



STREETSEATS

Queens Community Board 2

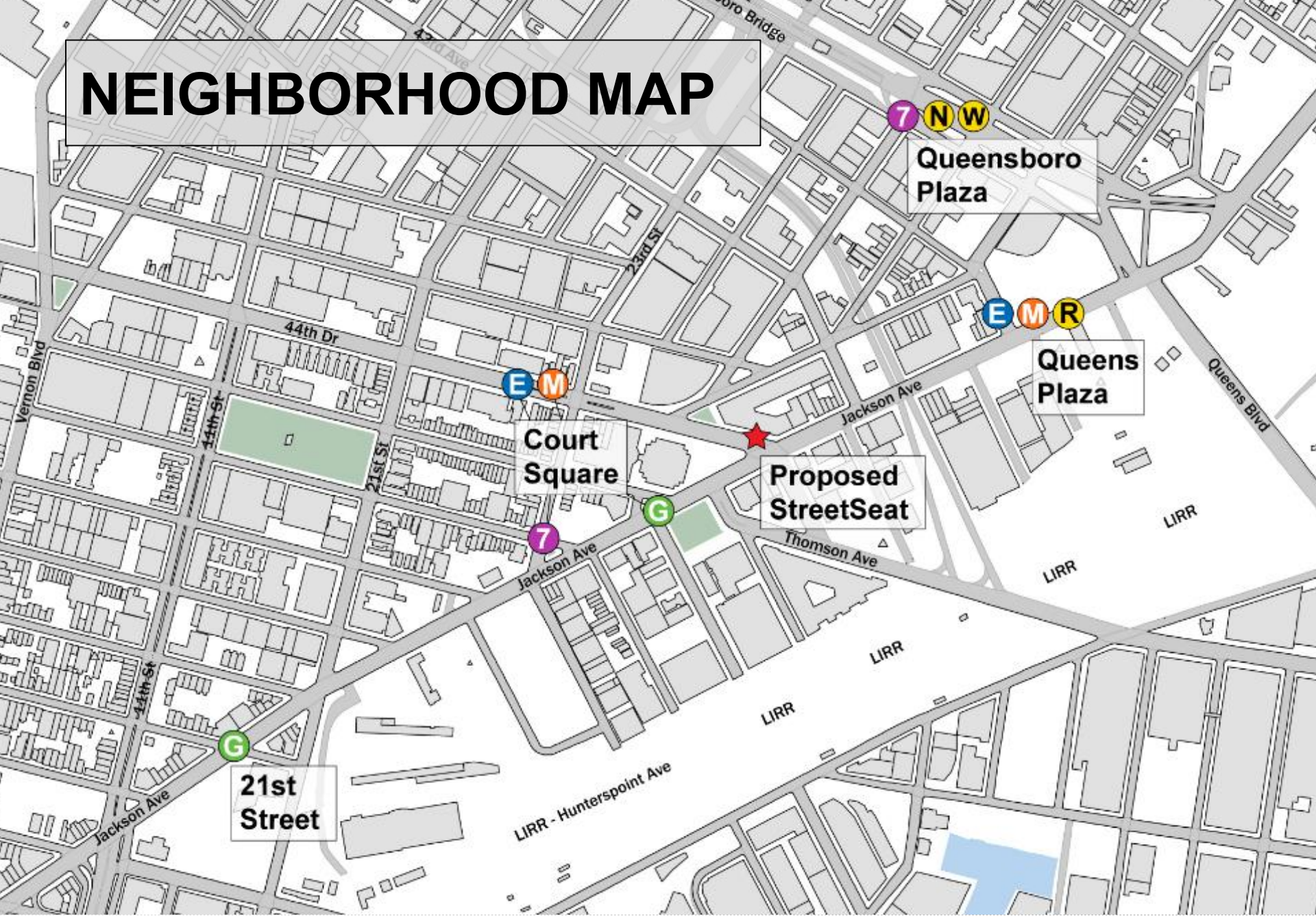
April 1, 2019



Site Context

1

NEIGHBORHOOD MAP



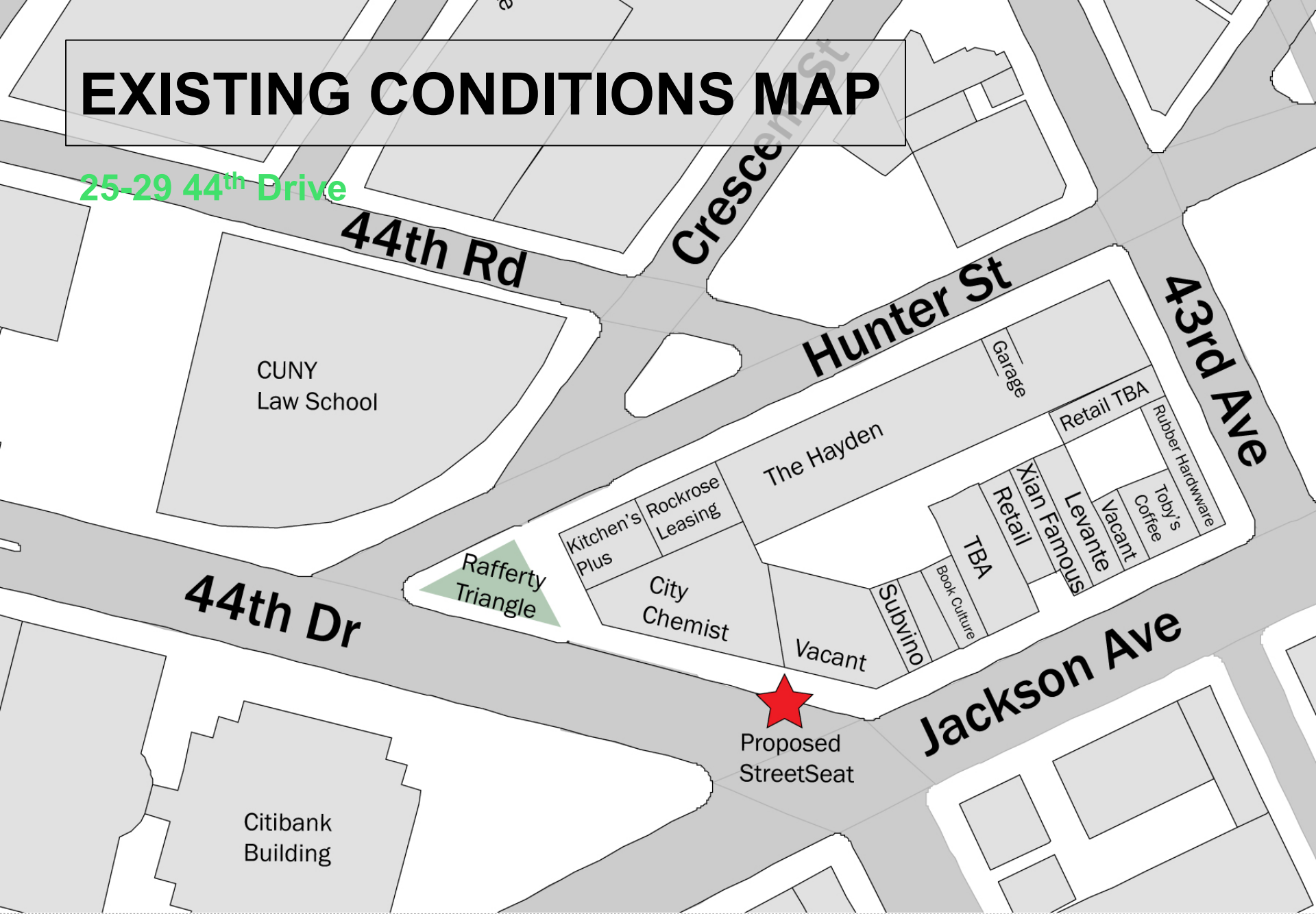
EXISTING CONDITIONS PHOTO



25-29 44th Drive at Jackson Avenue, LIC

EXISTING CONDITIONS MAP

25-29 44th Drive



254 
Westbound

206 
Eastbound

Traffic Volumes
AM Peak
May 2015 7:45am-8:45am

171
Westbound



247
Eastbound

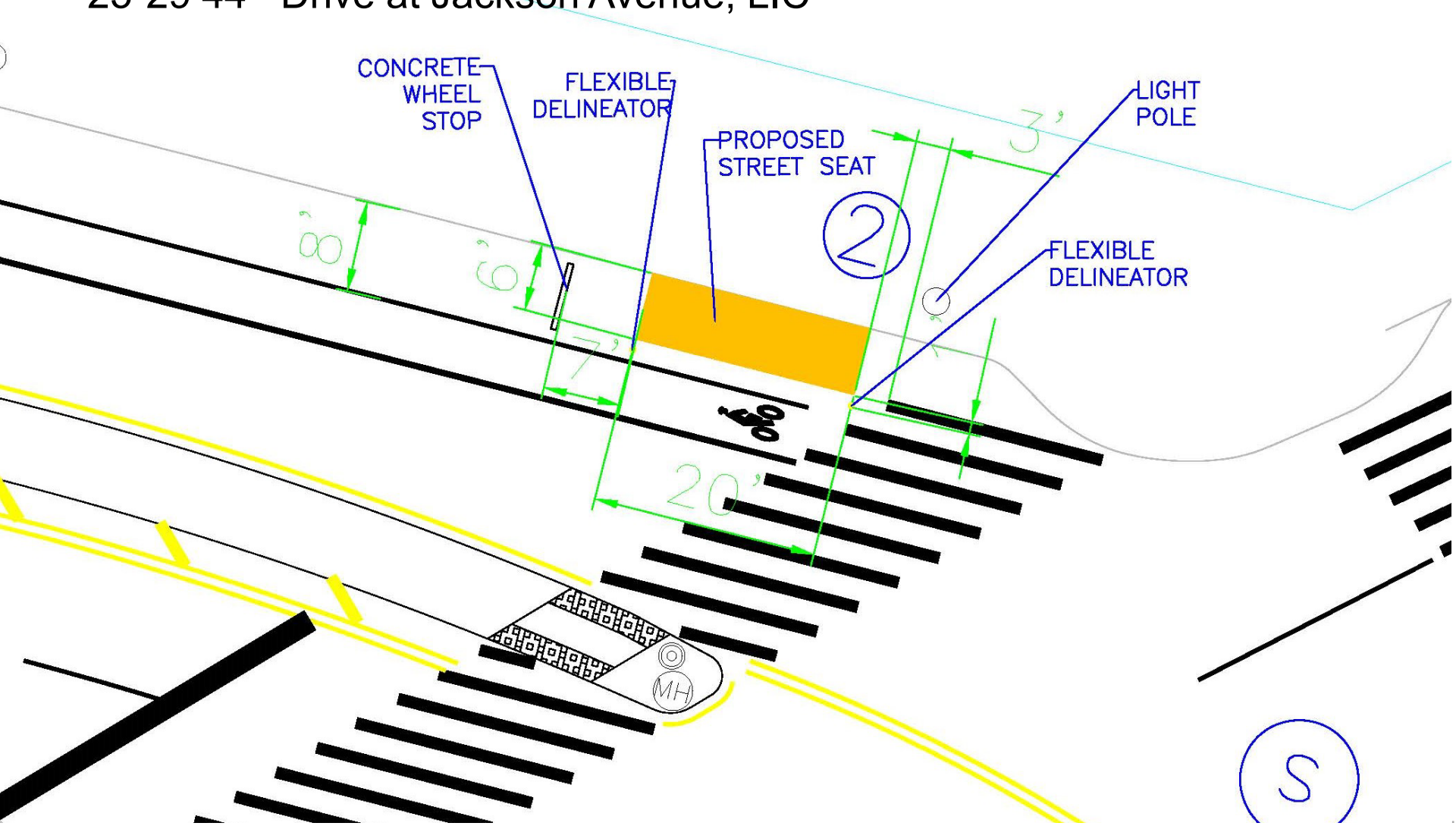


Traffic Volumes
PM Peak
May 2015 4:45pm-5:45pm



PROPOSED CONDITIONS

25-29 44th Drive at Jackson Avenue, LIC



PARTNER / BUSINESS CONTEXT



