



Court Square West Shared Streets

Prepared By	Supporting	Deployment Dates
Street Ambassador Yuimae Henry	Unit Public Space	Wednesday, October 23 - Wednesday, October 30
Supervisor Name Burns Forsythe	PM: Irene Figueroa Ortiz	Year 2019



Outreach Overview

Background

The Street Ambassadors deployed to Court Square West in support of the Public Space Unit. The team conducted surveys to determine pedestrian travel patterns through the Court Square West area.

This allows us to better analyze possible public space improvements, for the implementation of a Shared Street.

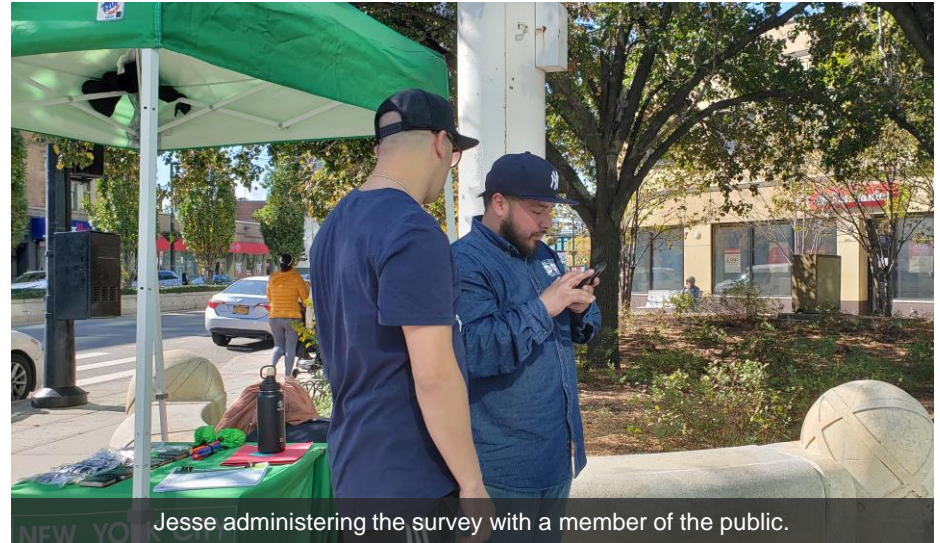
1. Deployment Sites

2. Deployments

3. Map Route Results

4. Photos

5. Appendix



Jesse administering the survey with a member of the public.



Jenesis and Claudia .



Outreach Strategy

Public Space Survey

Objective The survey component captured how people travel to Court Square; their relationship to specific routes and general safety concerns were of primary focus. This allows us to better analyze how pedestrians travel throughout the area.

Strategy To collect user data gathered through a survey and subsequent map activity.

Date(s) Wednesday, October 23
Wednesday, October 30

Time 11 am – 4 pm
1 pm - 7 pm

Area Court Square West

NEW YORK CITY
DOT
Court Square Public Space Survey 2019

Hello!
The NYC DOT is looking at opportunities for improving Court Square. We will appreciate any input you provide.
This is for informational purposes only. Your information will not be shared with any outside parties.

* 1. How do you usually get to Court Square? (Immediate & Priority)

- Walk
- Personal Bike
- Citi Bike
- Bus
- Subway
- Personal Car
- For Hire Vehicle (Taxi/Uber/Lyft)
- Rail
- Other (please specify)

* 2. How often do you visit or cross through Court Square?

- Daily
- Several times a week
- Several times a month
- Less often
- 1st Visit

How long do you usually stay (mins)? (1st Visit: How long do you plan to stay?)

* 3. What is your relationship(s) to Court Square?

- Work on or by Court Square
- Live on or by Court Square
- School near Court Square
- Medical Appointment on or by Court Square

**Note: Full survey can be found in the "Appendix" section of this presentation*

Outreach Strategy

Outreach Activity: Draw Your Route

Objective To have a visual representation of travel routes pedestrians use when visiting the surrounding area of Court Square West.

Respondents were asked to draw locations where they typically walk; they were also asked where they begin and end their route. After completion of the map activity, a survey was administered.

Content Where Do You Walk?
• A map representation of the Court Square West area.




