



# HILLEL PLACE

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CB14 Transportation Committee

September 18, 2017

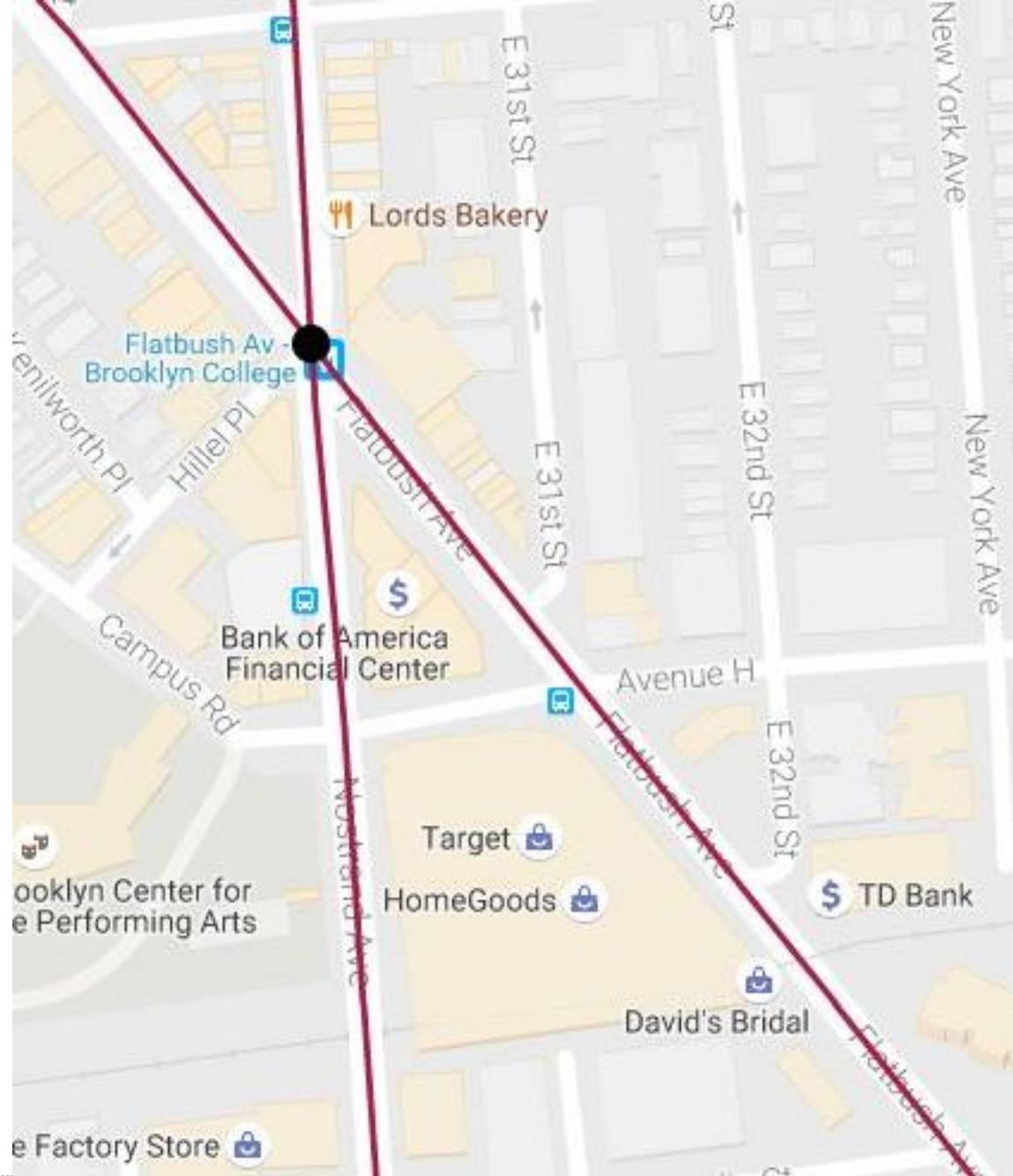




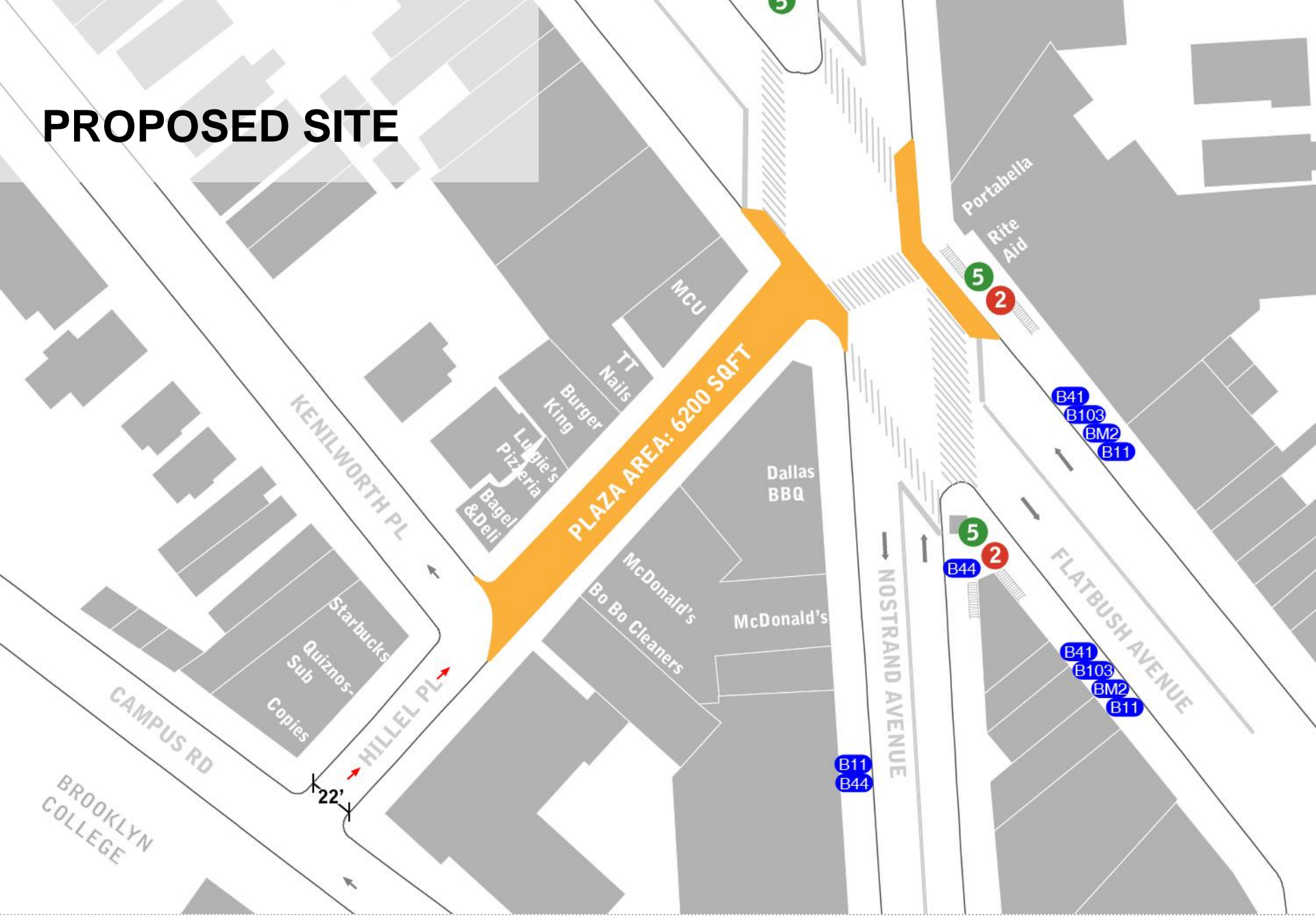
# SAFETY

## Vision Zero and Crash History

- Flatbush is a Vision Zero Corridor
- Nostrand is a Vision Zero Corridor
- The intersection of Flatbush and Nostrand is a Vision Zero Intersection
- There have been 71 crashes at the intersection of Flatbush, Nostrand, and Hillel Place between 2010-2014



