



WESTCHESTER SQ. PLAZA

2nd Community Workshop

March 15th 2018

NYC PLAZA PROGRAM

DEPARTMENT OF TRANSPORTATION (DOT)



WESTCHESTER SQUARE BID



The Westchester Square BID was established in 2012 to:

- Provide resources for businesses
- Promote and advocate for the community
- Provide sanitation and beautification services
- Coordinate events and programs

Goals of Pedestrian Plaza project:

- Creating a space that welcome patrons and community members to Westchester Square
- Strengthen relations amongst the Square's most prevalent members: the school community, merchants, workforce and residents

LETTERS OF SUPPORT

- Westchester Sq. BID applied to Round 9 of the NYC Plaza Program in 2016

October 18, 2016

Ms. Emily Weidenhof
 NYC Plaza Program, NYC DOT
 55 Water Street
 New York, NY 10041

Dear Ms. Weidenhof,

My name is Francine Mar
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In short, havi
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Sincerely,

Francine Mar
 Resident

DORADO REALTY LLC
 2123 Williamsbridge Road, Bronx, NY 10461 -- Tel: 718-824-5001 -- Fax: 718-824-5053

October 17,

Ms. Emily
 NYC Plaza
 55 Water
 New York

Dear Ms. Weidenhof,

My name is
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Thank yo
 Dorado R

By:

DORADO REALTY LLC

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Thank yo
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By:



City of New York
 Parks & Recreation

Borough of the Bronx

October 12,

Ms. Emily
 NYC Plaza
 55 Water St
 New York, NY

Dear Ms. Weidenhof,

My name is
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Sincerely,

Owen Dole



October 12, 2016

Ms. Emily Weidenhof
 NYC Plaza Program, NYC DOT
 55 Water Street
 New York, NY 10041

Dear Ms. Weidenhof,

My name is
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On behalf of
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Sincerely,

Tony Holmes
 Marketing & C
 Bronx Council

October 17, 2016

Ms. Emily Weidenhof
 NYC Plaza Program, NYC DOT
 55 Water Street, 6th Flr.
 New York, NY 10041

Dear Ms. Weidenhof,

We, the business owners along the East Tremont and Westchester Avenue intersection, write in support of the Westchester Square BID's proposal to place a plaza outside of 122 Westchester Square. Locating communal space near our businesses will increase our consumer potential by encouraging pedestrians passing through the area to stay and use the space recreationally. As business owners looking to further diversify our consumer base, adding a plaza would help us attract customers that otherwise would not venture to our side of Westchester Avenue.

In interest of strengthening our businesses as well as community experience felt throughout the neighborhood, we look forward to the installation of a plaza space and fully support the Westchester Square BID's efforts in doing so. Should you have any questions, our contact information can be found below. Thank you for your consideration.