Family owned business and one of New York City's and Washington DC's most active real estate developers.

In Long Island City, Rockrose has built over 3,000 residential units in Court Square. Rockrose has preserved and renovated the original buildings along Jackson Avenue to maintain the traditional architecture and fabric of the neighborhood.

Rockrose has occupied these buildings with retail to promote street life along Jackson Avenue, 44th Drive, Crescent Street and 43rd Avenue ensuring a vibrant live work community.

COMPARABLE EXISTING SITES

63 5th Avenue between Prospect Pl & St Marks Ave, Brooklyn

- Two way street
- At the corner
- Existing Bike lane on 5th Avenue
- Metered Parking
- Transformation of 1.5 parking spaces



Traffic Volumes AM Peak:

- January 2019 8:00- 9:00 AM
- Northbound: 422 vehicles
- Southbound: 141 vehicles

COMPARABLE EXISTING SITES

1686 Pitkin Avenue between Rockaway Avenue & Chester Street,
Brooklyn

- Two way street
- Close to corner
- Existing Bike lane adjacent to Street Seat
- Metered Parking
- Transformation of 1.5 parking spaces



Program Context

2

PROCESS

- Application based
- Fully supported by Community at public presentation on 2/26/2019
- Community Board approved
- Typically installed along the parking lane
- Varying design types
- Seasonal - March until December



STANDARD DESIGN

- 6 feet wide
- 20' feet long segments
- Platform flush with the curb
- Plastic pallet subsurface
- Deck tile finish
- Planter boxes
- Stainless steel cables
- Moveable furniture



SAFETY



OPERATION

- All seating open to public
- No alcohol or smoking allowed
- No commercial activity (e.g., waiter service)
- Moveable furniture closed or removed & stored by partner
- Partner responsible for maintenance via an agreement