Deployment Sites

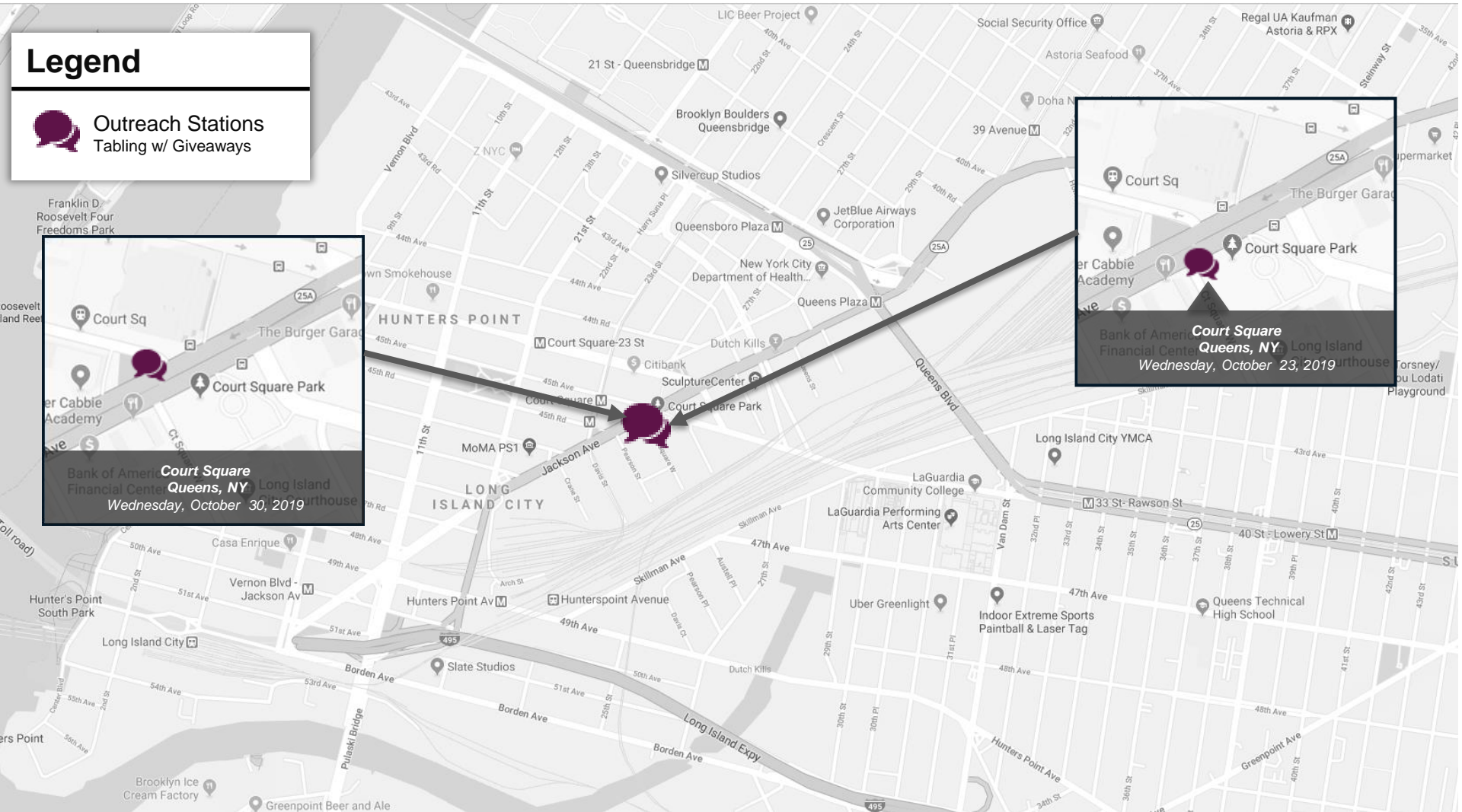
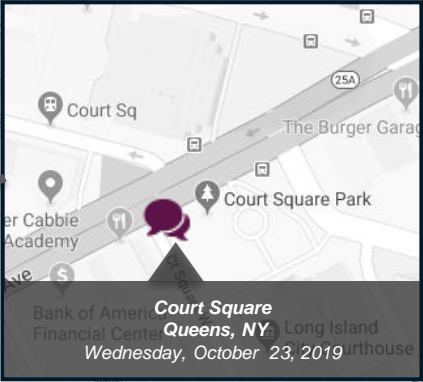
1

Deployment Sites

Court Square Shared Streets: Queens, LIC

Legend

 Outreach Stations
Tabling w/ Giveaways



Deployments

2

Deployments



By The Numbers

53 Interactions



16 Tote Bags



21 Sunglasses



13 Magnets



13 Post-Its



21 Draw Route Map



Daily Recap



What We Heard

- Pedestrians reported issues with speeding vehicles and vehicles failing to yield to pedestrians.
- The timing of traffic lights on Court Square between Jackson Ave & 23rd St, below the 7 subway station, was too short. The lack of lighting and elevated noise levels were cited.
- Vehicles typically speed at 40 MPH from 44th Dr. to Jackson Ave and 23rd St.