Sincerely,

Westchester Square Merchants

Norma Medina
 Beyond Beauty
 121 Westchester Square
 718-319-9000

Felipe Lucero
 William's Café
 122 Westchester Square
 347-293-5078

Oscar Osorio
 NY Bronx Brick Oven Pizza
 123 Westchester Square
 347-281-9500

Roberto Hernandez
 Verizon Wireless
 125 Westchester Square
 646-951-3242



ONE DAY PLAZA July 2014



ONE DAY PLAZA September 2017



EXISTING CONDITIONS E Tremont Ave looking South



EXISTING CONDITIONS E Tremont Ave looking East



EXISTING CONDITIONS E Tremont Ave looking West

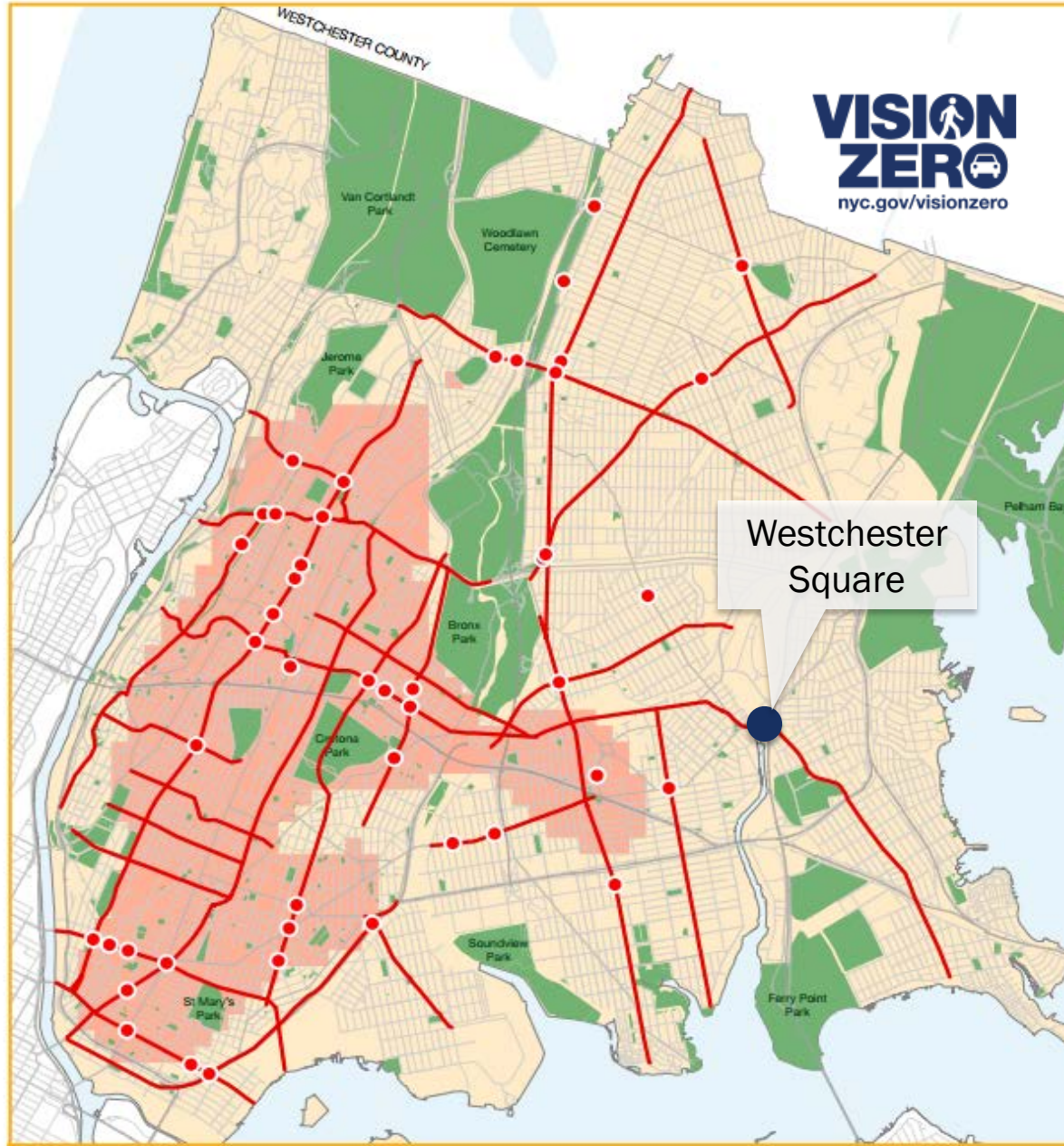


EXISTING CONDITIONS E Tremont Ave looking East

SAFETY

VISION ZERO AND CRASH HISTORY

- There have been **44** crashes at the intersection of Westchester Ave and E Tremont Ave. between 2012-2016 (5 years)
- **2** persons were severely injured
- E Tremont Ave is a **Vision Zero Priority Corridor**



Bronx Priority Corridors, Intersections and Areas

SAFETY

REFUGE ISLANDS

- DOT installed refuge islands on E Tremont Ave in 2015



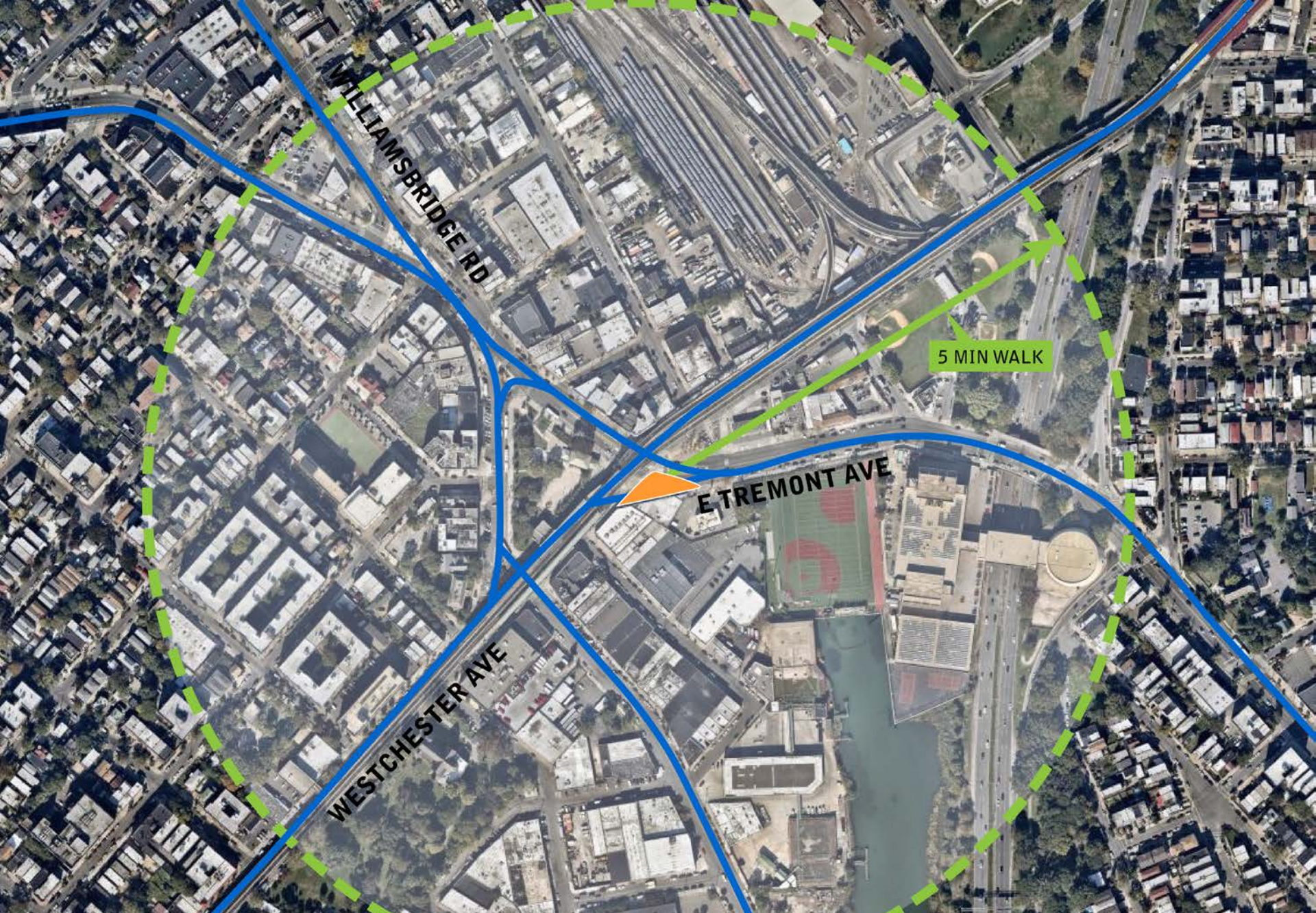
Refuge islands on E Tremont Ave and Westchester Ave, West Side