# PROPOSED SITE





118  
12-1 SATURDAY

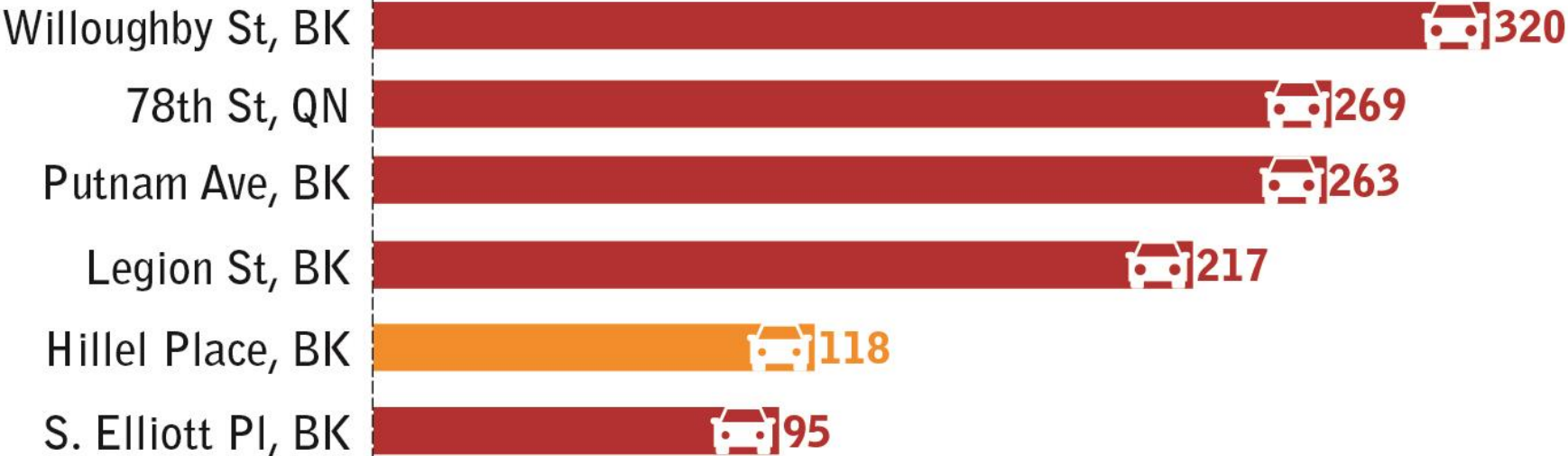


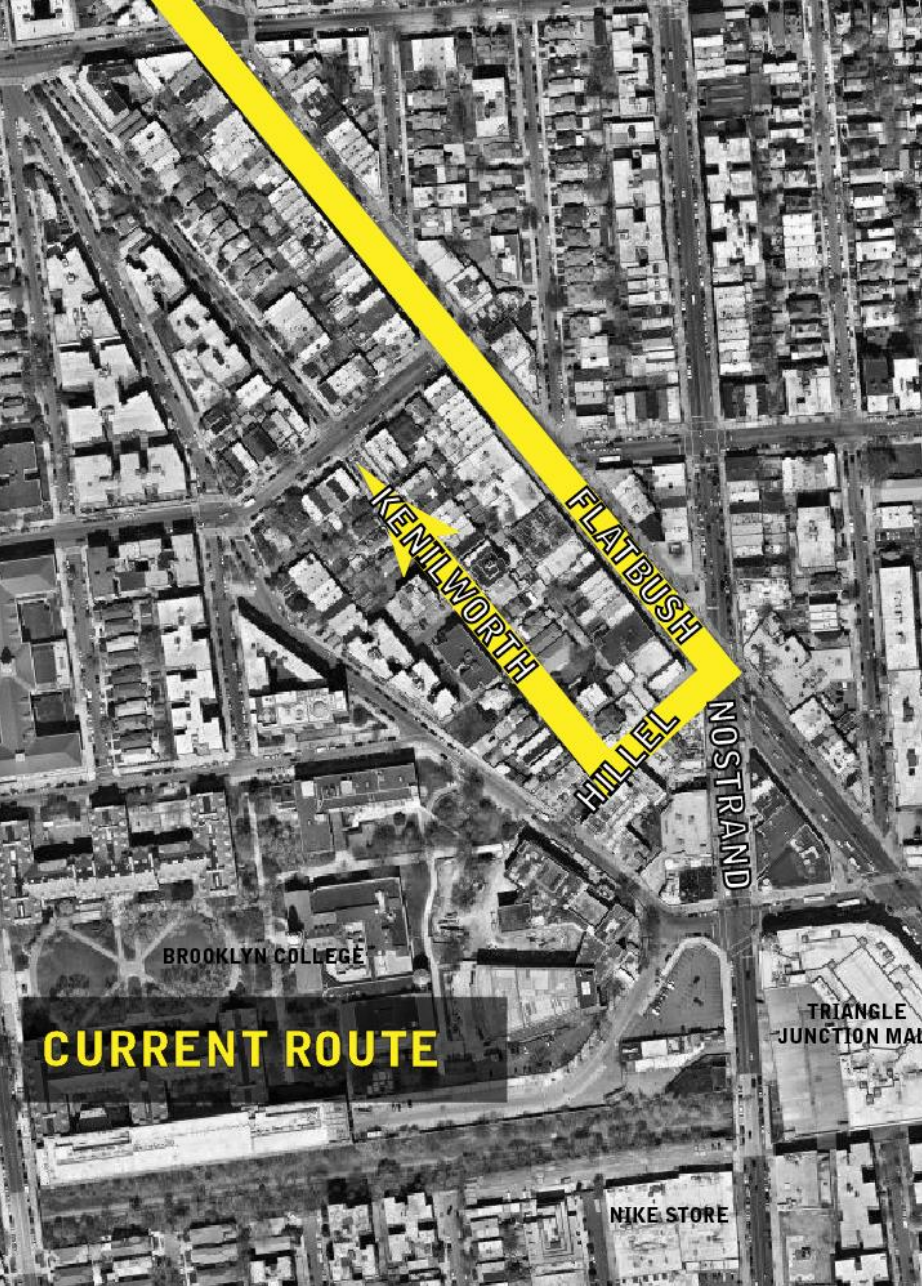
1094  
12-1 WEEKDAY



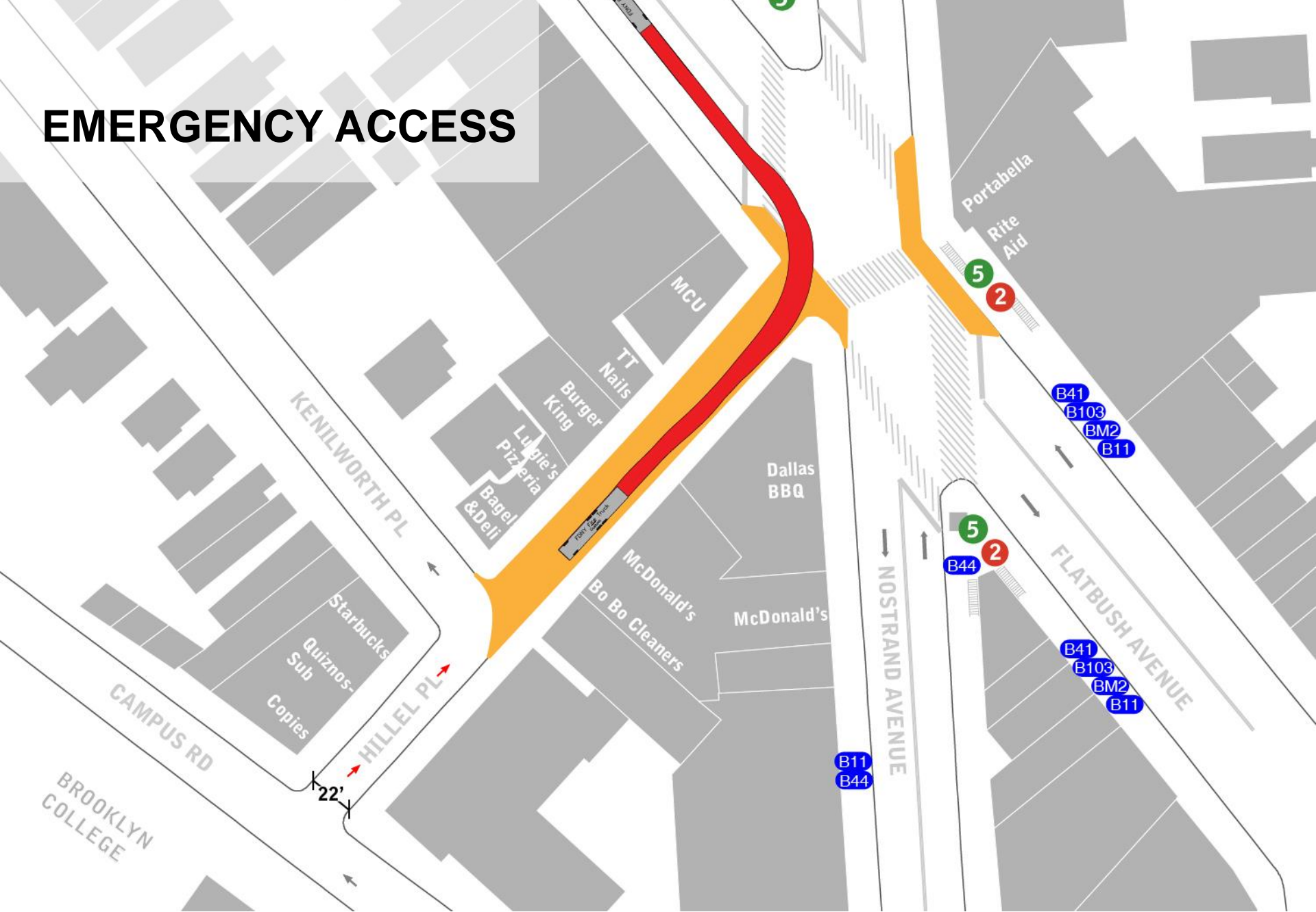
COMPARISON OF PEAK HOUR USAGE  
BY PEDESTRIANS AND CARS

**STREET CLOSURE      PEAK # OF VEHICLES / HOUR**



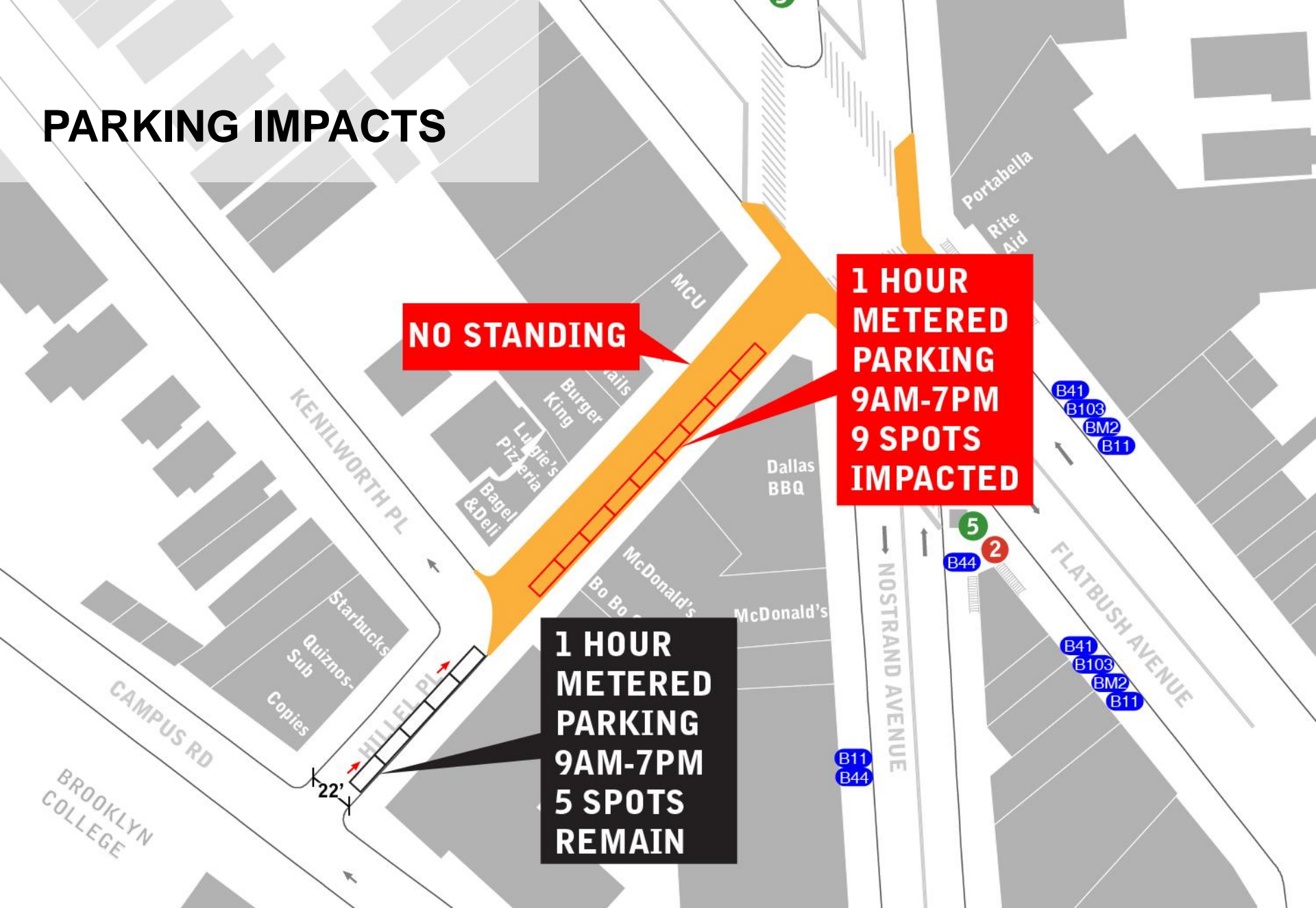


# EMERGENCY ACCESS





# PARKING IMPACTS



**NO STANDING**

**1 HOUR  
METERED  