What We Noticed

There were many pedestrian and cyclist travelling and enjoying the space around Court Square West.

Quote of the Day

“We cross the street using our senses, sight and hearing.”
“The conditions below the elevated tracks, and the traffic on Jackson Ave and 23rd St impairs our ability to cross safely.”

Street Ambassadors tabled on Court Square West along Jackson Ave & 45th Ave to capture feedback from those who were travelling in the general area. This allowed the team to be able to interact with the public at a very busy intersection, where there are multiple businesses and subway stations.

Deployment Details

Location Court Square West

Active Time 11 am – 4 pm

Strategy

- Participants were asked to complete a map activity prior to a Street Ambassador administering the survey.
- Survey

Numbers

- 21 Giveaways Distributed
- 21 Surveys
- 7 Sunglasses
- 3 Tote Bags
- 6 Magnets
- 5 Post Its



What We Heard

- Those who drove mainly focused on “road pavement improvements” when surveyed.
- A few participants thought the area is fine, others requested bike lane removal, prioritizing improving pedestrian safety and expansion of pedestrian space.
- Respondents were generally supportive of any improvements to the area, which included more seating and greenery.

What We Noticed

- A few people who worked at the DOT building nearby and the courthouse reported most people jaywalk instead of using the cross walk.
- People seemed to take routes most convenient.

Street Ambassadors tabled on Court Square West near Court Square Park to capture feedback from those who were travelling through the park and general area. This allowed the team to be able to interact with the public where there are multiple businesses and subway stations.

Deployment Details

Location Court Square West

Active Time 11 am – 4 pm

Strategy

- Participants were asked to complete a map activity prior to a Street Ambassador administering the survey
- Survey

Numbers

- 42 Giveaways Distributed
- 34 Surveys
- 14 Sunglasses
- 13 Tote Bags
- 8 Post Its

Draw Your Route Results

3

* Please refer to Data folder for Raw/Cleaned Data files

Where Do You Walk?