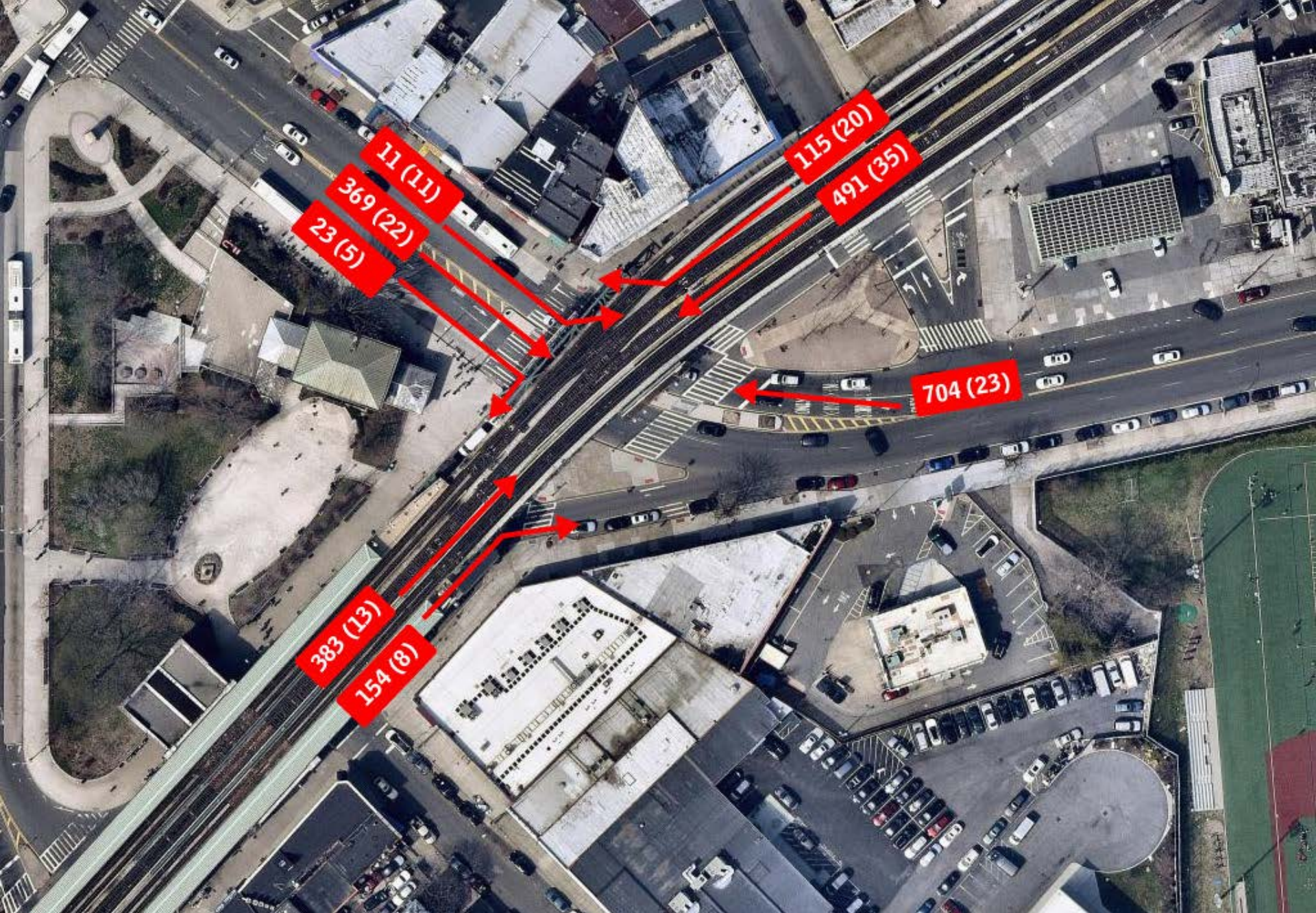
Refuge islands on E Tremont Ave and Westchester Ave, East Side