PARKING  
9AM-7PM  
9 SPOTS  
IMPACTED**

**1 HOUR  
METERED  
PARKING  
9AM-7PM  
5 SPOTS  
REMAIN**

# PARKING IMPACTS

24 Spots Return

32 Spots Under Consideration

**14 SPOTS RETURN**

**10 SPOTS RETURN**

**11 SPOTS ON AVENUE I, E. 21- E 29**

**18 SPOTS ON GLENWOOD, OCEAN AVE- E 21**

**3 SPOTS**

# ONGOING COMMUNITY OUTREACH

7/15/2016: Taste the Flavor at the Junction, with surveying

9/15/2016: After the Fete at the Junction, with mini workshop

4/10/2017: Merchant Surveys

4/27, 5/4, 5/11/2017: Supersized Thursdays, working with the Precinct, with surveying

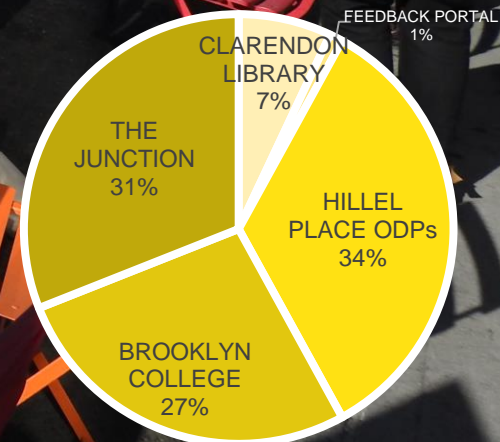
5/1/2017: Street Ambassador Surveying at Brooklyn College

5/25/2017: Public Workshop

6/26/2017: Street Ambassador Surveying at Clarendon Branch of the Brooklyn Public Library