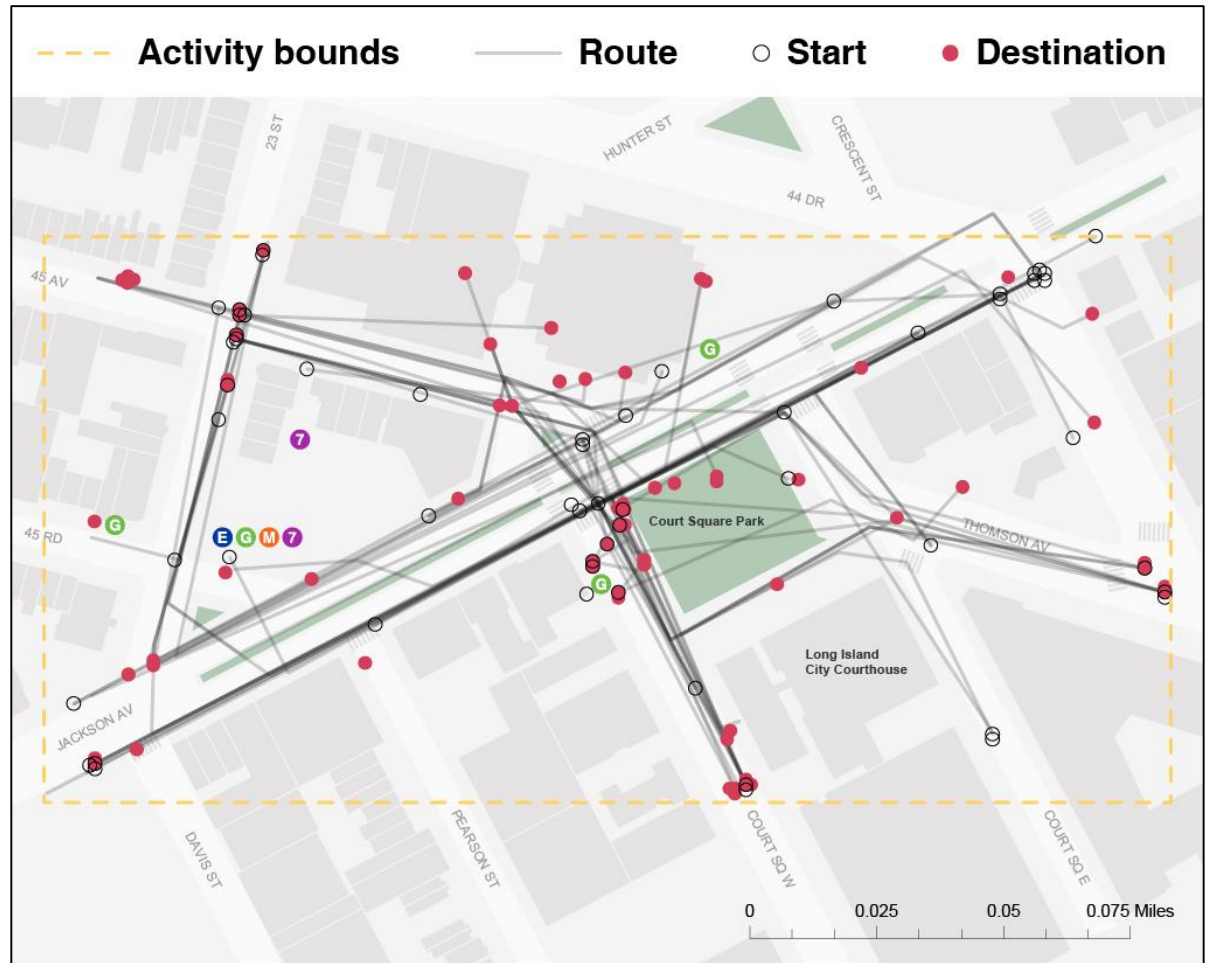
Pedestrian Routes - Map Activity Responses

57 starts, **67** destinations

5 routes through Court Sq W

5 routes through Court Sq Park

10 routes through median without using crosswalks

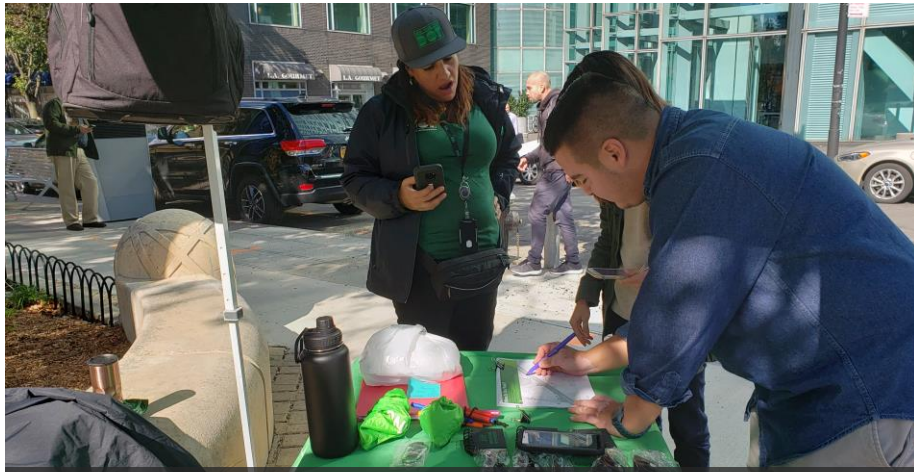


*Note: Some source maps contained more than one route used by a single participant. A dark mode version of this map can be found in the appendix.