BUS MOVEMENT

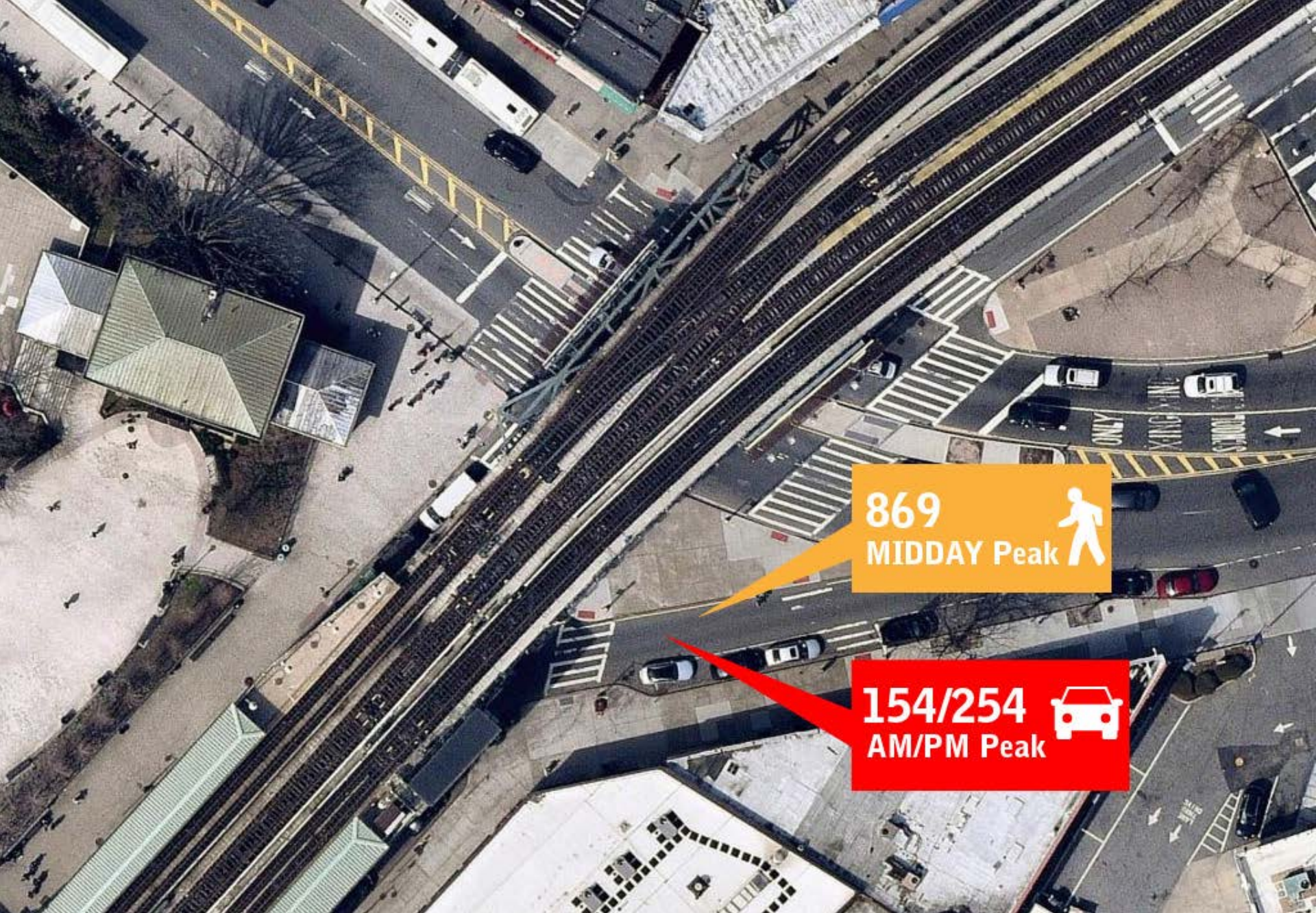


LOCAL TRUCK ROUTES



TRAFFIC DATA – AM PEAK HOUR (7:45-8:45)

TOTAL (BUS #)