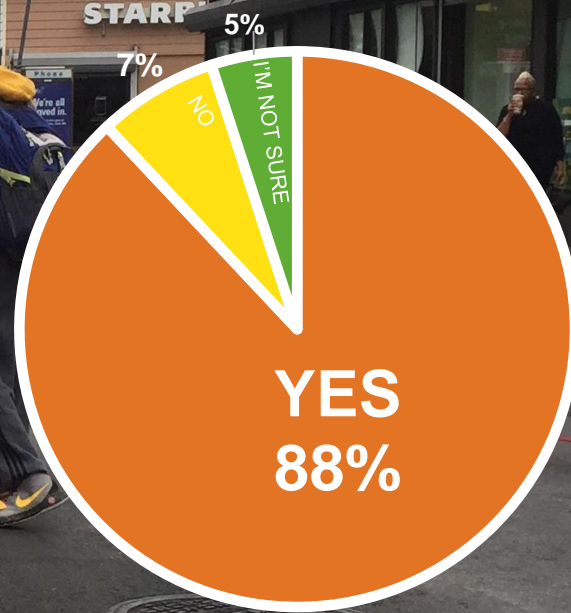
7/26/2017: Street Ambassador Surveying at the corner of Flatbush + Hillel Place

## SURVEY LOCATION



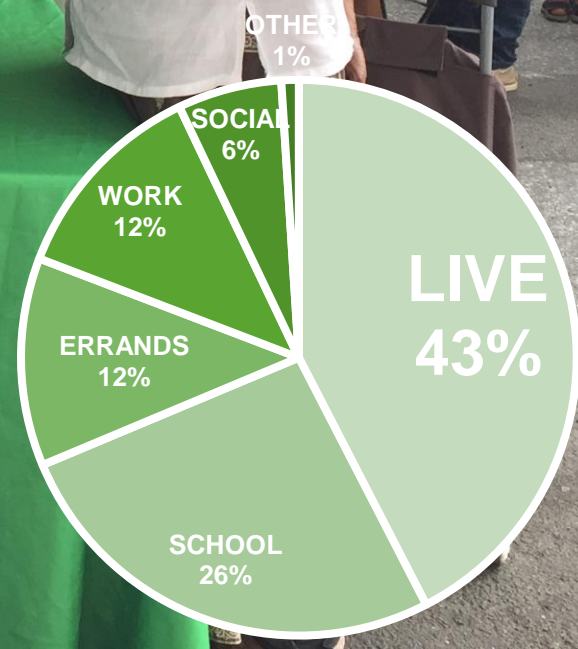
# A PLAZA IS POPULAR

WOULD YOU LIKE TO SEE A PLAZA AT HILLEL PLACE?

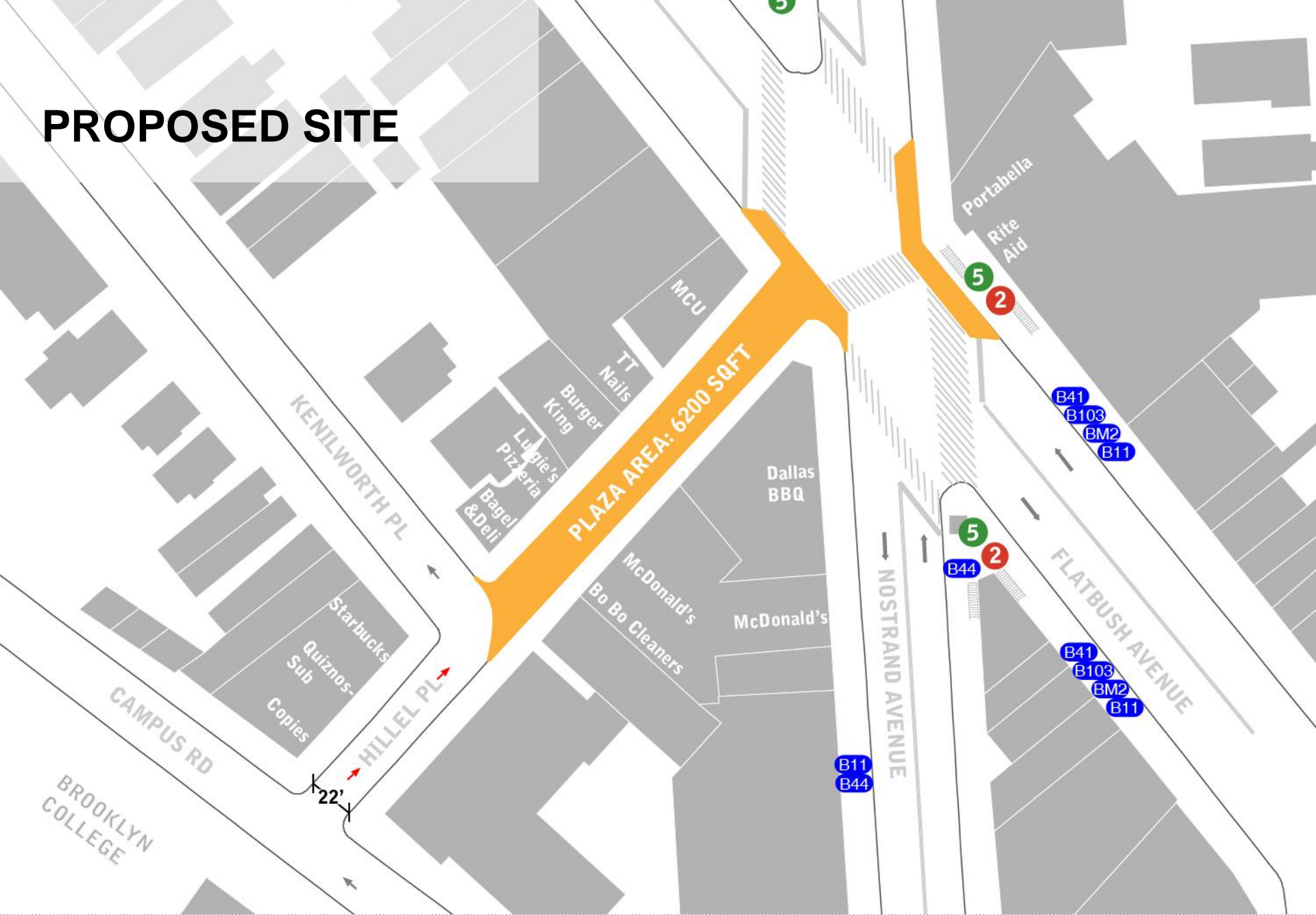


# RESPONDENTS ARE LOCAL

## RELATIONSHIP TO THE NEIGHBORHOOD



# PROPOSED SITE



# PLAZA TOOLKIT

Fowler Square, Fort Greene, BK



UMBRELLAS

MOVABLE FURNITURE

EPOXY GRAVEL

FLEXIBLE DELINEATORS

GRANITE BLOCKS

PLANTERS

# SAFETY TOOLKIT

Putnam Plaza, Clinton Hill, BK

GRANITE BLOCKS

FLEXIBLE  
DELINEATORS

DOUBLE  
WHITE LINES



# PLAZA PROGRAMMING

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Plazas are opportunities to build community through