Photos

4

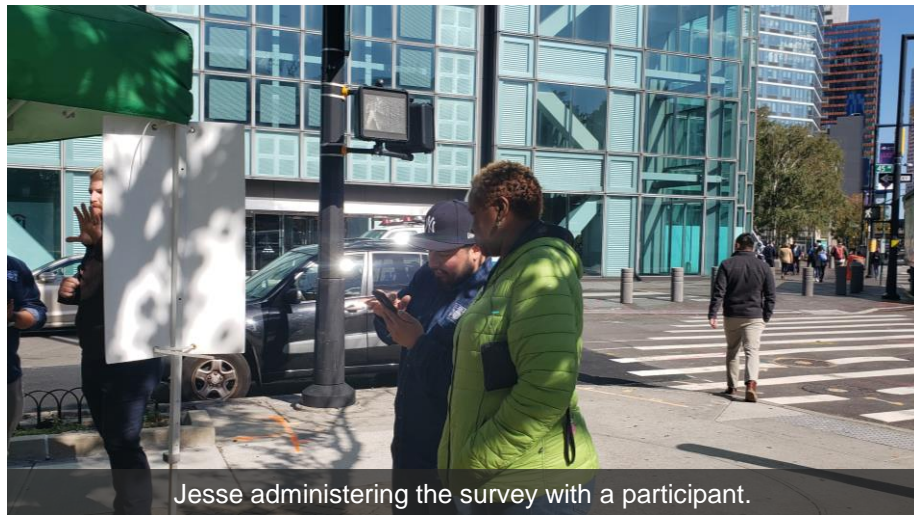
Court Square- Wednesday, October 23rd



Vincent assisting a member of the public with completing the map activity.



Yuimae and Vincent providing information about our outreach.

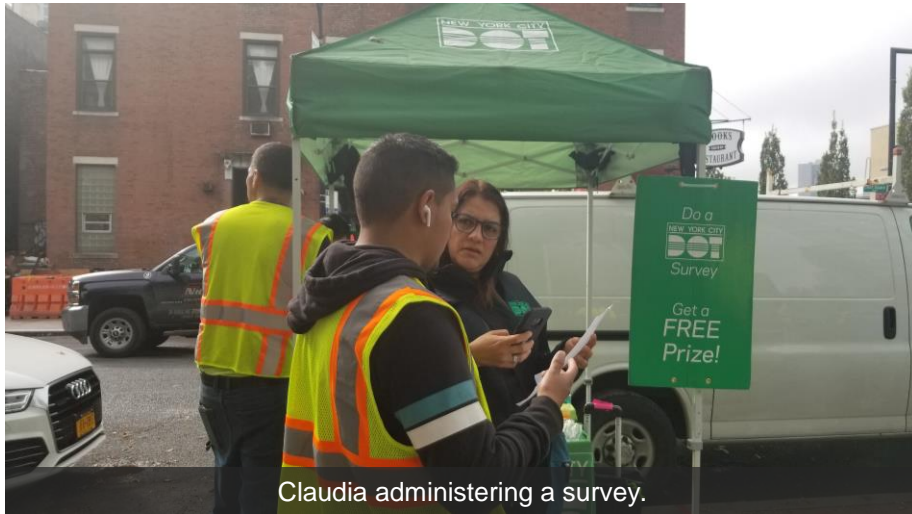


Jesse administering the survey with a participant.



Yuimae demonstrating how to complete the map activity.

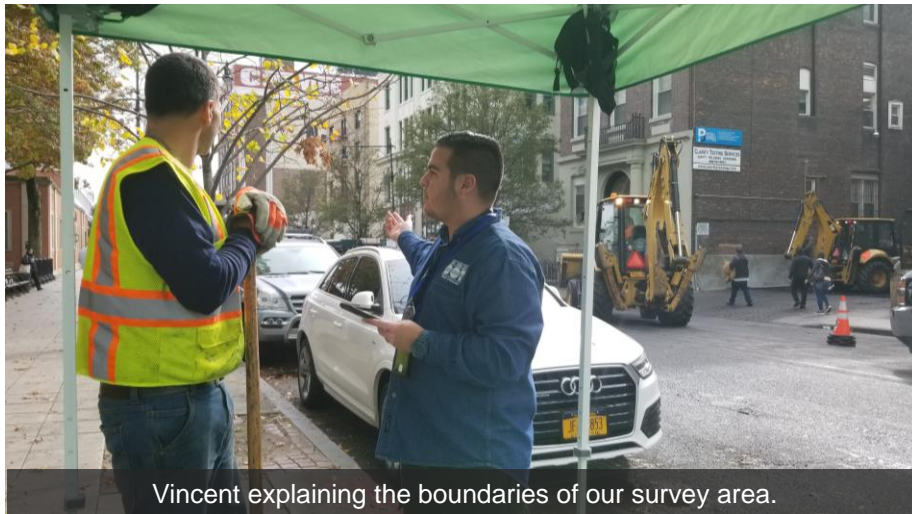
Court Square- Wednesday, October 30th



Claudia administering a survey.



Claudia and Vincent preparing to do a map activity with a participant.