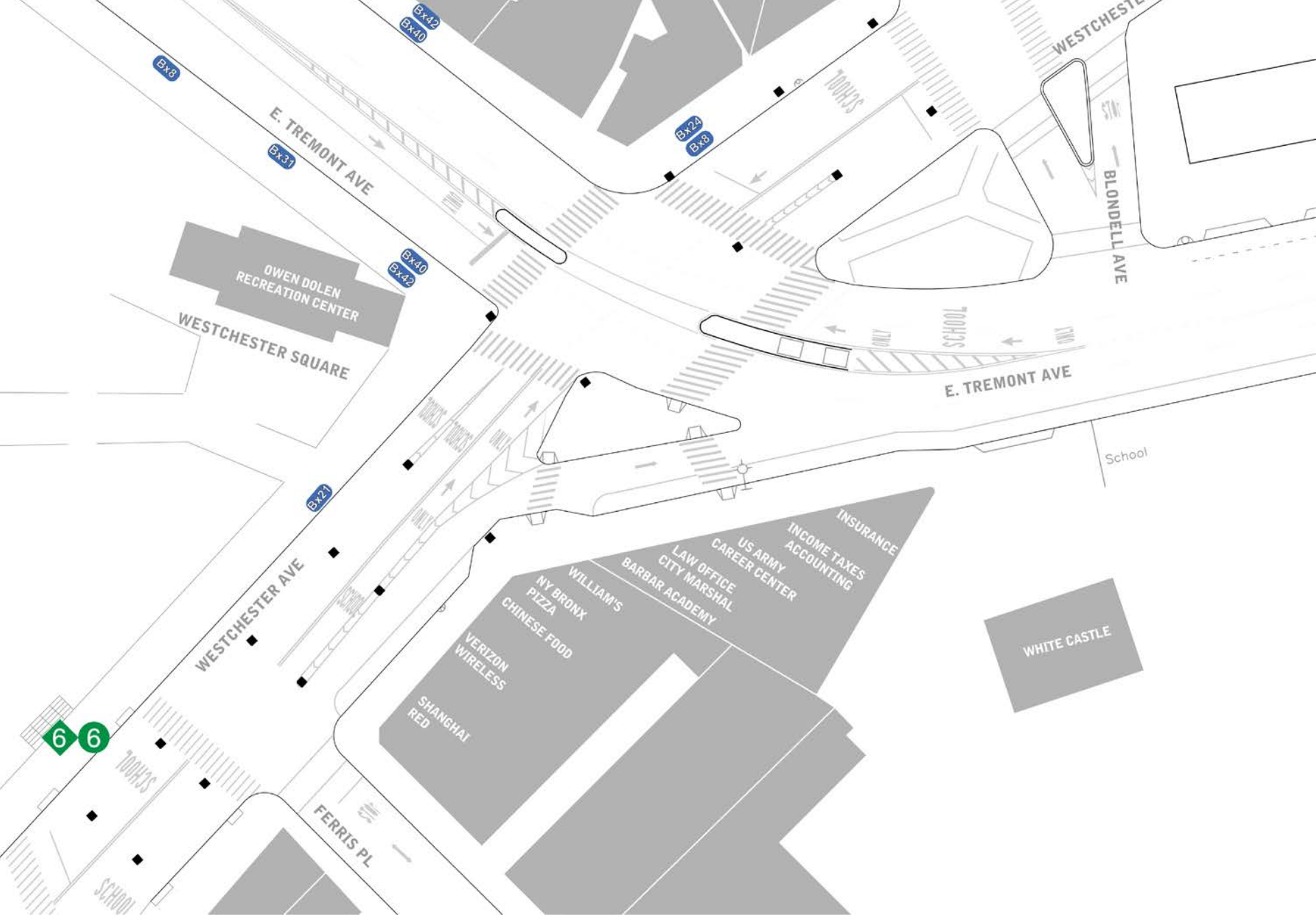
869
MIDDAY Peak



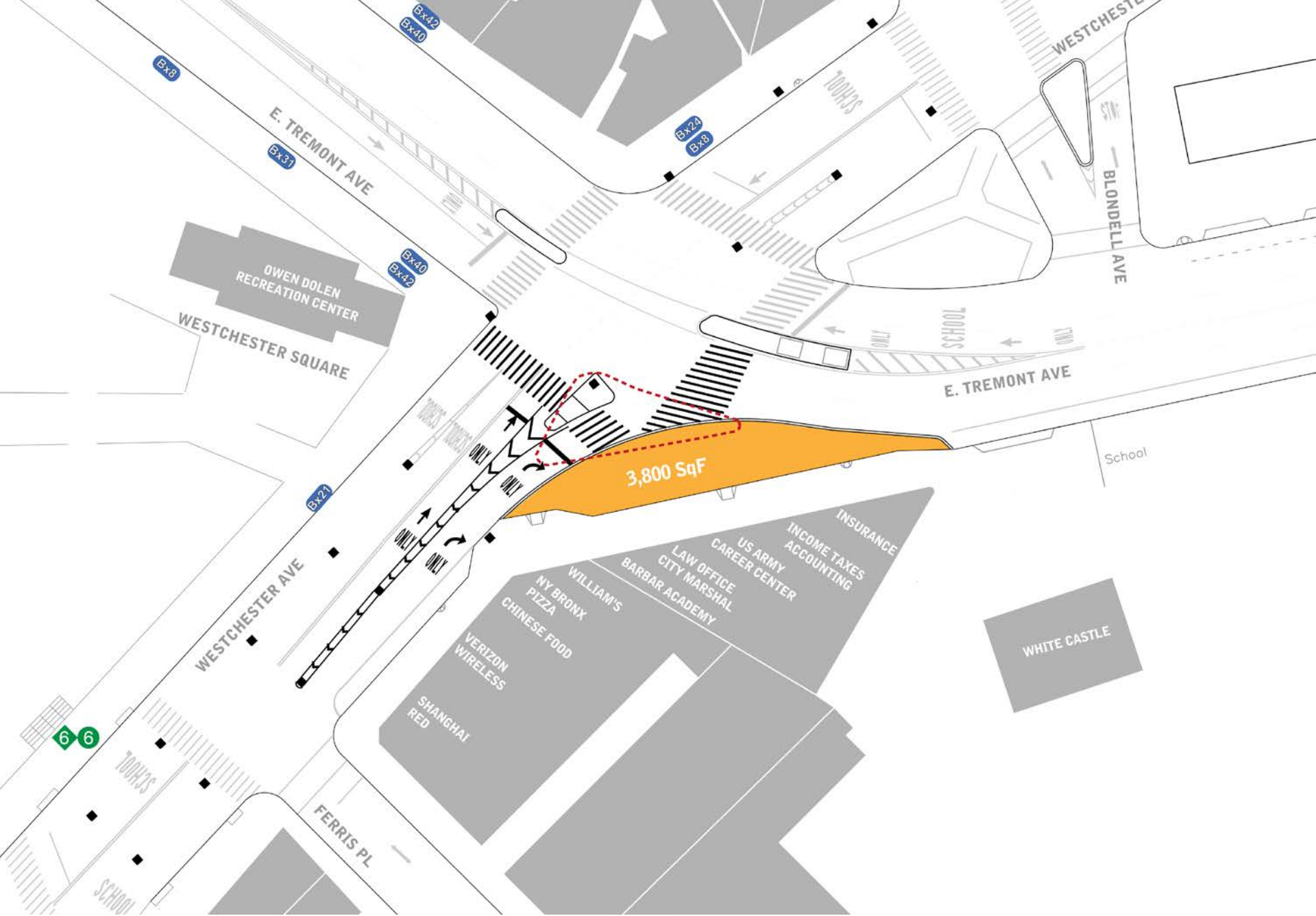
154/254
AM/PM Peak



VEHICLES VS. PEDESTRIANS VOLUMES



PROPOSED SITE