- a launch day event
- recurring small scale events
- annual events



# MAINTENANCE RESPONSIBILITIES

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The BID would be responsible for basic maintenance tasks including litter removal, snow clearance, furniture maintenance, and horticultural care



# ONE NYC PLAZA EQUITY PROGRAM

- Two Types of assistance based on capacity / need
- \$20k/yr to subsidize maintenance and programming
- Contract services provided by the Horticultural Society of New York
  - Technical Assistance
  - Daily Maintenance
  - Capacity Building



# PROJECT TIMELINE

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**November, 2015:** Flatbush Nostrand Junction BID applies to the NYC Plaza Program

**Ongoing Outreach with Elected Officials, PD, and other stakeholders**

**Ongoing Outreach Events:** July 15, 2016; September 15, 2016

**August 30, 2016:** Meeting with the Precinct

**March 6, 2017:** Meeting with Brooklyn College Representatives

**April 6:** Flatbush Nostrand Junction BID Artwalk Launch on Hillel Place

**April 27, May 4, May 11:** One-Day Plazas with 70<sup>th</sup> Precinct

**May 25:** 2<sup>nd</sup> Public Workshop

**September 18:** CB14 Transportation Committee

**October:** CB14 Full Board

**Spring/Summer, 2018:** Potential Implementation with CB14 approval

# THANK YOU!

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## Questions?



NYC DOT



NYC DOT



nyc\_dot



NYC DOT

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# BARUCH COLLEGE

Extended Partner Security Presence



# BARUCH PLAZA

## Clear Emergency Access

- The maintenance partner, Baruch College, maintains clear lane for emergency access



# BARUCH PLAZA

Clear Emergency Access





# BARUCH PLAZA

## Clear Emergency Access

- This requires an expanded maintenance team



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# PUTNAM PLAZA

Close work with local precinct

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# PLAZA SAFETY IMPACTS

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Total crashes **down 12%**

Crashes w/injuries **down 50%**

Pedestrian injuries **down 100%**

Total injuries **down 76%**

Based on 3 years before / 3 years  
after comparison



# PUTNAM PLAZA

Before implementation



# PUTNAM PLAZA

After implementation

- The plaza has become a great asset for the community



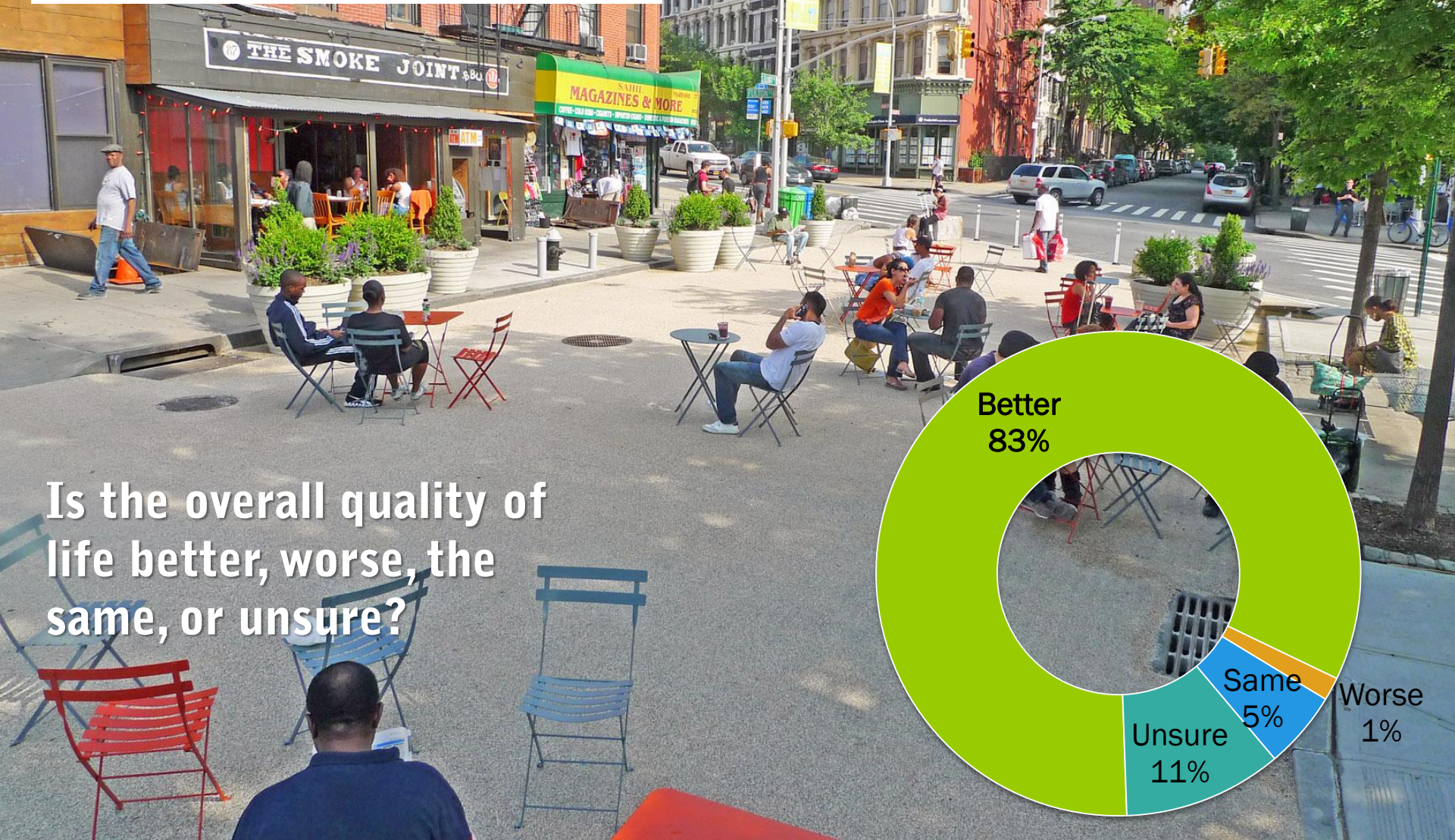
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## FOWLER PLAZA

