What you need to know about the Pilot:

- Individuals must pay for regulated parking using the ParkNYC app, NYC's mobile app for metered parking payment.
- A pay by phone option will be available. Those wishing to pay by phone must first register on ParkNYC. After registering, call 800.428.4027 to pay by phone.
- Motorists who prefer to pay at a physical meter may find spaces on the side streets but cannot park on 6th Ave. Meter receipts from adjacent blocks are not valid for use on 6th Ave.
- All other parking regulations remain in effect.

For more details on this project, visit nycdotprojects.info



Commercial Pay-by-App
Only Corridor

Thank You!

Questions?



NYCDOT



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