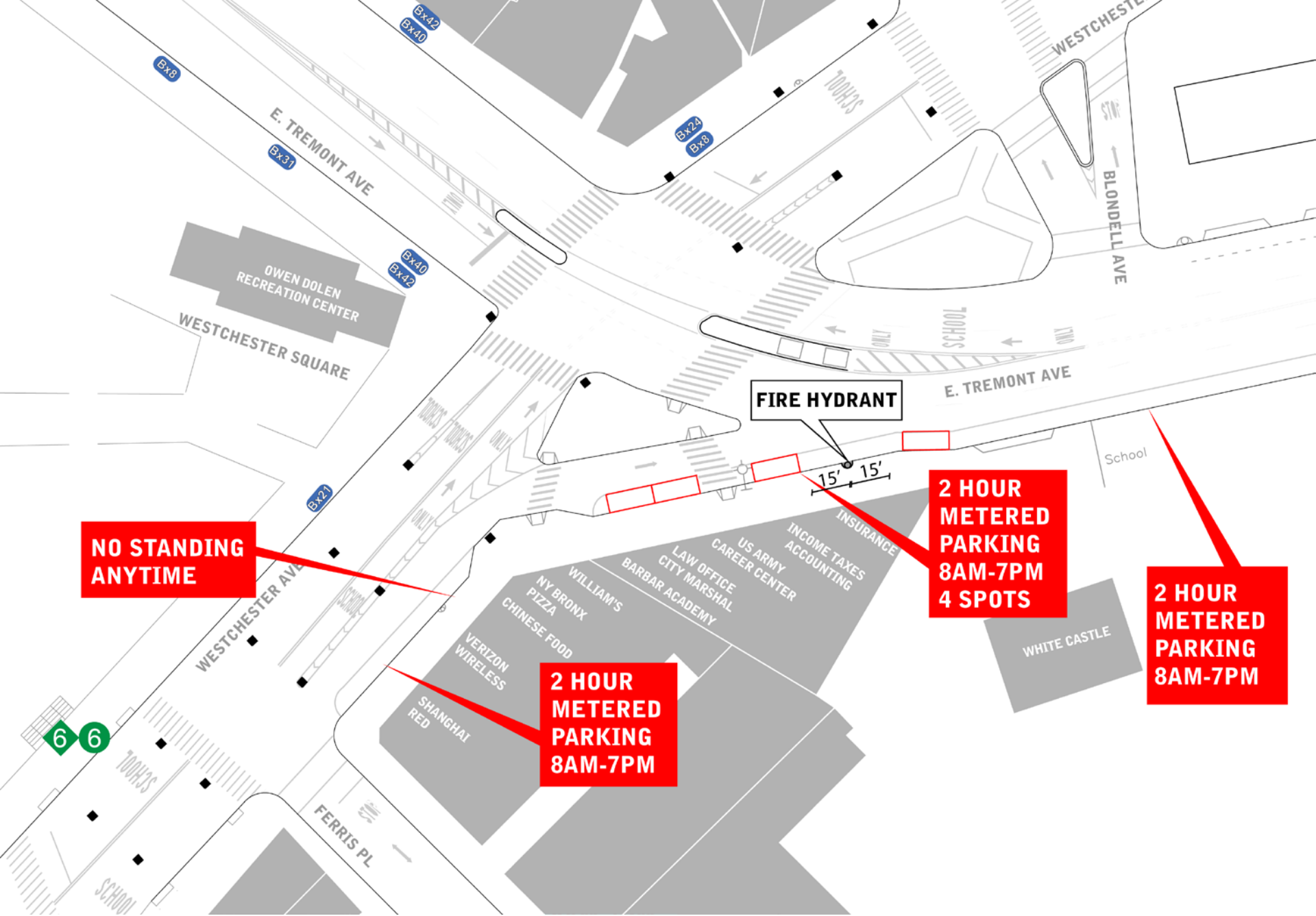


PROPOSED PLAZA

 Existing Ped. Island to be Removed



PROPOSED PLAZA SITE E Tremont Ave looking South



NO STANDING ANYTIME

FIRE HYDRANT

15' 15'