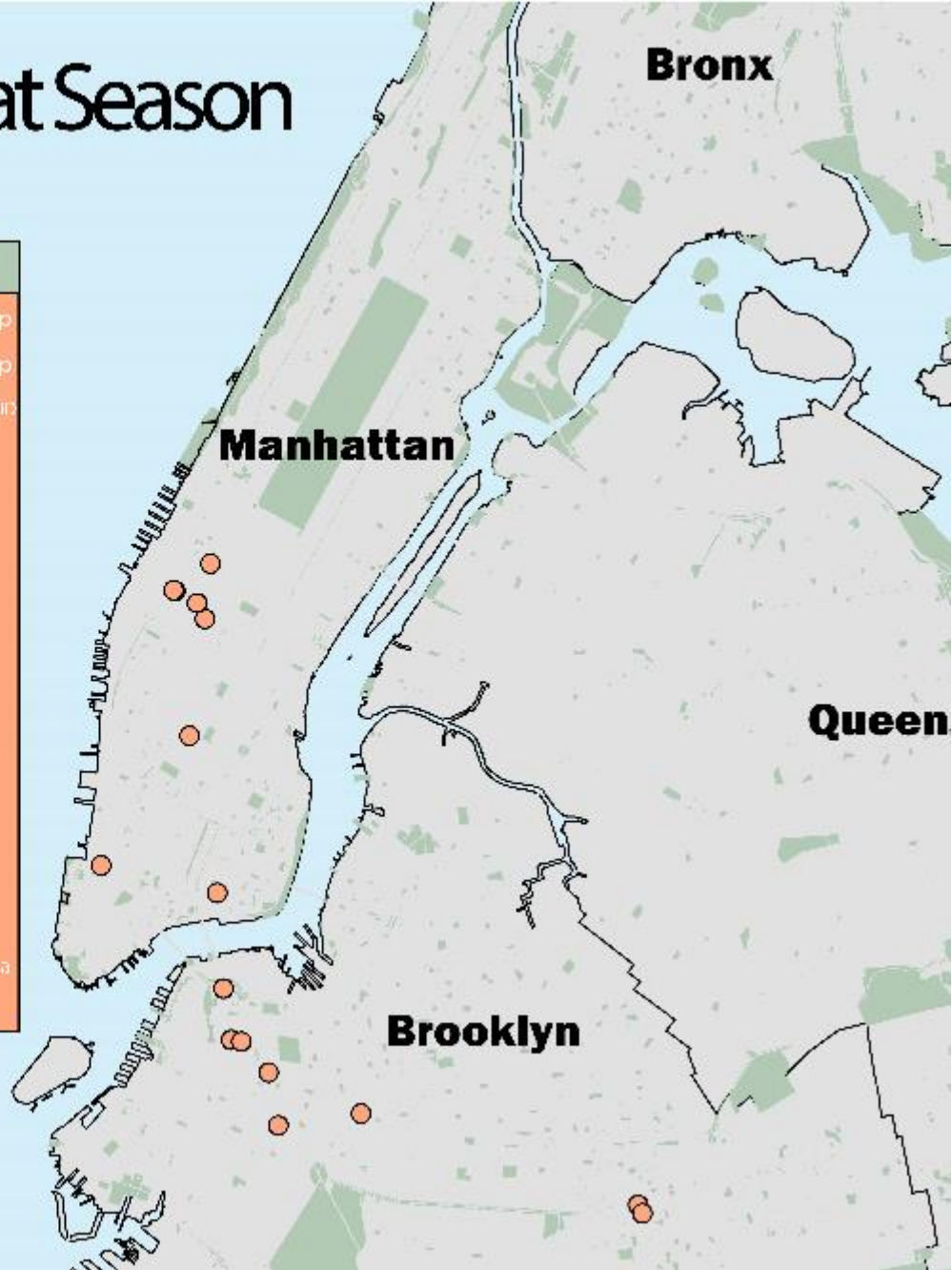
BENEFITS

- More active street life
- Transformation of parking spaces for people
- Better visibility
- Traffic calming
- Daylighting
- Economic incentives



NYC DOT 2018 Street Seat Season

Location	Borough	Partner
111 Lawrence Street	Brooklyn	Downtown BK Partnership
192 Duffield Street	Brooklyn	Downtown BK Partnership
1686 Pitkin Avenue	Brooklyn	Sal & Paul Pizzeria & Pitkin Ave BID
647 Fulton Street	Brooklyn	BRIC
73 Sands Street	Brooklyn	Kushner
966 Fulton Street	Brooklyn	FAB Alliance
63 5th Avenue	Brooklyn	Skylce
3 Belmont Avenue	Brooklyn	3 Black Cats
65 5th Avenue	Manhattan	Parsons New School
177 Henry Street	Manhattan	Les Enfants de Boheme
224 W 35th Street	Manhattan	Garment District BID
456 W 37th Street	Manhattan	HYHK BID
431 W 37th Street	Manhattan	Brooklyn Fare
359 W 45th Street	Manhattan	Bird & Branch
184 Duane Street	Manhattan	Laughing Man Coffee & Tea
302 W 37th Street	Manhattan	Garment District BID



16 Total Installations

THANK YOU!

Questions?



NYCDOT



nyc_dot



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NYCDOT