Vincent explaining the boundaries of our survey area.



Jenesis and Vincent explaining the purpose of our outreach.

Appendix

5

Court Square Survey

Hello!

The NYC DOT is looking at opportunities for improving Court Square. We will appreciate any input you provide.

This is for informational purposes only. Your information will not be shared with any outside parties.

1. How do you usually get to Court Square? (Immediate & Priority)

- Walk
- Personal Bike
- Citi Bike
- Bus
- Subway
- Personal Car
- For Hire Vehicle (Taxi/Uber/Lyft)
- Rail
- Other (please specify)

2. How often do you visit or cross through Court Square?

- Daily
- Several times a week
- Several times a month
- Less often
- 1st Visit
- How long do you usually stay (mins)? (1st Visit: How long do you plan to stay?)

3. What is your relationship(s) to Court Square?

- Work on or by Court Square
- Live on or by Court Square
- School near Court Square
- Medical Appointment on or by Court Square
- Religious Services on or by Court Square
- Shop/ Visit businesses on or by Court Square
- Passing through Court Square as part of my commute
- Tourist
- Other (please specify)

4. Is Court Square your final destination or is it part of your commute to your final destination?

- Yes, Court Square is my final destination
- Crossing through Court Square is at the beginning of my commute
- Crossing through Court Square is mid-way through my commute
- Crossing through Court Square is at the end of my commute
- Not here as part of my commute
- Other (please specify)

5. If Court Square is just one part of your commute, what mode of transportation do you take at Court Square to arrive to your final destination? (Immediate & Priority)

- Walk
- Personal Bike
- Citi Bike
- Bus
- Subway
- Personal Car
- For Hire Vehicle (Taxi/Uber/Lyft)
- Rail
- Other (please specify)

Court Square Survey

6. What type of changes would most encourage you to bike or bike more through Court Square? (Select all that apply)

- More/improved bike lanes on streets
- More Citi Bike stations
- More parking for bicycles
- Fewer aggressive vehicles
- Decreasing vehicle speed limit
- Having fewer vehicles driving or stopping in existing bike lanes
- Road surface improvements
- More education about bike safety
- Allow for two-way bike travel
- I would not bike to/through Court Square

7. Map Exercise ID number

8. Why do you take this specific route? (Select all that apply)

- It is the shortest/fastest route
- It is the most enjoyable because of aesthetic reasons
- I feel safer from vehicular traffic
- I feel safer from cyclists
- The pedestrian crossing(s) feels safer
- There is more shade or other features that protect me from the weather
- The sidewalks are in better condition
- There is a bench (or other form of seating) where I can take break
- My favorite coffee shop or other food store is along this route
- Bike racks or CitiBike ports are located along this route
- No specific reason
- Other (please specify)

9. Are there any public space, transportation, or safety improvements that you would like to see on Court Square?

- More pedestrian circulation space
- Shorter pedestrian crossings
- More bike amenities
- More seating
- More public space
- More greenery
- Events/Programming
- There is nothing to improve
- Other (please specify)

10. Which of the following are traffic safety concerns for you, when traveling to/through Court Square? (Select all that apply)

- Speeding vehicles
- Vehicles failing to yield
- Vehicles illegally parking (doubling parking, parking on hydrants, parking in bike lanes, etc.)
- Vehicles running stop lights/stop signs
- Heavy vehicular traffic
- Heavy truck traffic
- Trucks loading and/or unloading
- Pedestrians crossing outside of marked crosswalks
- Pedestrians walking on bike lanes
- Cyclists failing to yield to pedestrians
- Cyclists biking in the wrong direction
- Cyclists running stop lights/stop signs
- Cyclists riding on the sidewalk
- Heavy cyclist traffic
- No Issues
- Other (please specify)

11. Do you have any more comments?

Court Square Survey

12. How do you identify in terms of your gender?

- Male
- Female
- Trans male/Trans man
- Trans female/Trans woman
- Genderqueer/Gender non-conforming
- Prefer not to say
- Different Identity (please state)

13. Race/Ethnicity (Select all that apply)

- American Indian or Alaskan Native
- Asian
- Black or African American
- Hispanic Latino
- Middle Eastern or North African
- Native Hawaiian or Other Pacific Islander
- White
- Some other race, ethnicity, or origin
- Prefer not to say

14. Age (If Prefer not to say enter 0)

DONE

Pedestrian Routes - Map Activity

Where Do You Walk?