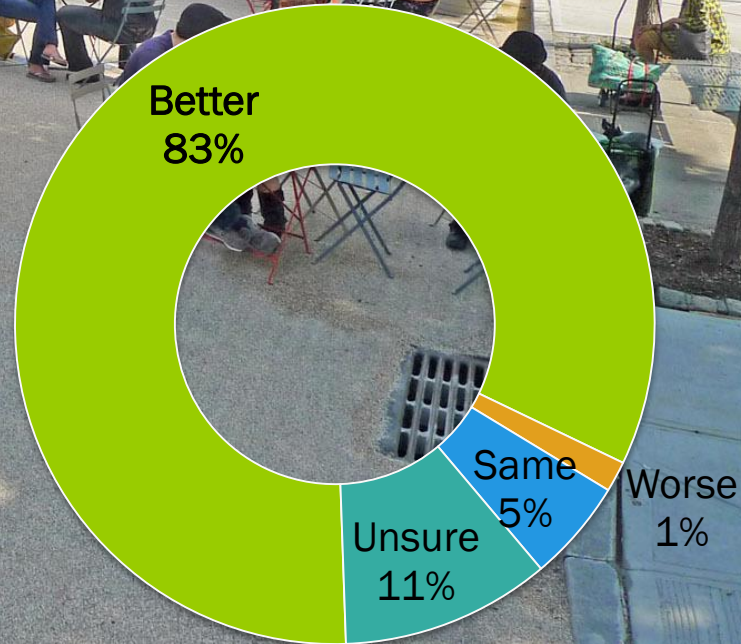
Plaza at the intersection of three neighborhoods, adjacent to 2 schools, and easy access to transit

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# POST IMPLEMENTATION SURVEY



Is the overall quality of life better, worse, the same, or unsure?



# CAPITAL PLAZA DESIGN





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# MYRTLE-WYCKOFF

Plaza as safety project

# 4

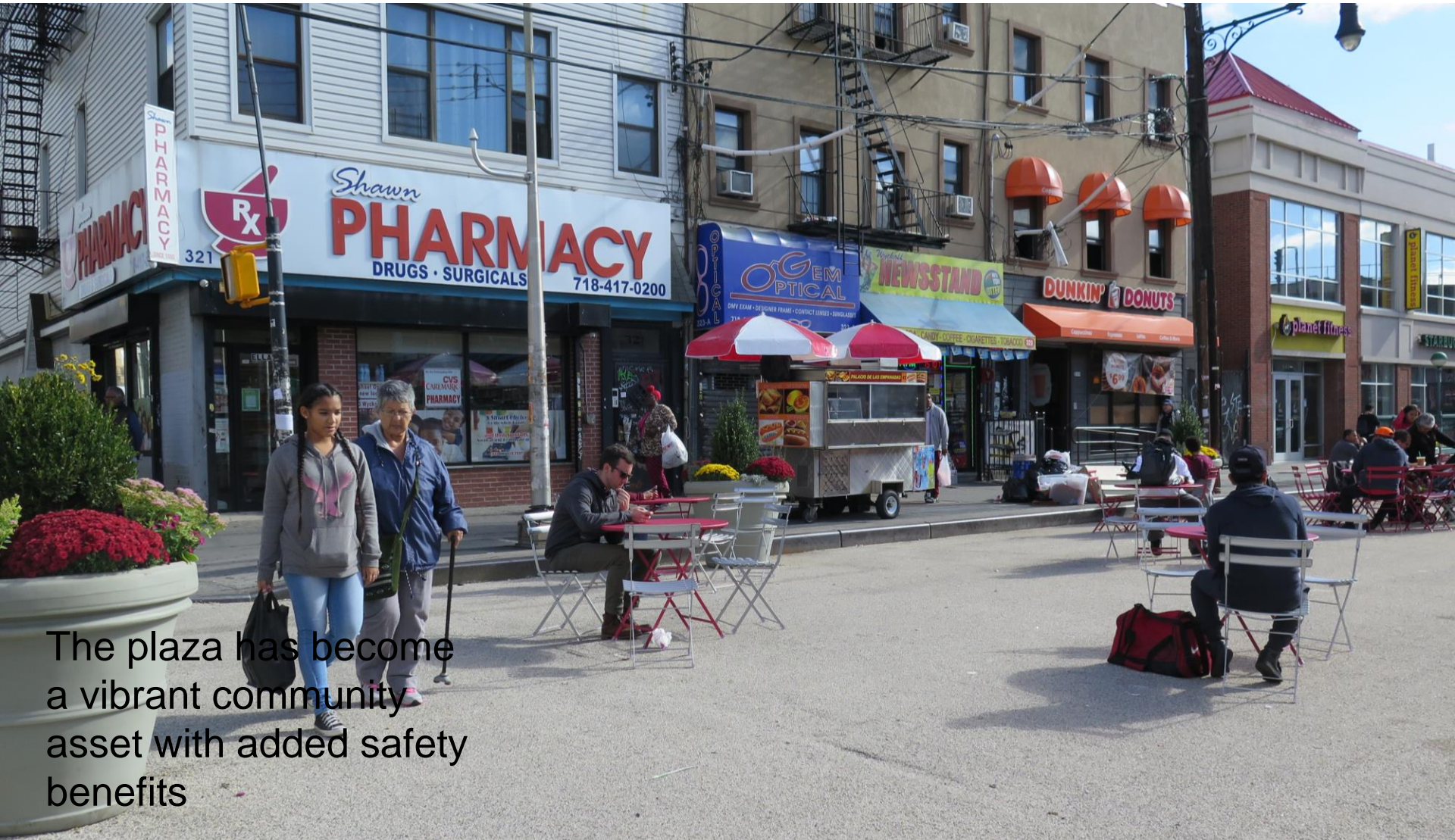
# PRE-IMPLEMENTATION



Between 2009-2014, three pedestrians were killed at the intersection of Myrtle, Wyckoff, and Palmetto.