2 HOUR METERED PARKING 8AM-7PM 4 SPOTS

2 HOUR METERED PARKING 8AM-7PM

2 HOUR METERED PARKING 8AM-7PM

PARKING REGULATIONS

FIRST COMMUNITY WORKSHOP



June 2017 at Huntington Free Library

FIRST COMMUNITY WORKSHOP

SUMMARY OF FEEDBACK

Security

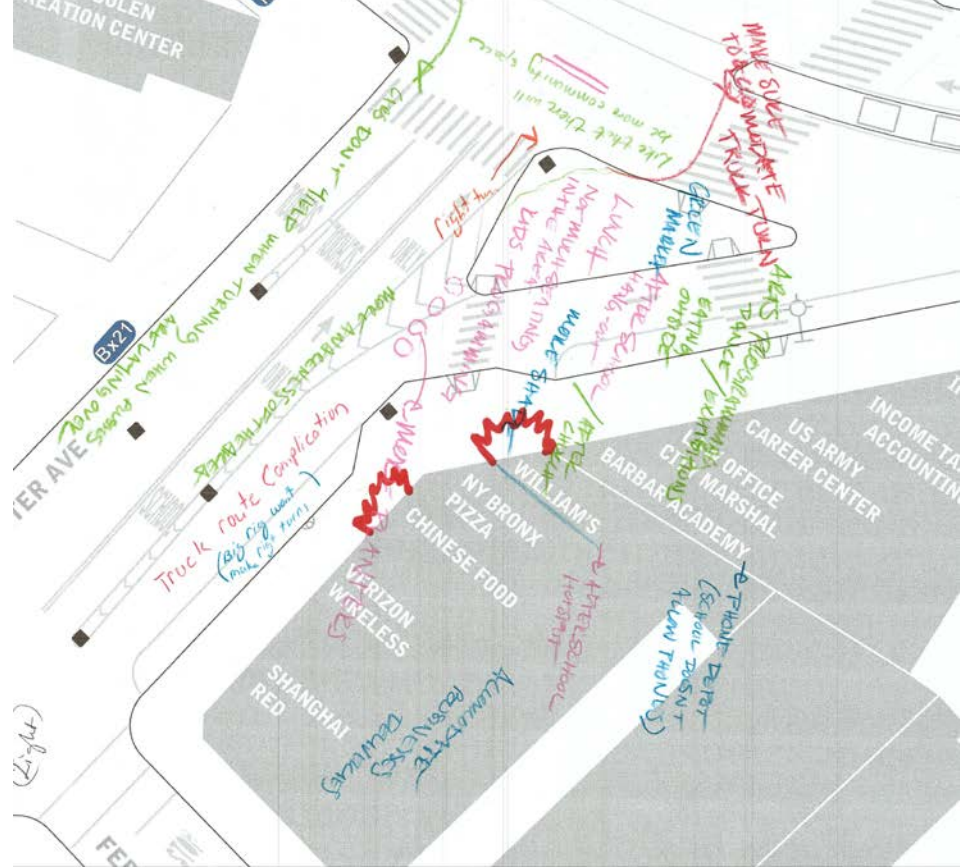
- Police presence/ Security needed for after school hours

Design

- Shade
- Bike racks

Traffic and Safety

- Crossing light needed on Westchester Ave and Ferris Pl
- Redo marking
- Lack of lighting under the elevated 6 train



Programing and Amenities

- Kids activities
- Farmers market
- Ice cream concession
- Live music
- September event for students