Use an **X** to indicate where you begin your route
Use a **W** for destinations you walk to
For walking trips use a solid line _____ to show how you get there

Note: indicates subway station entrances



ID #

VISION ZERO 

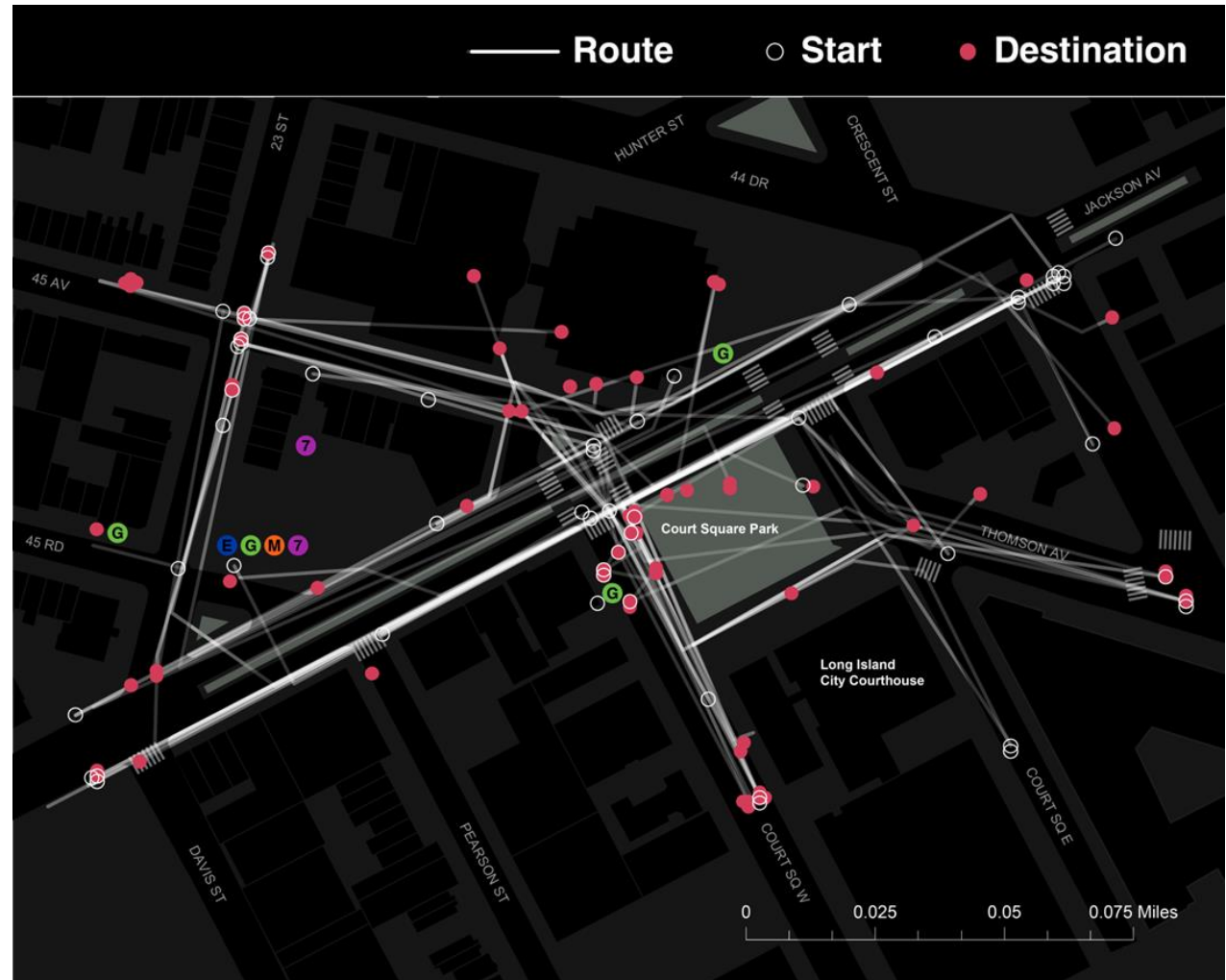
Pedestrian Routes - Map Activity/Dark Mode

57 starts, **67** destinations

5 routes through Court Sq W

5 routes through Court Sq Park

10 routes through median without using crosswalks



*Note: Some source maps contained more than one route used by a single participant. A conventional version of this map can be found on slide 13.



THANK YOU!