The plaza was implemented as part of a full intersection overhaul to improve safety.

# IMPLEMENTED OCTOBER, 2016



The plaza has become a vibrant community asset with added safety benefits

# MYRTLE WYCKOFF



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## ZION TRIANGLE

Community asset with safety elements

# 5

# ZION TRIANGLE

- In the winter there is limited seating



# ZION TRIANGLE

- The plaza has become a huge community asset



# ZION TRIANGLE

- The plaza also serves the adjacent school



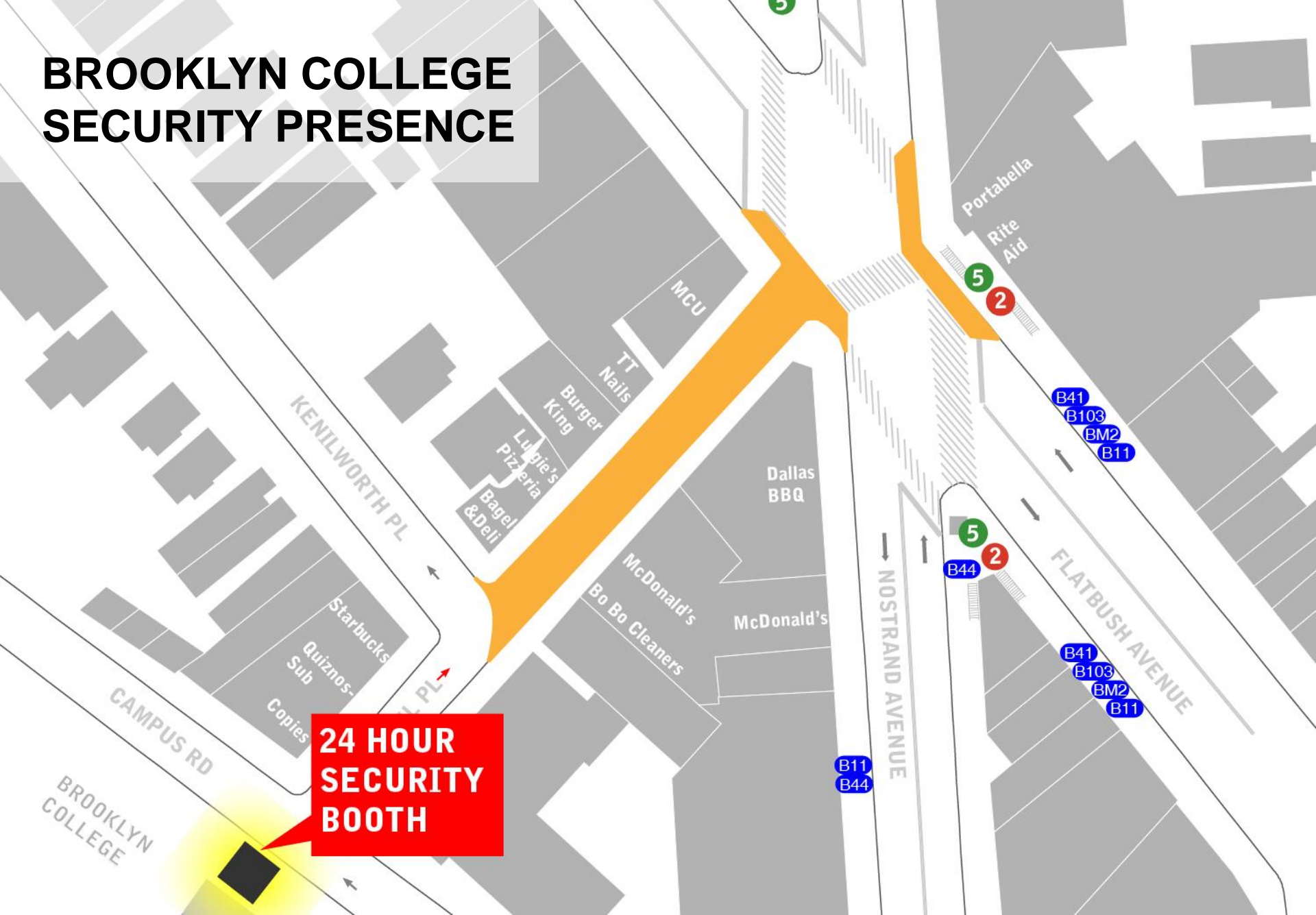




**INTERSECTIONS IMPACTED BY THE PROPOSAL**

**SURROUNDING INTERSECTIONS**

# BROOKLYN COLLEGE SECURITY PRESENCE



# FULL ACCESS TO THE PUBLIC

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- Plaza is public, DOT property, and amenities are non-exclusive.
- Anyone can apply to hold an event in the plaza
- Visit:  
[www.nyc.gov/sapo](http://www.nyc.gov/sapo)



# PLAZA RULES + SIGNAGE

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- New Plaza rules have recently been passed and are part of the Administrative Code.
- With every new Plaza we install rules signage



## WELCOME TO XXXXXXXXXX PLAZA

We want you to have a safe and enjoyable time.  
Be courteous and respectful to others, and  
please keep the plaza clean.

### **Pedestrian Plaza Rules Prohibit:**

- Dogs off-leash
- Spitting, urination, defecation
- Feeding of undomesticated animals
- Unreasonable obstruction of pedestrian traffic
- Consumption of alcoholic beverages, except as otherwise permitted
- Camping or storage of personal belongings and unattended property
- Destruction, removal or tampering of any property or equipment

### **Pedestrian Plaza Rules**

Permits are required for all events

Bicycle riding is only permitted on designated routes or where indicated by signage or markings



OPEN TO THE PUBLIC

To learn more visit [nyc.gov/plazas](http://nyc.gov/plazas)  
or call 311