PROPOSED PLAZA DESIGN



UMBRELLAS

MOVABLE FURNITURE

EPOXY GRAVEL

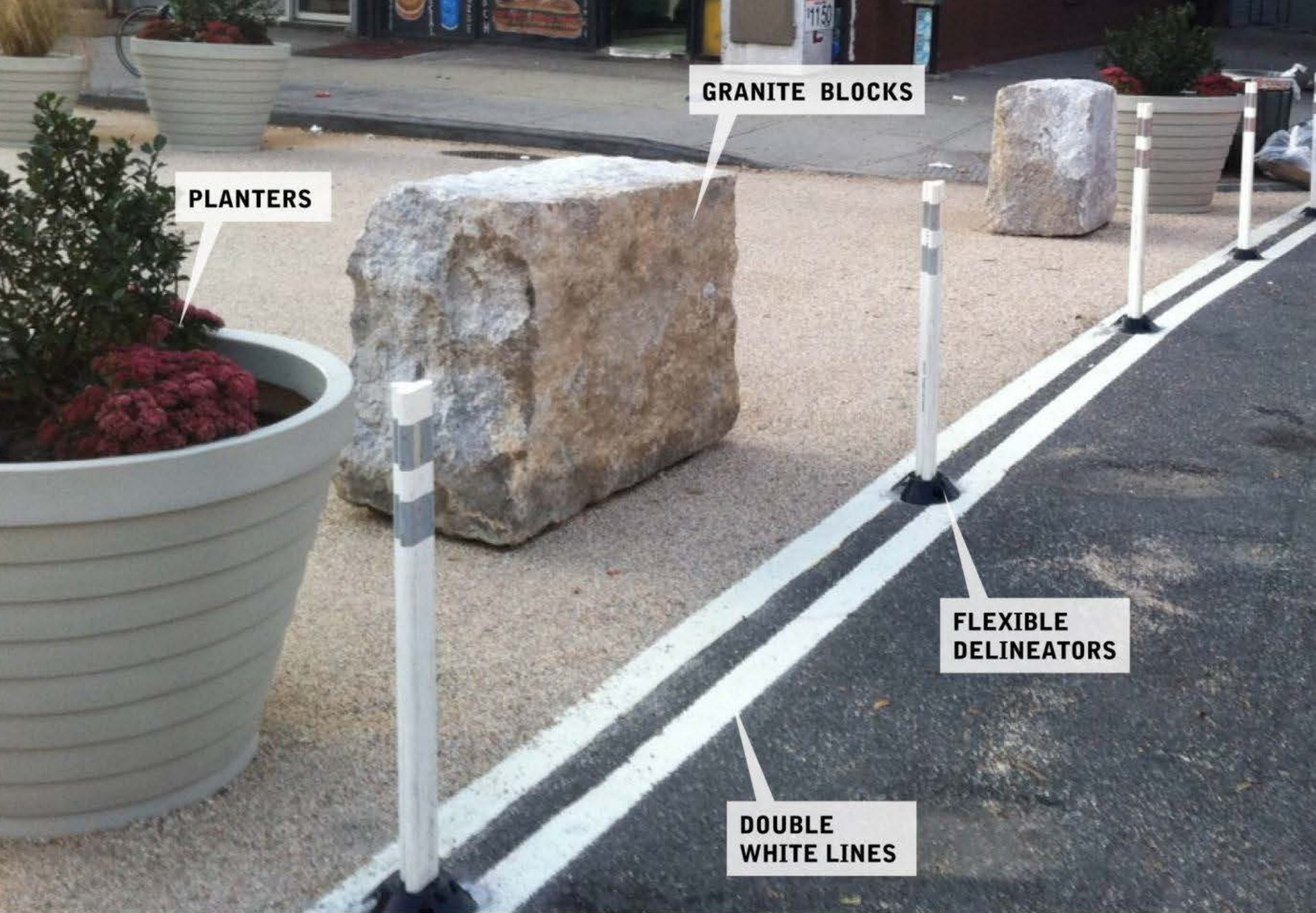
PLANTERS

GRANITE BLOCKS

FLEXIBLE DELINEATORS

PLAZA TOOL KIT

Fowler Square in Fort Greene, Brooklyn



GRANITE BLOCKS

PLANTERS

**FLEXIBLE
DELINEATORS**

**DOUBLE
WHITE LINES**

NEW LOTS TRIANGLE

NEW LOTS, BROOKLYN



Before



Interim Plaza

MAINTENANCE RESPONSIBILITIES

The maintenance partner would be responsible for basic maintenance tasks including:

- Litter Removal
- Snow Clearance
- Furniture Maintenance
- Horticultural Care



PLAZA RULES + SIGNAGE

- New Plaza Rules have passed in 2016 and are part of the Administrative Code
- With every new Plaza we install Rules signs

Westchester Sq 

Plaza

Welcome!
We want you to have a safe and enjoyable time.
Be courteous and respectful to others, and please keep the plaza clean.

Pedestrian Plaza Rules Prohibit:

- Obstruction of pedestrian traffic
- Destruction, removal or tampering of any property or equipment
- Camping
- Unattended property
- A person or their belongings taking up more than one seat
- Consumption of alcoholic beverages, except as otherwise permitted
- Skateboarding
- Feeding of undomesticated animals
- Spitting, urination, defecation
- Unreasonable noise
- Dogs off-leash

Permits are required for all events

Bicycle riding is only permitted on designated routes or where indicated by signage or markings

OPEN TO THE PUBLIC

To learn more visit nyc.gov/plazas or call 311

PERMANENT SEATING

NYCDOT CITYBENCH



BIKE PARKING

NYC BIKE RACK



FULL ACCESS TO THE PUBLIC

- Pedestrian Plaza is **PUBLIC**, DOT property & amenities are non-exclusive
- Anyone can apply to hold an event in the plaza
www.nyc.gov/sapo



PROGRAMMING

- Launch Day Event
- Recurring Small-Scale Events
- Annual Events



NEXT STEPS

WINTER 2018

Finalize the Design
Including community feedback from workshop

SPRING 2018

Present plan to Community Board 10

SUMMER 2018

Implementation (Pending CB vote)

THANK YOU!

Questions?



NYC DOT



NYC DOT



nyc_dot



NYC DOT